

NEWS SUMMARY

GENERAL

Mugabe attacks whites
Zimbabwe Prime Minister Robert Mugabe has criticised the country's whites in the most bitter terms since taking office 9 months ago.

The whites had not changed their racial attitudes since independence, he told a weekend rally of 40,000 at Gatooma. He accused employers of exploitation of labour and urged them to end their work. "From today I give you permission to hit everyone who calls you a kaffir," he said.

Anglo-Irish threat
The personal animosity between Mrs Thatcher and Northern Ireland Secretary James Prior may encourage Anglo-Irish lines of communication. Back Page

Power curb plan
Proposals to curb the powers of nationalised industry chairman are likely to be made before the end of the year. Back Page

Nato 'crossroads'
U.S. national security adviser Richard Allen said West European critics of President Reagan's policies towards Moscow are disrupting Nato which is "at a crossroads".

Belgium votes
Initial counts in the Belgian election showed a swing away from governing Christian Democrat Party.

Snatch girl found
Emeline Daily, 5, was found in Ireland after being snatched from her home near Peterborough. Her father will appear in a Dublin court today.

Newspaper 'crisis'
National newspapers face a crisis that threatens a number of titles and thousands of jobs. NPA chairman Sir Richard Marsh told print unions.

Bill faces defeat
Conservative backbencher Terence Higgins said the Government faces defeat on the Bill to limit local government spending. It removes provisions for rate referendums. Page 4

Police warning
West German police "will strike" if faced with further violent demonstrations, police union leader Guenter Schroeder warned. Unions warn Schmidt. Page 1

Top hotel
Britain's hotel of the year is the Plough and Harrow at Birmingham, according to the 1981-82 guide.

Bottoming out
A leading jeans supplier who hints female hip sizes may be in indicator of inflation forecasts all-time lows of 32 ins and 38 ins, next year "so bigs are looking brighter".

Briefly...
Seventy people were hurt when rival Muslim groups clashed in Karachi.
Ten Kurdish guerrillas and two revolutionary guards were killed in fighting near Ormuz, Tehran Radio said.
Cocaine worth more than \$1m was found when New York police raided a Harlem club.

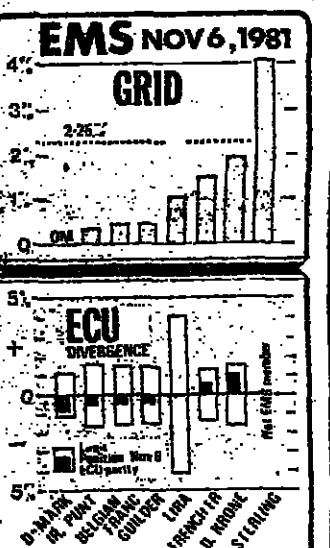
BUSINESS

Edwardes told to hurry BL split-up
The Cabinet is to tell Sir Michael Edwardes, chairman of BL, to treat the sale back to the private sector of the state car group's constituent parts as a matter of urgency. Page 4

THE TREASURY has approved a new programme to provide training for all school leavers, whether they can obtain a job or not. Six only of the 24 industrial training boards are to be retained on a statutory basis, with a new one created for offshore gas and oil. Back Page

THE DANISH krone replaced the French franc as the strongest member of the European Monetary System last week. The D-mark remained the weakest currency, but it improved generally, and traded well within its official divergence limit.

Although the French franc finished the second strongest, it declined throughout the week amid rumours that capital was moving out of France. The lira weakened on Friday, and there was little difference between the Belgian franc, Dutch guilder and Irish punt by the end of the week.



The chart shows the two constraints on the European Monetary System exchange rate, the one based on the weakest currency in the system defines the cross rates from which no currency can deviate more than 2.25 per cent. The lower chart gives the cross rates' divergence from the central rate against the European Currency Unit (ECU) itself a basket of European currencies.

BRITISH STEEL'S new corporate plan, with further cuts inevitable, goes to the Government later this month—with a warning that European prices must continue to rise. Back Page

FARM WORKERS will today table a claim for a 30 per cent pay increase, which, they say, would bring them into line with other manual workers. Page 6

COMMERCIAL vehicle registrations in October were 19,337, 2.8 per cent down on October 1980, but indicating a break in recent sharp falls. Imported vehicles took 36 per cent, compared with 24.9 a year before. Page 4

ELECTRICITY rebates of 8 per cent on the standard tariff and 20 per cent on night economy rates for the January-March quarter have been recommended by the Electricity Council to area boards—because coal prices have not been as high as expected. Page 4

UK ENERGY demand fell 6 per cent in the first eight months, said National Coal Board chairman Sir Derek Ezra. Page 4

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Saudis plan to flood market if oil prices are forced up

BY RAY DAFTER, ENERGY EDITOR, IN RIYADH

SAUDI ARABIA will again flood the oil market if other exporters tried to force up prices before the end of next year, Sheikh Ahmed Aki Yamani, the Kingdom's Minister of Petroleum, said yesterday.

Saudi Arabia has reduced its production to 8.5m barrels a day following the recent agreement by the Organisation of Petroleum Exporting Countries to freeze prices until the end of next year. "We will raise it if someone is playing with prices," he told British journalists.

He said that last month the Saudis pushed output to above 8.6m b/d, which further weakened the oil market and created the climate for Opec pricing unification based on a reference tariff of \$34 a barrel.

The Minister's message may well be taken as a warning to other producers, as Opec may be faced with pricing pressures from some of its more hawkish members next summer when, according to Sheikh Yamani, demand for members' oil could have risen to an annual rate of 23m-24m b/d against the present rate of about 20m b/d.

Oil companies were running down stocks at a rate of well over 2m b/d—a faster rate than had been expected within Opec a few months ago.

Oil companies realised there was no reason to hold extraordinarily high stocks when supplies were reasonably assured and available at stable prices.

Sheikh Yamani also hinted that there may be occasions in the future when prices could be lowered by Opec. This, he said, might be implicit in the organisation's Long Term Strategy which is to be discussed at the next Opec ministerial meeting in Abu Dhabi next month.

The October Geneva meeting, when some members had agreed to reduce prices, had been significant. "We learned for the first time we could lower prices as well as increase them."

Opec is redrafting the pricing formula in the Long Term Strategy. Under previous proposals, drawn up when the oil price was \$18 a barrel, future prices would have gone up to reflect movements in various indices, relating to world wide economic growth, inflation and exchange rates.

This would have meant that prices throughout the 1980s and 1990s would have risen at an average rate of 2.5 to 3 per cent a year in real terms. Sheikh Yamani said the new formula would be more flexible.

The Petroleum Minister indicated that Saudi Arabia will be a major force in oil production well into the next century. The Kingdom's proven reserves were likely to be far higher than present estimates would suggest—around 170bn. Its published reserves (which compare with world-wide reserves of some 650bn barrels) were based on the amount of oil located by exploration and production wells, he said.

The estimates took no account of the extent of reservoirs indicated by seismic exploration work. "If we applied the same method of evaluation as Mexico you would be amazed. You would have to fasten your seat belt," he said.

The Kingdom was discovering oil at about the same rate as its production—around 8.5m barrels a day.

Sheikh Yamani also dismissed industry reports that Saudi Arabia was considering building up a strategic petroleum reserve similar to the reserve stocks being put in place by the U.S. Saudi Arabia was evaluating the development of storage facilities to alleviate any transportation bottlenecks at loading terminals, he said.

It was unlikely that this storage would handle more than a week's supply of exported crude oil or four weeks' supply of refined products—normal development for an exporting country.

EEC backing hardens for Middle East peace plan

BY OUR FOREIGN STAFF

BACKING BY the European Economic Community for the Saudi Arabian Middle East peace plan hardened yesterday when West Germany and Britain reaffirmed support for the proposals.

Describing the eight-point proposals as "a very realistic starting-point for a settlement," Herr Hans-Dietrich Genscher, West German Foreign Minister, said in an Egyptian television interview, the plan, put forward by Crown Prince Fahd, "agrees in many areas with the position of the European Community and this is where we see components which are worth supporting."

"At the same time Lord Carrington, Foreign Secretary, said on London Weekend Television current proposals were not aimed at Israel's annihilation but were a genuine effort to find a peace fair to everybody in the Middle East."

Herr Genscher said Bonn favoured EEC participation in the international peace-keeping force which, under the Camp

David agreements, will monitor the Sinai after Israel's withdrawal next April.

Friction developed at the end of last week between Britain and the U.S. over the effect EEC support for the Saudi proposals was having on its possible participation in the Sinai force.

Mr Menachem Begin, Israel's Prime Minister, told his Cabinet yesterday any attempt to link European participation in the force with the EEC's Venice Declaration on the Middle East or with the Saudi plan would make these troops unacceptable to his country.

Lord Carrington hoped this problem would be worked out in the next three weeks. He said: "It would be a gesture to the Palestine Liberation Organisation not to go; it would be a gesture to the Americans to go. I'm not sure about the Israelis, but I think we have to make up our minds what is in the best interests of a comprehensive peace settlement."

Lord Carrington said the Saudi plan was "a really radical departure from previous Arab published thinking. It shows a will on the part of the Saudis, and I think of moderate Arabs, to negotiate a peaceful settlement which 10 years ago really wasn't the case. It shows there is a willingness to recognise the State of Israel after the peace process is completed."

Britain, France, Italy and The Netherlands have found difficulties in agreeing on the precise form of words to cover EEC participation in the Sinai peace-keeping force.

Mr Begin said yesterday an ultimate condition for any country's participation in the force was that no mention be made of any document other than those relating to Camp David. "There is not and there will not be any reference to the EEC Venice Declaration," he told the Cabinet.

Gulf security, Page 2

Mubarak stresses economy, Page 2

Labour moderates attack Left

BY PHILIP BASSETT, LABOUR STAFF

TRADE UNION and Labour Party moderates will today try to press for an internal inquiry into groups in the party, such as the Militant Tendency, with the aim of reintroducing the list of proscribed organisations.

Party and union moderates failed in their most recent attempt to reintroduce the proscribed list—abandoned on the recommendation of the party's national executive committee in 1973—when a motion from the National Union of Railwaymen to raise the issue again was ruled out of order at the party conference in Brighton.

Moderate union leaders in particular, disturbed that the activities of such groups as Militant might be a key factor in the outcome of Labour's chances at the next General Election, were determined not to let the matter drop.

The NUR is set to raise the

issue again at today's meeting of the NEC's organisational sub-committee, with the support again of the Iron and Steel Trades Confederation.

The political complexion of the sub-committee remains unclear. Mr Michael Foot, the party leader, is supporting Mr Eric Heffer, a Left-winger, in the retention of the chairmanship, while the committee has been expanded with the addition of two Right-wingers. But union leaders involved are buoyed up by the success of the Right in significantly altering the balance on the NEC with the removal of five Left-wingers at the party conference.

The moderate unions believe this will increase their chance of success in establishing an inquiry into the activities of Militant and other groups, though some are concerned that groups such as the increasingly-centrist Trade Unions for

Labour Victory and others might come within the scope of any such inquiry.

Left-wing trade unionists pledged last night to resist all attempts to reintroduce the proscribed list, which they claimed would narrow the base of the party.

Labour MPs are bracing themselves for an explosive meeting on November 18, called to discuss strategy for the next general election. One of the issues to be raised concerns the position of London MPs facing re-election, many of whom are under threat of being dropped.

The meeting is also expected to consider calls for action against the Militant Tendency. Evidence is mounting that many Left-wing MPs may not resist too strongly the idea of a new inquiry into Militant's activities. Expenditure statement delayed, Page 4

Drivers at BP accept 8.1% rise

By Philip Bassett, Labour Staff

TANKER DRIVERS at BP have voted decisively to accept the company's 8.1 per cent pay offer in a move which throws into confusion the prospect of what would effectively be an all-out national drivers' strike from next Monday.

Full results of voting by the company's 2,000 manual distribution workers—the first of the 20,000 in the major companies to vote—will not be disclosed until BP shop stewards meet negotiators from the Transport and General Workers' Union in London today.

However, unofficial shop stewards calculations over the weekend estimate that the vote to accept the offer, depot by depot, has gone about 18-6 in favour.

Neither the company nor senior TGWU officials were able to confirm the decision last night. The drivers and distribution workers in BP are considered to be traditionally moderate in relation to those of the other major oil companies.

The BP vote will cause division in the drivers' ranks. It will throw the strike called for by the TGWU from next Monday by drivers in all the companies into considerable doubt, since negotiations, including acceptance of offers, tend to follow each other in the industry.

However, some shop stewards are convinced that more militant regions, particularly London, may well take action despite such votes as the BP decision.

They feel this could create further confusion. Since the strike has official TGWU support, the union might well bring considerable pressure to bear on any drivers who were not out-insisting on action perhaps in spite of local or company voting, while those in London, for example, were on strike.

The firmness of the union's resolve over the dispute, following the collapse last week of the BL pay strike, was emphasised yesterday by Mr Alex Kitson, the TGWU acting general secretary. He was reported in a newspaper interview as saying that he wanted to bring out the tanker drivers to try to force an economic U-turn, or even a General Election, on the Government.

The Government has previously been asked to pay talks this week, Page 6

Every workless person costs £4,380 a year

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

EVERY EXTRA unemployed person costs the Exchequer £4,380 a year, an increase of 46 per cent compared with the cost two years ago, says the latest official estimate.

It shows that unemployment costs have risen at a half the rate of inflation for the period, and suggests that on the basis of present tax and national insurance rates total cost of unemployment this year will be £12.45bn.

The figure, from the Manpower Services Commission, includes direct cost of benefits and lost tax which would have been paid by the unemployed had they stayed in jobs.

8 per cent of men and 47 per cent of women earn less than the latest estimate of what it would cost the State to keep them on the dole.

The main reason for the steep increase in the costs of unemployment is that a larger proportion of skilled and better-paid workers have been thrown on to the dole in the last two years.

Consequently, direct cost of earnings-related benefits has gone up, and so has loss from the taxes and national insurance contributions which the chequer has foregone.

In 1978-80 the MSC put the total cost to the Exchequer of

MSC ESTIMATE OF COSTS OF UNEMPLOYMENT 1981/82 (Assuming average 2.84m unemployed)

	£bn
Unemployment benefit	2,004
Supplementary benefit	2,000
Loss of income tax	4,257
Loss of NI contributions	3,280
Loss of indirect taxes including VAT	0,966
TOTAL	12,447

The new estimate will be important ammunition for those economists and Conservative Party dissidents who have been urging the Government to start a programme of reflation. For it indicates that every new job created would result in an average saving of £4,380 a year for the Exchequer, much more than was previously thought.

This saving could be set against cost to the taxpayer of any job-creating programme. The calculation applies, however, only to jobs created in the private sector. For new jobs in the public sector, the savings would be somewhat less.

The new estimate has taken many officials in Whitehall by surprise because it is much higher than the most recent calculation of the Treasury, in February, which put the cost of additional unemployment last year at £3,400 per person.

Both estimates are made on a similar basis, but on slightly different assumptions. Last night the Treasury said it was not ready to release its own estimate for unemployment costs this year.

It seems likely that when it does so, a sharp increase will be shown over its previous figure, for 1980-81.

The MSC's estimate, which puts total cost of keeping an extra person unemployed at £4,380 a year, is about 70 per cent of the average wage of men in manual work. According to the Government's most recent earnings survey, about

each additional 100,000 registered unemployed at £300m. The latest estimate of £438m per 100,000 this year, given in a Department of Employment written Parliamentary answer, is a 46 per cent increase.

In the same period the retail price index has gone up by only 30 per cent.

The Treasury's estimate that the cost of an extra 100,000 unemployed was £340m last year leaves out loss of indirect taxes such as Value-added Tax, as a result of the fact that people on the dole have less spending power than if they had remained in work.

This loss of indirect taxes amounts to about £320 a year per person this year, according to the MSC's estimate.

The Treasury says it would be theoretically incorrect to calculate total cost of unemployment by multiplying the cost to the Treasury for each extra unemployed person by the total number on the dole.

If all the present unemployed were back at work, the whole economy would be transformed so that tax rates and insurance contribution rates would probably be different, it adds.

However, the MSC has in fact made a rough estimate of the total cost, assuming present tax and contribution rates.

This comes to a total of £12.45bn on the basis that the average number of registered unemployed this year will be 2.84m.

Clare plan for recovery, Page 5

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Marconi wins \$5m computer contract

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UK NEWS

Cabinet to press Edwardes on sale of BL

BY JOHN LLOYD, LABOUR CORRESPONDENT

THE CABINET will tell Sir Michael Edwardes, BL chairman, to treat the sale of the company's constituent parts back to the private sector as urgent.

The BL corporate plan, submitted by the BL board last week to Mr Patrick Jenkin, Industry Secretary, asks the Government to pay the second tranche of the £500m committed to the company last year.

The board's request follows the collapse of the strike by 58,000 manual workers after two days.

The Cabinet is unlikely to give formal assent to paying the second tranche much before Christmas, but that assent—now that the strike is seen to have been settled on Sir Michael's terms—is regarded as automatic.

But the Government believes strongly that a State-owned car company makes no sense. Only two considerations prevent the Cabinet from ordering its sale immediately.

First, ministers accept they cannot sell an unprofitable com-

pany, or unprofitable parts of a company.

Second, they believe BL is still so integrated as a vehicles group that piecemeal sale—even of profitable parts like Rover/Land Rover—might prove difficult in practice.

They agree with Sir Michael's strategy of forging links with Honda of Japan. But closer links with Honda or other companies will be scrutinised carefully to determine whether they serve the national interest.

Any move to privatise BL

will face vigorous union opposition. Mr Larry Smith, Transport Union national executive officer, yesterday described the proposals as "disgraceful."

Mr Grenville Hawley, national secretary of the union's automotive group, said it was "dangerous" and a "slap in the face" after the sacrifice the men had made in accepting a low pay offer.

Mr Terry Duffy, president of the Engineering Workers, said it was "appalling and disgusting," while Mr Ken Cure, the

union's chief negotiator for BL, said: "It is as great a betrayal as anything I have known in the history of our industry."

Mr Smith said the TGWU and the TUC had already called on a future Labour Government to renationalise without compensation.

Mr Duffy said his suspicions had proved correct. It was another example of the Government saying the private sector rather than the state should benefit from anything valuable the nation produced.

Truck and van sales show predicted smaller fall in October

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE STEEP FALL in commercial vehicle sales lessened considerably in October. Registrations of commercials, at 19,337, were only 2.8 per cent below the same month last year.

By the end of the first ten months of 1981 commercial vehicle registrations had dropped 21.4 per cent to 185,646, say Society of Motor Manufacturers and Traders.

This is in line with the society's recent forecast that sales this year would drop to about 215,000 against 266,219 in 1980.

The October figures were buoyed up in particular by the purpose-built van market, where registrations at 9,121 were slightly ahead of the 8,541 in October last year.

This was mainly due to Japanese products which con-

tinued to increase their penetration in spite of warnings by the Government that sales were reaching unacceptable levels. Shipments from Japan have virtually dried up since August, and eventually this will show itself in the market.

Importers took 36 per cent of the total commercial vehicle market, against 24.9 per cent in the same month last year. In the January-

October period the importers' share also rose sharply, from 24.6 to 31.7 per cent.

Sales of trucks and articulated vehicles over 3.5 tonnes held up relatively well, at 4,064 almost exactly the same as a year ago. In the first ten months registrations of heavier vehicles fell more than 30 per cent, from 54,599 to 37,902.

Car-derived van sales fell from 5,933 to 4,588, while the ten-month total declined from 65,660 to 30,180.

Bus and coach registrations were down from 318 to 289, and from 5,209 to 3,875 in the ten months. Four-wheel-drive vehicle sales were up from 1,018 to 1,277, but for the ten months fell from 9,697 to 8,547.

Commercial Court's workload is 'causing concern'

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE CONTINUING increase in the workload of the Commercial Court is causing concern, according to the Commercial Court Committee's report for the past legal year.

The court's five judges are trying to deal with the situation by rigorously excluding from their lists all cases that cannot be considered strictly

commercial.

The committee welcomes the judges' action, which is designed to ensure the court gives the best service possible to its regular customers.

The committee has established a sub-committee chaired by Mr Justice Mustill to monitor the effects of the 1979 Arbitration Act and to con-

sider any problems arising from it.

The views of interested parties are being canvassed, particularly on such matters as the three-arbitrator rule, reasoned awards, the 21-day time limit for appeals and the question of further appeals to the Court of Appeal.

The sub-committee is also to consider possible amendments to the Act, which might be necessary as a step before consolidating legislation.

The report notes that the Act has been generally welcomed and regarded as a positive contribution to the more efficient disposal of arbitration proceedings.

In the 12 months to July, 446 commercial cases were given trial dates (as against 416 in the previous 12 months), of which 182 (174) were settled and 157 (125) disposed of by the court.

In the same period, 2,898 summonses were issued (2,536 in the previous period), of which 2,106 (1,817) were heard by the court, occupying a total 277 (256) judge days.

Reform at Lloyd's urged 12 years ago

By John Moore

LOYD'S OF LONDON was advised 12 years ago the Acts of Parliament supporting supervision of its insurance market might need amendment to improve its methods of self-regulation.

The advice—in the Cromer Report—was not acted on until last year and then only at the insistence of Sir Henry Fisher, a former High Court judge.

The Cromer report was written by Lord Cromer, a former Governor of the Bank of England, in 1969, more than seven years before the latest crop of scandals and troubles which have beset the Lloyd's market. It was not published.

In the past four years Lloyd's has found it was powerless to intervene in many of the market's troubles. Only towards the end of 1978 did it request Sir Henry Fisher to review its systems of self-regulation.

The failure of Lloyd's to govern its market effectively has attracted criticism in Parliament this year and a greater demand by Parliament that the market should radically reform itself.

The Cromer Report was commissioned by Lloyd's. It asked a working party to recommend what could be done to encourage new members to join its market and how the market could expand its capacity.

Lord Cromer said in the report that Lloyd's legislative powers, largely governed by an 1871 Act of Parliament, did not provide for dealing with bodies formed in Lloyd's since establishment of that principal legislation.

Lord Cromer said: "The Lloyd's Acts are primarily concerned with underwriting members and control of the market is effected primarily through control of underwriters."

"This has worked satisfactorily in the past though it would be idle to ignore the fact that it could produce stresses and strains to the extent that brokers rather than underwriters occupy a dominant position in the market."

He noted that the ruling committee of Lloyd's should be given "clearer disciplinary powers" which "also would require legislation."

This advice was not acted on till a report into the market's self-regulation, commissioned by Lloyd's and prepared by Sir Henry Fisher, repeated the same advice. This was made public in 1980.

Ruling on discount store staff

WEST COUNTRY entrepreneur, Mr Michael Robertson, has won another skirmish in his long battle with Government Departments over National Insurance payments for the 300 workers at his three discount stores in Devon and Cornwall.

The Department of Health and Social Security has said he can continue to regard them as self-employed and need pay no employer's contribution, which could amount to nearly 14 per cent of a fully-employed person's gross wage.

Investment trust dividends warning

INVESTMENT TRUST should not expect higher dividends, Mr John Storer, chairman of the Association of Investment Trust Companies, says in his annual statement published today.

Over the past year, he says, asset value performance had been "generally satisfactory though it is disappointing that this has not been fully reflected in recent investment trust share prices, resulting in a deterioration in the average level of discounts."

He also says the association hopes for talks with Mr Nicholas Ridley, Financial Secretary to Treasury, on ways to encourage investment in new small businesses.

Channel ferry price war forecast

CROSS-CHANNEL ferry prices should show a significant jump in 1982 but French fleet expansion could cause another price war in a few years, Mr John Cumberland, managing director of the newly merged Hoverspeed, said at the weekend.

He said a battery of new building in France could eventually cause more overcapacity, but he did not think it would erode the position of Hoverspeed on the market.

Mr Peter Weitzman

IN A REPORT in Saturday's Financial Times it was stated that Mr David Weitzman, QC, acted for the Greater London Council in an Appeal Court hearing against Bromley Borough Council. It was in fact Mr Peter Weitzman, QC,

Economic statement due after Crosby

BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT'S public spending and economic statement looks likely to be made after the Crosby by-election on November 26.

At the same time the key decisions on the level of public sector borrowing and of taxation for 1982 to 1983 will be left until the spring Budget.

The expenditure statement was always intended to be towards the end of November, but slippage in the Whitehall timetable, and the Crosby by-election has tipped the balance in favour of a later date.

The date of the statement has not yet been fixed, but it seems likely to be in the week beginning November 30.

The main decisions on public spending have yet to be taken as a special Cabinet committee under Mr William Whitelaw, the Home Secretary, examines each department's budget in turn. Spending ministers report that Mr Leon Brittan, the chief secretary to the Treasury, is proving a tougher bargainer than Mr John Biffen, his pre-

decessor.

Signs are that, as the Treasury will only be in eliminating part of excess £31bn of spending the revised target level for 1983. National Health Service charges will probably be increased, and plans on nationalised industries cut back and student grants cut.

Potentially highly unmeasures such as charges for nursery fees, however, to have ruled out.

There are still considerable differences among ministers about the largest potential tributary, the proposed new inflation and value of unemployment by 4 or 5 per cent.

The defence budget causing serious problems John Nott, Defence Secretary, has argued that the Treasury figures have made insurmountable allowance for inflation, which affecting defence costs.

Williams softens stance on independent schools

BY MARGARET VAN HATTEN

MRS SHIRLEY WILLIAMS, the Social Democratic candidate in this month's Crosby by-election, seems to have relaxed considerably her previous tough stand against private education.

The issue, on which her views have until now appeared far closer to official Labour Party policy than to those of her fellow Social Democrats, threatens to become a major campaign point in a constituency with one of the highest numbers of independent schools in the country.

In a carefully balanced weekend speech outlining her policy to SDP supporters in Crosby,

Mrs Williams did not abolish private education, but said: "We must be the maintained sector point where parents no feel driven to pay for education."

Some, though not all, schools offered a good education; some, but not all, were socially divisive. Parents the right to choose how educate their children. "We should seek ways to integrate the independent maintained schools, by sharing class special subjects like the or technical and co studies."

Tory MP says Heseltine Bill 'faces defeat'

BY OUR LOBBY STAFF

A SENIOR Conservative backbencher yesterday warned the Government it faces defeat on Mr Michael Heseltine's controversial Bill to limit local government spending unless it removes provisions to hold referendums before supplementary rates can be levied.

Mr Terence Higgins (Cons, Worthing), said in a BBC radio interview that he would vote against the Bill unless this provision were removed.

Moreover, he believed opposition on the government benches was sufficient to defeat the Bill.

The first test on the Bill, which received its first reading last Friday, will come during a Supply Day debate on Thursday when a substantial number of Tories, estimated at between 12 and 20, are expected either to abstain, or to vote against the Government.

Some of these oppose what they consider to be undue interference in local government affairs. Others oppose the use of referendums on other than constitutional issues.

Mr Higgins said yesterday he belonged to the second group. "I believe this proposal for referendums is a very important

mistake and I certainly will be right to vote against it."

"I don't think it's the issue on which it's the right to abstain. It's the issue where MPs ought to up their minds one way or the other."

Mr Higgins, a former civil secretary to the Treasury, is not usually included in Tory dissidents and makes clear that he did not attempt to curb local government spending in principle.

But to extend the referendum to tax matters is a dangerous principle. Much would depend on the in which the question was and this was left entirely the discretion of the Environment Secretary.

Backbench opposition considerable because the contained in the legislation were "half baked" and been introduced without consultation among backbenchers.

"I suspect at the moment Government does not have votes to get this through therefore I hope they reappraise their policy in light of that fact," he added.

Brokers optimistic about private housing output

BY ANDREW TAYLOR

PRIVATE HOUSING output should increase into the mid 1980s as interest rates decline and demand for home ownership increases according to a report today from stockbrokers Laing and Cruickshank.

The brokers remain optimistic about the medium term outlook for housebuilders. It adds that some of the recent pessimism about short term prospects also needs to be put into perspective.

Laing and Cruickshank say that projections of household formation indicate that demand for new homes could increase between 195,000 and 215,000 a year by 1986. Work was likely to have started on between 115,000 and 120,000 new homes in 1981, they say.

Demographic studies suggested that the decline in household formation which characterised the 1970s "has ended and should increase modestly during the 1980s."

Demand for new houses is being fuelled as the number couples reaching marriage age increased, and as young single and divorced people sought to own a home.

The brokers stress that a rise in unemployment need not necessarily be a bar to an increase in housing demand, although recovery this year was delayed by the rise in the mortgage base rate.

But the brokers say that average incomes are higher than they have been for several years.

Laing and Cruickshank's optimistic view is not shared by all in the industry. The Builders Federation said it concerned that housebuilding activity could fall substantially following the hike in mortgage rates.

Plea on statistics cuts

BY ROBIN PAULEY

PROPOSED REDUCTIONS in Government statistical services could be a false economy, the Royal Town Planning Institute says today.

Sir Derek Rayner, Mrs Thatcher's personal adviser on waste and bureaucracy in Whitehall, has put forward a wide range of proposals for cutting statistical information services. In the Department of Health and Social Security alone he identified 99 areas for cuts

which would save the department £1.65m a year by 1985.

The RPTI says services cut elsewhere provided vital information for central and local government and many of public and private agencies. Rayner review has ignored value of statistics in decision making. Cuts could only result in a deterioration in quality of information available and less well-informed decisions being taken.

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Professor Matthews expounds Clare plan for recovery

Cambridge economists are urging reflation and wage restraint. David Marsh reports

It is unpalatable for the Government to announce that it is changing its basic principles in return for only small benefits. But the change would be worth making as a step in the right direction.

Professor Robin Matthews, master of Clare College, Cambridge—who has emerged as one of the most weighty academic critics of the Government's economic policies—houses words of studied mildness to explain where Prime Minister Margaret Thatcher is wrong, and why he wants more public borrowing to drag the economy out of recession.

He has also recently joined the Social Democratic Party, and may well find himself lending a hand in the formulation of its policies.

The first factor helps to explain why Prof Matthews' criticism finds an attentive ear at the Treasury where other professional missives are dismissed with smirks of derision.

The second suggests that he will be a man to watch as the SDP campaign to propound the reasonableness of alternative economic policies picks up steam during the run-up to the general election.

The Clare group of economists, which Prof Matthews chairs (the name is a light-hearted academic acronym for Cambridge, London and the rest of England), last month put forward a proposal for a two-stage reflation programme at a total cost of £5bn.

A novel feature of the plan, which emphasises the predominant need to bring down wage inflation to help restore British industry's competitiveness, is that the Government would implement the second stage of the reflation stimulus only if unions responded by accepting lower wage settlements.

"The Government would just inform wage bargainers that if rises came down—it would simply be a matter of looking at the statistics—then there would be tax cuts in the next Budget, and hope in this way to influence the labour market," Prof Matthews says.

The idea of economic expansion linked to pay restraint has already commended itself to Mr John Horam, MP for Gateshead West and economic spokesman for the SDP. He has proposed a reflation programme based specifically on the Clare group's suggestions.

Meanwhile, even senior Treasury officials believe that of all the pieces of economic advice with which the Government has been bombarded this year from disgruntled academics, the Clare group's prescriptions are the most sensible.

Interviewed in his study at Cambridge last week, Prof Matthews—who describes him-



Prof. Robin Matthews, Master of Clare College, Cambridge

self as "a reasonable, moderate man" an d who doodles engagingly while he talks—showed that he does indeed share some key characteristics with Sir Geoffrey Howe, the Chancellor of the Exchequer.

He is wary of formal incomes policies of the social contract type—the trouble with the

unions is that they "don't deliver." He says he is "very concerned" about the policies of the Labour Party (which he left during the 1960s). "I'm not at all a believer in insulating the British economy from world forces—going back to the days of Stafford Cripps."

Prof Matthews even sees "a certain amount of sense" in the view that the recession has proved useful as a purge to get rid of dead wood. "You can't live in a smooth boom for ever. Periodic recessions are needed to shake out waste, improve management and change restrictive practices."

Where he takes issue with the Government is in his belief that action must be taken to speed up recovery.

If the recession continues, the danger is not only that industrial capacity will be further eroded which will put a natural dampener on any upturn.

Additionally, he believes, that unemployment, now that it has reached a high plateau, can no longer be relied upon by itself to bring further cuts in wage rises. This is likely to forestall Government hopes of lower inflation leading smoothly to economic recovery.

Prof Matthews favours a package based primarily on a cut in employers' national insurance surcharge, along with increases in spending on public works projects, and a reduction in Value Added Tax (although this last point, he says, would be "a difficult pill for the Government to swallow").

There has already been some relaxation of some policies. The question is how much and in what areas. The overall Clare group proposals would, the authors calculate, add only £3bn to public-sector borrowing. This is because £2bn of the total cost of £5bn would be recouped through higher taxes and reduced unemployment benefit payouts caused by an expansion of economic activity.

At the same time he believes that a further depreciation of the pound is both likely and desirable in order to back up the impact of slower wage rises on industry's competitiveness.

He is, however, vague on the all important question of how to stop depreciation of the pound feeding through into higher prices and thus triggering off an uncontrolled slide, which would undo the whole anti-inflation strategy.

Prof Matthews suggests that membership of the European Monetary System would be "worth examining." But he apologetically ducks the question of at what exchange rate Britain should join.

He recognises that the reflation measures would have only a limited impact on reducing unemployment. "They would not transform the situation overnight. But the longer output continues to go down, the longer it takes to get back to a given level."

He is not persuaded by the Treasury's line that extra public borrowing would push interest rates even higher, and hence delay a business rebound. He points out that the nominal value of total public sector debt outstanding has fallen sharply since the mid-1960s—thanks to inflation—and that the gilt-edged market should not be unduly

alarmed at the PSBR growing in a recession.

He dismisses the Government's arguments that increased public spending "crowds out" recovery. "They are obsessed with a hatred of the public sector that astonishes me. They almost seem to think that crowding out—if taken literally—prevents any recovery at all."

If Government expenditure crowds out recovery then why doesn't private spending—say private sector stockbuilding—do the same?

"If Margaret Thatcher said today: 'To hell with the PSBR and the money supply' then the gilt-edged market would obviously drop like a stone. But if the change of course were carried out with somewhat more stealth, the outcome might be different."

He favours a little "massage" of the PSBR figures, by publishing a range of variants with adjustments for inflation, nationalised industry borrowing and the cyclical state of the economy.

"This would make the figures more meaningful rather than less. The Bank of England is already publishing many variants of the money supply figures. Disproportionate importance has come to be attached to statistics which are phoney anyway."

Brokers advise rise in public sector borrowing

BY DAVID MARSH

THE GOVERNMENT is advised today by two leading City stock brokers to allow public sector borrowing to rise next year above its targeted level to avoid further deflation of the economy.

James Capel and Company in its latest economic assessment says that on unchanged policies, public sector borrowing in the 1982-83 financial year is heading for £13bn compared with the £9.5bn target implied in the Government's medium term financial strategy.

The firm advises the Government to use the 1 per cent rise in employees' national insurance contributions which takes effect later this month to finance a cut in the employers' surcharge. This would give much needed relief to industry, it says.

Furthermore, rather than attempting to cut the PSBR in 1982/83, it should aim to hold

the borrowing requirement at this year's likely outturn of £11.5bn so as not to jeopardise any prospect of growth in late 1982.

Brokers Laing and Cruickshank also suggest a figure of £11.5bn as the likely PSBR for next year. In its economic and monetary review published today it calls on the Government to abandon rigid targets for public borrowing in order to accommodate recessionary pressures which tend to push up the PSBR.

Brokers L. Messel argue that the Government has already succeeded in forcing down sharply the underlying level of public sector borrowing. In the firm's weekly bulletin, it says the 1981/82 PSBR will probably be close to the target of £10.6bn—only 4.2 per cent of gross domestic product, which is less than half the percentage of the mid-1970s.

A.I.B.D.

The AIBD October listings which were scheduled for publication on Thursday, November 12th, 1981 will now appear on Monday, November 16th, 1981

We apologise to our readers for any inconvenience this may cause

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3,678 Airsprung	67	—	4.7	7.0	10.6
7,076 Armitage and Rhodes	43	—	4.3	10.0	3.5
11,782 Bardon Hill	123	+1	9.7	5.0	9.4
1,563 Deborah Services	98	+1	6.6	5.6	4.9
4,439 Frank Horrell	120	+4	8.4	5.3	10.8
8,866 Frederick Parker	80	+1	1.7	2.8	28.1
304 George Blair	49	—	—	—	—
4,061 IEC	100	+4	7.3	7.3	7.2
2,479 Jackson Group	98	—	7.0	1.1	3.1
15,182 James Burrough	110	+2	6.7	7.9	8.0
2,836 Robert Jenkins	288	-2	31.3	10.9	4.0
2,640 Scruttons CA	54	—	5.3	9.8	9.2
2,795 Torday	191	-6	15.1	8.3	7.0
3,088 Tynelock	14	+0	—	—	—
1,938 Tynelock 10pc ULS	71	-6	16.0	21.1	—
5,788 Unlock Holdings	34	—	3.0	5.8	10.3
10,647 Walter Alexander	84	—	6.4	5.6	5.5
5,114 W. S. Yates	219	-6	13.1	6.0	4.1

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The car journey to Leeds takes about 3 hours, assuming there are no diversions, hold-ups or delays (and anyone who's recently travelled on the M1 knows that's a big assumption).

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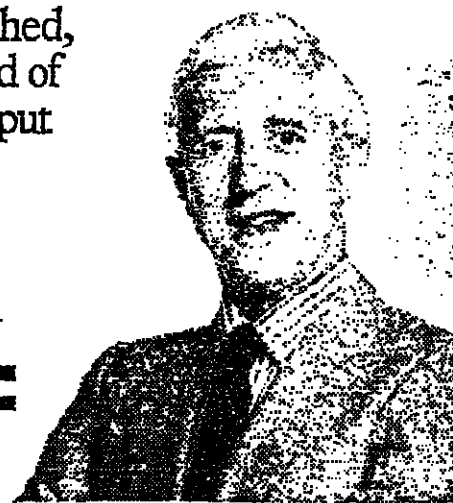
Suppose he's costing the company £10 an hour (in salary and apportioned overheads).

His trip to Leeds will cost the company £30 each way. Add that to the cost of petrol and suddenly the comparison with the train isn't so clear-cut after all.

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UK NEWS — LABOUR

Militants reassess after party and union defeats

Philip Bassett looks at the Labour Lefts recent setbacks at conference and on the shop floor

LEFT-WINGERS in the trade unions and the Labour Party have seen the momentum of this summer's campaign to secure the election of Mr Tony Benn as the party's deputy leader abruptly halted by the victories of the right at the party conference and by such defeats as the collapse last week of the BL pay strike.

Spurred on by the legislation against the unions and by economic policies which increased unemployment, the Benn campaign provided the perfect vehicle for the revival of the Left's fortunes, particularly in the unions.

Even though many on the Left took comfort from the fact that Mr Benn was beaten only by a whisker, beaten he was; and this setback was followed by the success of right-wing trade unionists in securing removal of five Left-wingers from the party's national executive committee.

Industrially, the Left had high hopes with the movement of the miners to the front of the pay round, and increasing pressure for co-ordinated responses over public service pay, further buoyed up by the prospect of the BL workers finally saying that enough was enough.

In the event, the miners started to give every indication of moving toward a peaceful settlement, while every other bargaining group seemed to hold back to see what happened to everyone else. At BL, the threat to jobs proved too strong to resist.

All this combined to make a weekend conference in Scotland, an area traditionally at the forefront of industrial and political militancy, of the Scottish Labour Coordinating Committee, a different, perhaps more realistic event than a similar though far more heady gathering in London in July.

For instance, though the conference committed itself to work for election of a Labour Government, Mr Stuart Holland, the Left-wing MP for Vauxhall, in the midst of a detailed examination of the Left's alternative economic strategy, admitted that he thought the next Labour Government might be the administration after next rather than the one to replace the present Government.

Questions were put more often than answered. Mr Bill Speirs, an assistant secretary of the Scottish TUC, asked why the industrial militancy of the early 1970s had not only failed to manifest itself politically in the late 1970s and early 1980s, but had gone so far as to be unable to prevent the election of a Conservative Government.

Trade Unionists had to confront the questions of their own internal democracy, and of the relationship between incomes policy and free collective bargaining.

They had to examine the relations between the unions and the Labour Party and ask if the level of union involvement was correct, or if not, what should be done; and if it was, what the unions should expect to contribute to and receive

from a changed relationship. Speakers acknowledged that traditionally the unions had always eschewed an overtly political role: the idea of using industrial strength for political purposes had been rejected time after time as not a legitimate tactic.

But such a goal was recognised to be a central one: as Mr Hugh Wiper, the militant Scottish regional secretary of the Transport and General Workers' Union, put it: "Militant mass action for higher wages is an indispensable part of the political fight for the alternative economic strategy and to get rid of the Tory Government."

Failure of just such action at BL was clearly at the forefront of many delegates' minds. Left-wing literature outside the conference was particularly bitter about the outcome of the BL dispute. Almost all said it was a betrayal of the workers by union leaders.

Speakers at the conference were kinder, though the word "betrayal" was used by one. Mr Wiper pointed out that some 19,000 BL workers, the overall plant vote against the 3.8 per cent offer, opposed the Government's and BL's strategy.

Under the weight of such setbacks, delegates were clear that Right-wingers in the unions and the party would try to capitalise on them, and that opponents of this needed to be ready. For the Left, some key union mechanisms for such a response are already discredited.

Mr Bob Wright, Left-wing assistant general secretary of the Amalgamated Union of Engineering Workers, was sharply critical of the Trade Unions for Labour Victory grouping, originally set up to work for the return of a Labour Government in 1979.

S. Wales pit closure accepted

By Robin Reeves

MINERS at a South Wales pit have accepted the National Coal Board's decision to seek its closure because of acute underground faulting.

They agreed at a meeting on Saturday not to oppose the closure of Coednam colliery, near Maesteg. The Board has agreed to transfer the majority of the 390 miners affected to other pits in the area. The rest can seek early retirement.

The Welsh executive of the Mineworkers' Union is due to meet in Pontypridd this morning to discuss the decision. Coednam miners were the first to strike last February against the Board's proposed closure programme, which included their 100-year-old colliery.

Their action quickly led to a strike throughout the industry and, in days, to the Government's precipitate decision to relax the industry's cash limits.

The BBC was accused yesterday of "mind-boggling ineptitude" in allowing Mr Arthur Scargill, the Yorkshire miners' leader, to appear on Saturday's Michael Parkinson show during the campaign for the Mineworkers' Union presidency.

Mr John Grant, Labour MP for Islington Central, has written to Sir Ian Trethowan, BBC director-general, to lodge a formal protest.

He said: "When I noticed yesterday that Mr Scargill was to appear on the show, I telephoned the BBC to point out he would acquire a major opportunity to plug his candidacy at peak-viewing time and to the obvious disadvantage of other candidates."

He added: "I find it extraordinary that the BBC, which has a responsibility to maintain fairness and balance, should have allowed itself to be used in this way."

Pay talks this week could set standard for winter round

By Philip Bassett, Labour Staff

PAY TALKS this week in a number of significant areas, Ford and the oil companies in the private sector, the miners in the public sector, could be a crucial factor in helping form the early shape of the winter pay round.

Perhaps the most important will be the outcome of meetings of shop stewards in the oil companies over rejection of a series of pay offers worth about 5 per cent, and consequent calling of what is effectively a national strike by the 20,000 tanker drivers and distribution workers from a week today.

The position has been thrown into some doubt by the agreement of BP drivers to accept the offer.

Negotiations covering Ford's 54,000 manual workers resume today with both sides clearly a considerable distance apart.

Mr Ron Todd, Transport and General Workers' Union national organiser, and Ford's leading union negotiator, warned yesterday that he would press for the unions to seek a mandate for industrial action if the company withdrew the 4.3 per cent offer on the table.

While Ford will be keen not to be provocative, it is determined that this year the cost of the pay settlement shall be recouped by increased efficiency. Withdrawing the offer of an agreement to such improvements would be a serious step, but one which the company might well be prepared to take.

Mr Todd said that the two sides were "poles apart," and company officials were acknowledging that negotiations could

be tough going. The unionist that talks about pre-emptive strikes from pay Todd said if the offer was drawn then "we would be facing a very serious situation."

In the public sector, the miners resume on Wednesday the miners after informal talks between the two sides the weekend.

Both Mr Joe Gormley, president of the National Union of Mineworkers, and Sir Ezra, chairman of the National Coal Board, attended the try's annual festival in the pool.

Mr Gormley said he is unable to tell the NUM time on Thursday that the previous day's talks had produced an amicable settlement.

The board has offered to cover wage increases for year, proposing that 55p put on basic rates, give average rise of 5.3 per cent with 27m spent on raising payments by £1, and £8 the unions' other claims. Considerable bargaining expected over such aspects of the claim as hours, extra holidays, status and others. The offer of that could determine whether the offer on basis to about 9 per cent, or into double figures.

Farmworkers table a today for a 30 per cent bring their average earnings to those of other manual workers. The National Union of Agricultural Workers that productivity on the has risen sharply in 12 years.

Seamen ready to extend action on P & O closure

By Our Labour Staff

SEAMEN occupying two P & O ferries in protest at the company's plans to close the service between Liverpool and Belfast warned yesterday that they would attempt to disrupt further services today by calling on all P & O crews to support their action.

Union officials are due today to meet crews normally sailing between Fleetwood, Liverpool and Larne, and between Middlesbrough and Gothenburg, Sweden.

Mr Roy Physick, National Union of Seamen convenor on board the two occupied P & O ships in Liverpool docks, the Ulster Queen and the Ulster Prince, said: "We are sitting tight until the management tells us they've changed their minds. There is no way we are going to allow this closure without a fight."

"We will be trying to see the crews of all the other ferries, and if that doesn't work we will call on our colleagues in P & O cruises."

P & O hope to open talks with the NUS, but insisted there would be no concessions: "If the unions agree, we will continue to operate until Wednesday, but after that it's definitely going to close."

Capt Jan Johnsen, a Norwegian shipping consultant, is interested in taking over the route, and it is understood that

he is still trying to a financial backing. P & O yesterday said it had not from him for over a week.

Hundreds of passenger stranded at the weekend officers and crew of the ships united to take them. The officers are in dispute redundancy pay. The 31 men's jobs are in jeopardy because of the closure, service has been lost an average of £1.2m a year.

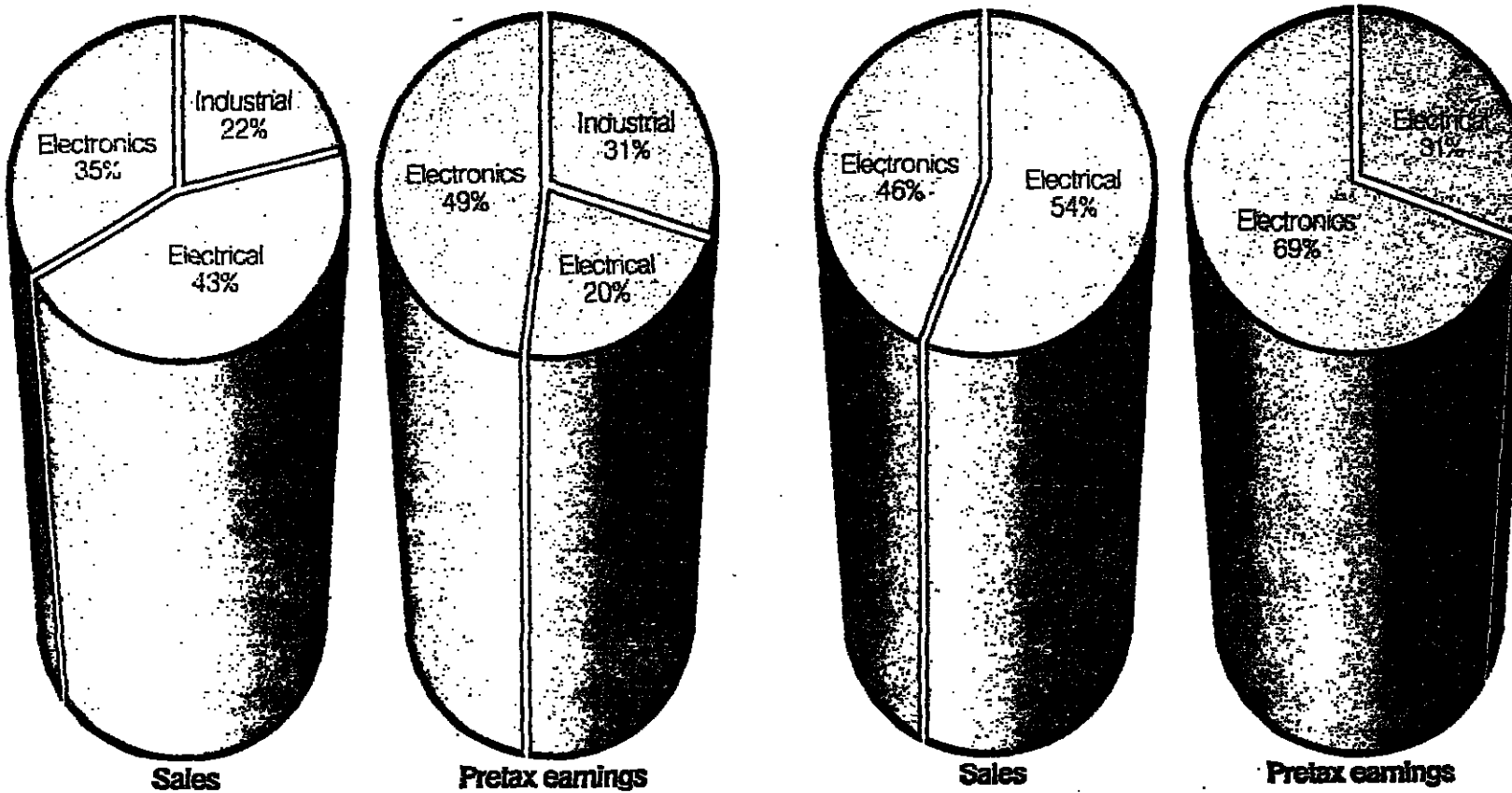
A group of frontbench MPs will call on Mr Prior, Ulster Secretary, row in an eleven-hour save the Ulster ferry service.

The deputation will be Mr Don Connon, Northern Ireland Secretary will include Mr Stanley Davis, MP for Hackney Central, Opposition spokesman on P & O.

Mr Clinton Davis said: "November 11 could be of disaster for Liverpool Northern Ireland, and when all the efforts of the unions to effect saving virtually £1m on the could be thwarted."

"It could be a day too the IRA, without firing or exploding a bomb, celebrate a victory more prehensive than any achieved by all the violence and over the years."

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la Tamise S.A.	15 1/2%	Midland Bank	11 1/2%
Barclays Bank	15 1/2%	Samuel Montagu	11 1/2%
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Brenar Holdings Ltd.	15 1/2%	National Westminster	11 1/2%
Bristol & West Invest.	15 1/2%	Norwich General Trust	11 1/2%
Brit. Bank of Mid. East	15 1/2%	P. S. Refson & Co.	11 1/2%
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Choulatons	15 1/2%	TCB Ltd.	11 1/2%
Citibank Savings	15 1/2%	United Bank of Kuwait	11 1/2%
Clydesdale Bank	15 1/2%	Whiteaway Ltd.	11 1/2%
C. E. Coates	15 1/2%	Williams & Glyn's	11 1/2%
Consolidated Credits	15 1/2%	Yorkshire Bank	11 1/2%
Co-operative Bank	15 1/2%	Members of the Accepting New	
Corinthian Secs.	15 1/2%	Committees	
The Cyprus Popular Bk.	15 1/2%	7-day deposits 14 1/2%, 1-mo	
Duncan Lawrie	15 1/2%	14.25%, 3-mo 14.5%, 6-mo 14.75%	
Eagil Trust	15 1/2%	7-day deposits on sums of £10	
E. I. Trust Limited	15 1/2%	and under 13 1/2%, up to £50,	
First Nat. Fin. Corp.	15 1/2%	14 1/2% and over 14.75%	
First Nat. Secs. Ltd.	15 1/2%	* Call deposits 12.50% and	
Robert Fraser	15 1/2%	13 1/2%	
Antony Gibbs	15 1/2%	* 21-day deposits over £1,000 15	
		* Mortgage base rate	

BUILDING AND CIVIL ENGINEERING

Norwest Holst wins £12m

A LARGE and varied batch of new work has been announced by Norwest Holst, a triple contract worth almost £2m, awarded by the Welsh Water authority. Work affects each side of the River Rhodfa, 1.5 km along the river to reduce the risk of flooding in the low-lying area of Gull.

The river bed and banks will be excavated and 8,000 square metres of steel sheet piling will be used to retain and support the banks, at the same time forming river training walls. A roadbridge and a footbridge will be replaced with new bridges of precast prestressed beams and reinforced concrete construction, and the existing sewer diverted by laying 530 metres of new 1200 mm sewer.

The company's southern region has a £400,000 contract for building a section of river wall on the Thames consisting of steel sheet piles supported by anchors and cast pile with a reinforced concrete capping beam.

An award for miscellaneous civil engineering work in connection with the Anglesey to Stanlow pipeline, Stanlow to Carrington pipeline, and other pipelines with outlying installations administered from the Stanlow refinery has come from Shell UK Oil.

Hertfordshire County Council has awarded £1.4m for the waste transfer station at Garston, Watford, which includes the construction of a tipping hall, weighbridge, amenity block, drivers toilet block, associated roads, drainage and extensive earthworks.

Work at Mewbrook, Littlehampton for Arun District Council is worth £1.42m, and involves a 25 metre swimming pool, learner pool, three squash courts, activity areas, changing facilities and a refreshment area.

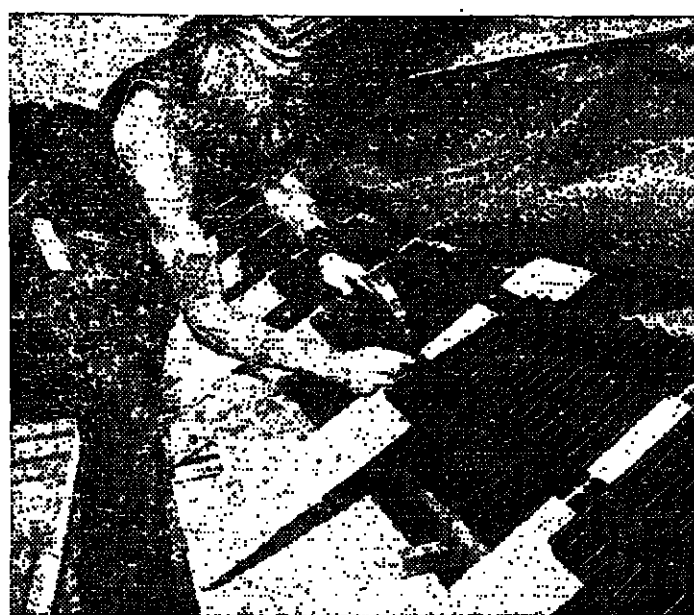
Management contractor, Bovis, has awarded £772,000 for ground works and reinforced concrete frames for an extension to the Watford Head Post Office, Ascot Road, Watford.

At Marsh Lane, Bootle, Merseyside, the company has a £1,054m project to provide 54 dwellings for the Pierhead Housing Association.

A £1,382m design and construct contract by the Commission for New Towns, Corby, covers the building of a new factory and warehouse for the plastics industry.

Two contracts for the London region are a £405,000 job for London and Paris Properties at 16 St George Street, W11, and a £2.3m project for Wandsworth Borough Council. The latter comprises the construction of a leisure pool in sprayed concrete with a wave-making machine, learner pool, changing facilities and a cafe terrace.

Finally, Norwest Holst Australia has a £150,000 contract for road and drainage works for Austen and Batta at the Yellow Rock Colliery.



Resembling standard plastic seedboxes, these space vents have been introduced to combat the danger of collapsing roofs resulting from badly installed loft insulation. The "seedbox" vents promise to eliminate roof condensation problems at around £15 an average home, including fitting, says maker Glidvale Building Products of Sutton-in-Ashfield, Nottingham. Distribution of the product is split between Jevons Fasteners of Wednesbury (021 556 4801) and Willan Hardware (061 973 6262).

McAlpine at Marble Arch

THE CHURCH Commissioners for England have awarded a £9m contract to Sir Robert McAlpine and Sons for a 30 metres high office block to be built in Connaught Place, near London's Marble Arch.

Work begins immediately after demolition on the 2,800 sq metre site flanked by buildings to the north and west which are to be underpinned. The company says it will have to excavate some 24,000

cubic metres to a depth of 9 metres before going on to the construction of the eventual 100 by 30 metres on-plan structure which will be air conditioned throughout and served by eight lifts.

Building Design Partnership is the architect, Gardiner and Theobald are quantity surveyors, Lowe and Rodin the consulting engineers, and Chesterton acts as project manager. Completion is scheduled for late 1983.

New road in Botswana

A £61m CONTRACT to build the Dumela to Ramogwabe Road for the Government of Botswana has gone to Marples Ridgway.

The work involves construction of 76 km of bituminous road, alterations to bridges and provision of a number of

culverts. Sponsored by the International Bank for Reconstruction and Development, the project is expected to be completed in 24 weeks.

John Burrows of Gaborone are the consulting engineers responsible for the design of the scheme.

What's new in building

INTRODUCED FOR use on economy structures such as factories, warehouses and retail superstores is a new profiled steel system called Novacal from H. H. Robertson (UK), Ellesmere Port, South Wirral, Cheshire (051 355 3622).

The company has invested £3m in the development of the product, which comprises a coloured polyester weathercoat over an epoxy basecoat, said to combine low direct retention with a high degree of colour fastness.

A NEW range of insulating building blocks which the maker claims achieves a U value of less than 0.6 w/m² °C in traditional cavity wall construction and also complies with impending changes in the thermal insulation regulations has been launched by Thermalite, Station Road, Coleshill, Birmingham.

Known as Thermalite Turbo Block, the product is fully loadbearing, includes all the qualities of the company's existing range (fire and frost resistance) but is lighter, pro rata, than ordinary aerated concrete blocks, thus increasing the speed of laying.

DESIGNED ESPECIALLY to house construction workers in the Middle East are building packs of very low volume for transportation and speedy site erection without the use of a crane, announces Wyseplan, Carnaby Works, Lancaster Road, Carnaby Industrial Estate, Bridlington, North Humberside (0262 78216).

A NEW all-steel, galvanised finished support stand called Shorpad has been introduced by Shorford International, Unit 15b, Birchley Industrial Estate, East Grinstead, Sussex (0342 311493).

Renovations worth £9m

THE MODERNISATION or refurbishment of local housing has been worth over £9m to Humphreys and Glasgow Services since April this year. Now, the company announces two new awards collected in the last two weeks which total over £2m.

New work will be in Glasgow for the Queens Cross Housing Association, Firhill Street (£1m plus), and the Parkhead Housing Association, Tollcross Road (£2m plus); the Alexandra Court contract for the London Borough of Brent, and further work for the city of Newcastle upon Tyne at Throckley—each valued at just under £1m.

Thorn Benham £8m awards

PART OF EMI Group of companies, Thorn Benham, has just announced new contracts which together add up to around £8m.

Largest order is worth £6.6m and covers the installation of heating, air conditioning, fire protection services, office lighting and false ceilings at the CTO Site Development, St Martins le Grand, London. This is described as a nine-storey major development, being undertaken near St Paul's Cathedral for the Property Services Agency of the Department of the Environment with management contractor Higgs and Hill.

Other orders include phase 2A of the EBC Shindfield Street, London W12 development, and mechanical services work in the old War Office, Whitehall, also for the PSA.

Easier step towards home-ownership

EACH TIME the Department of the Environment announces its gloomy statistics on new housing starts, someone somewhere (invariably young, engaged or just-married) feels more despondent.

The lowest number of private sector starts in peace time recorded since the mid-20s was in 1980. In that year the public sector starts were 54 per cent lower than in 1979, and that trend will continue.

There is also a major backlog in housing maintenance and improvement, estimated by the Association of Metropolitan Authorities at £1.4bn. This suggests that each house in current stock must last 500 years!

Apart from the dismal view of less new homes on the horizon, what is available presents problems to first-time buyers who wonder if they can maintain regular mortgage repayments, or even get together the initial deposit on a new home.

Taking an overall, albeit opportunist look at the problems in the Tyneside-based Bowey Group which fed the idea of a pilot "build for sale" scheme to Newcastle City Council to be implemented at mill sites in the city's Gillies Street, Byker, and Westbourne Avenue, Walker.

Helped by guarantees of 100 per cent mortgages from the Nationwide, this tripartite deal (local authority, builder and building society) is both imaginative and practical, and,

Bowey believes, could be the forerunner as a problem-solver to other local authorities to ease their own critical housing worries.

What Bowey has achieved—in concert with a visionary local authority—is a concept of inexpensive homes for first-time buyers. The 23 two-bedroomed houses in the pilot scheme cost less than £14,000 each, and applications to buy them have been 10 times over-subscribed.

Individuality

Since the occupants took up residence, they immediately repainted front doors, window frames and so on to their own choice. Killing the "council estate" uniformity and proclaiming their vested interest in the properties.

Group director, Ronald Bowey, is unstinting in his praise for the helpful civic co-operation he received, particularly when his Partnerbuild project was in embryo.

"While other local authorities have since accepted the Government's initiative to promote schemes with the private

sector of the much-maligned building industry, Newcastle City Council's sympathetic understanding of our concept of partnership must be considered something special."

Although the principle of allowing the company to build private houses for sale on local authority-held land may not have been totally in accord with some council members' political convictions, the council's decision to go forward with the pilot scheme was very heartening.

Using the same construction techniques and two-bedroom house style in the Newcastle success, Bowey is building a 60-unit partnership development at Ambley Chase, Killingworth, but with newly-designed 2-bed bungalows and 3-bed houses added.

Its Barnes Court scheme at Hartlepool is now taking shape, but Bowey's most adventurous project will start later this month at Hillhead Road, West Denton, where it will build 100 low cost homes in a new village-style concept.

More from Bowey on 0632 853151.

DEBORAH PICKERING

Finnegan secures £8m

SHEFFIELD-BASED J. F. Finnegan has won a wide range of contracts which together total more than £8m.

Orders of £44m-plus have been received for timber framed housing, including 77 dwellings at Werrington for Peterborough Development Corporation using the MHC system, another 68 dwellings at Stourton, Leeds for North British Housing Association employ the FrameForm system, and a private development of 38 dwellings (out of an eventual 78) at Blackthorn, Northampton. A design and build package for Milton Keynes Development Corporation at Bradwell Common provides 40 new dwellings.

Local authority work is worth around £1m, and covers a new laboratory for Sheffield Regional Blood Transfusion Service, an old people's home at Crookes, and a school extension at Stocksbridge for Sheffield City Council.

In London, the company is building a new teaching block, with a contract value of £11m, at Dorton House for the Royal London Society for the Blind.

Industrial and commercial work covers a £560,000 deal for factories at Moulton Park for Northampton Development Corporation and other design and build contracts in Chesterfield, worth £1.1m are for extensions to a factory and offices for a leading sink manufacturer, a new office, manufacturing and storage complex for a national fitted-kitchen retailer.

The company says that the Milton Keynes scheme, Chesterfield factory, office extensions and kitchen centre, highlight its increasing success with the design and build package.

Laing activities in Spain

REMODELLING A hangar at Barajas Airport, Madrid, a new old age pensions and savings bank, and alterations to a health clinic together make up a total contract value of more than

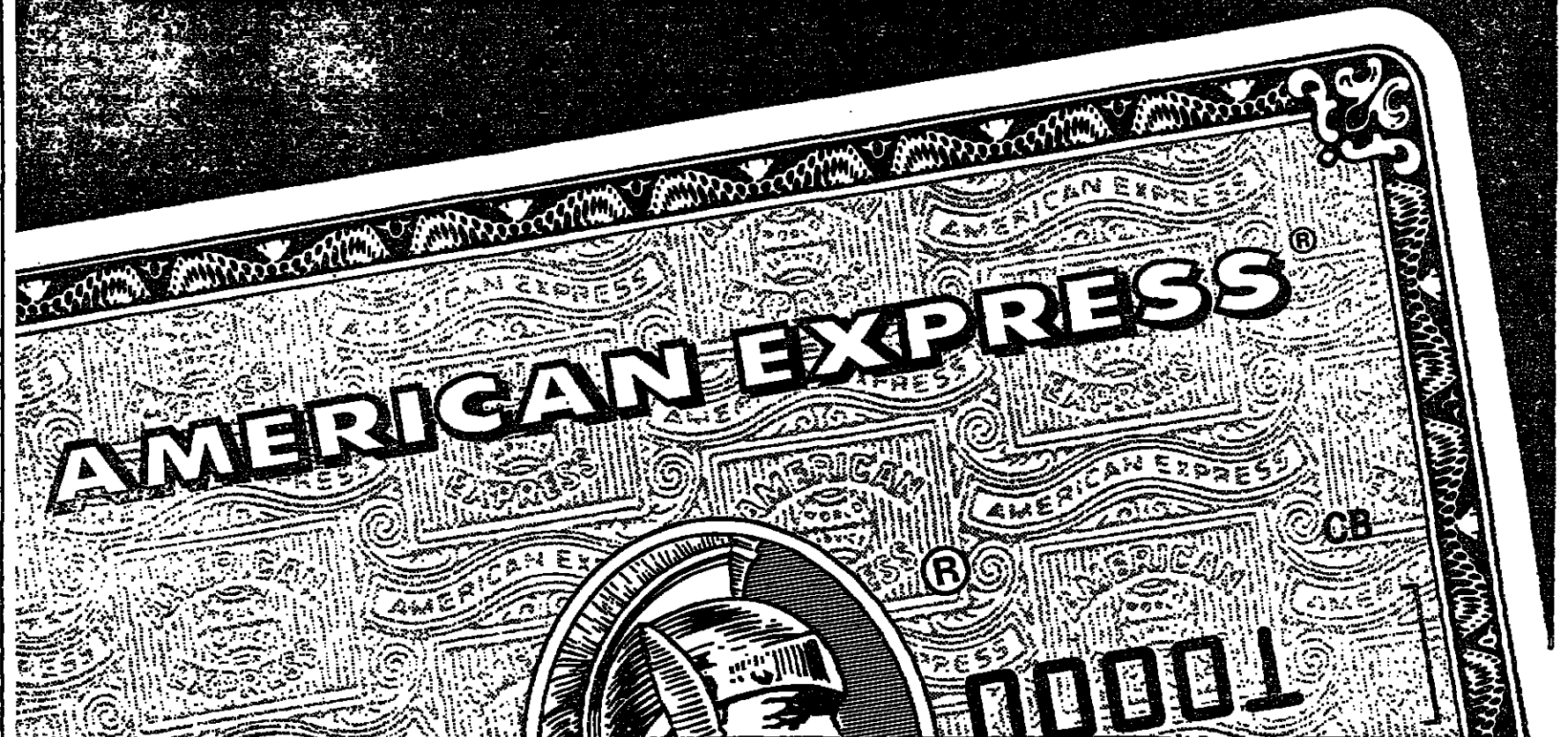
£4m for John Laing's Spanish arm, Laing SA.

Work is already under way at the airport where the hangar floor is being renewed along with installation of new services and construction of a mezzanine. This £2m project from Iberia Lineas Aereas de Espana includes construction of a new substation for services installations and making a mezzanine between hangars to take new offices.

Also in Madrid will be the new office building for 'La Caixa' (the Old Age Pensions and Savings Bank of Catalonia and the Balearics) constructed at Serrano 60 under a £2m contract.

The third contract is worth £171,000 and involves alterations and refurbishment of the health clinic at Velez, Malaga, for the Ministry of Health and Social Security.

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Please do not write above the line for office use only.

Surname (with initials) _____ Date of Birth _____ Tel. No. _____

Home Address _____

TC No. _____

Own Home ☐ Times ☐ Years of Residence _____

Please send Monthly Statements to: Home ☐ Office ☐ Address ☐

Previous Address _____

Business Name and Address _____

Account No. _____ My earnings are £ _____

Most employed, name of person other than your Partner (e.g. accountant) whom we may contact regarding earnings and tax _____

Name _____

Address _____

Tel. No. _____

Employer's Name and Address _____

Signature of family member requiring Card _____

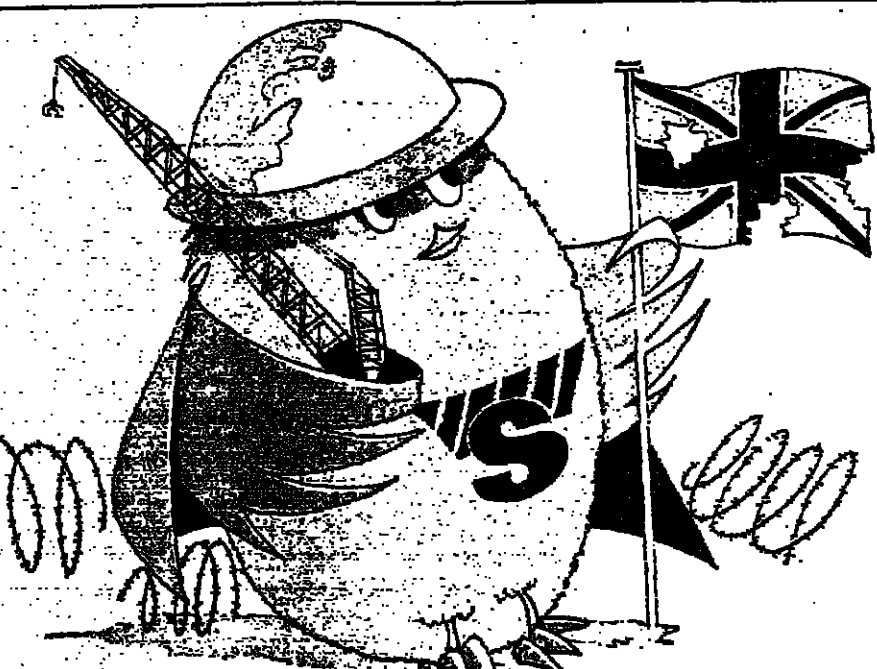
I warrant that the above information is true and correct and I authorise the American Express Company and its representatives to contact my employer, my bank, or any other source to obtain any other information it may require. I understand that American Express Company reserves the right to decline the application without giving a reason and that no correspondence will be entered into in these circumstances. Conditions governing the use of the American Express Card will accompany the Card when issued.

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Please spell out your name as you wish it to appear on the Card, using no more than 30 letters and spaces.

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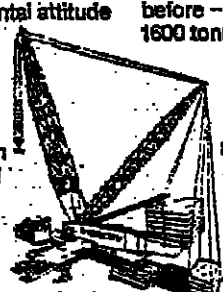
Our plan of campaign was mapped out over 30 years ago when we decided to concentrate entirely on providing the market with specialised lifting services.

Another major move came 10 years ago when we backed our belief in big lifts as an important new technique in building and civil

engineering by leading the market into larger mobile cranes than the world had ever seen before — first 500 tonnes, then 1000 tonnes, now 1600 tonnes, and the end is not yet in sight.

We have invested in overseas as well as home services, and in complete contract services which assume total responsibility for the biggest and most complex lifts.

Which is why we are not only holding our ground, but advancing today so that we may be in a better position to serve you tomorrow.



SPARROWS
WAY OUT FRONT

Head Office: Sparrows Crane Hire, Lower Bristol Road, Bath BA2 9ET. Tel: (0225) 2200. (Daggs and CMC at Abertillery (01753) 424623, Abertillery (01753) 424623, Birmingham (021) 424623, Bristol (0274) 424623, Cardiff (0222) 424623, Glasgow (043) 424623, London (020) 424623, Manchester (061) 424623, Newcastle (0191) 424623, Nottingham (053) 424623, Oxford (01865) 424623, Plymouth (0752) 424623, Reading (0734) 424623, Southampton (0703) 424623, Swansea (0792) 424623, Telford (0905) 424623, Walsley (0924) 424623, Warrington (0925) 424623, Wolverhampton (0902) 424623.

A copy of this prospectus, having attached thereto the documents specified herein, has been delivered to the Registrar of Companies for registration. Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the whole of the Ordinary Non-Voting Share Capital of Television South plc ("TVS") in issue and now being offered for subscription, and the 14/20 per cent. Subordinated Unsecured Loan Stock 1986/88 of TVS to be issued, in the Unlisted Securities Market. It is emphasised that no application has been made for these securities to be admitted to listing. This offer for subscription includes particulars given in compliance with the regulations of the Council of The Stock Exchange for the purpose of giving information with regard to TVS. The directors of TVS have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the directors accept responsibility accordingly.

TVS

Television South plc

Incorporated in England under the Companies Acts 1948 to 1976 (Registered Number 1515771)

OFFER FOR SUBSCRIPTION

by Henry Ansbacher & Co. Limited

of 6,029,984 Ordinary Non-Voting shares of 10p each (the "Shares") and of £1,884,370 14/20 per cent. Subordinated Unsecured Loan Stock 1986/88 ("Loan Stock") in units of sixteen Shares and £5 nominal Loan Stock at a price of £9 per unit, payable in full on application

The application list for the Shares and Loan Stock now being offered for subscription will open at 10.00 a.m. on 12th November, 1981, and may be closed at any time thereafter. Following allotment, the Shares and Loan Stock may be transferred separately.

The Shares now being offered for subscription rank in full for all dividends hereafter declared or paid on the Ordinary Non-Voting share capital of TVS, and carry entitlement to receive notice of and be present at any general meeting of TVS but do not carry entitlement to vote at any such meeting.

SHARE CAPITAL

Authorised
£

400 Voting Shares of 10p each
3,000,000 Ordinary Non-Voting Shares of 10p each

Issued and to be issued and fully paid or credited fully paid
£
400
2,432,346

LOAN CAPITAL

Created
£

6,000,000 Subordinated Unsecured Loan Stock 1986/88 (interest 14 per cent. increasing to 20 per cent. from 1st November, 1984).

To be issued and fully paid or credited fully paid
£
6,000,000

INDEBTEDNESS

At the close of business on 18th October, 1981 TVS and its subsidiaries (which excludes Southern Television Limited) had outstanding indebtedness of £2,185,773. This figure excludes the Temporary Unsecured Loan referred to in Appendix 6, which is to be repaid as mentioned in that Appendix. Save as disclosed herein and apart from intra group liabilities neither TVS nor any of its subsidiaries had outstanding at that date any loan capital (or term loans) or loan capital created but unissued, mortgages, charges or other borrowing or indebtedness in the nature of borrowing, including bank overdrafts and liabilities under acceptances (other than normal trade bills), acceptance credits, hire purchase commitments or guarantees or other material contingent liabilities. However, your attention is drawn to the projected consolidated balance sheet of TVS and its then subsidiaries as at 1st January, 1982, as set out in Appendix 3.

DIRECTORS

Terence George, Baron Boston of Faversham, Q.C., (Chairman), Barrister
Keith David Wickenden, F.C.A., (Deputy Chairman), Chairman of European Ferries Limited
David Andrew Quigley, (Deputy Chairman), Chairman of B & Q (Retail) Limited
Anthony James Galtward, (Managing Director), Television Executive
Anthony Donald Brook, F.C.A., (Deputy Managing Director), Chartered Accountant
Michael Bjorn Blakstad, Television Producer
Pamela, Baroness Sharples, Farmer
Blanche Helena Marion Augusta Lucas, Solicitor
Ernest Guy Libby, Company Director
John Arthur Fox, Television Executive
Graham Frederick Duncan Sheridan Shaw, Television Executive
Malcolm Ian Trueman, J.P., Television Executive
all of Television Centre, Southampton, Hants. SO9 5HZ
* Non-executive Director

Secretary and Registered Office

Anthony Donald Brook, F.C.A.,
Television Centre, Southampton, Hants. SO9 5HZ
Stockbrokers
Capel-Cure Myers,
Beth House, Holborn Viaduct, London, EC1A 2EU and at
The Stock Exchange
Solicitors to the Company
Theodore Goddard & Co.,
16 St. Martin's-le-Grand, London, EC1A 4EJ
Solicitors to the Offer
Herbert Smith & Co.,
Watling House, 35-37 Cannon Street, London, EC4M 5SD
Solicitors to the Loan Stock Trustees
Simmons & Simmons,
14 Dominion Street, London, EC2M 2RJ
Auditors and Reporting Accountants
Peat, Marwick, Mitchell & Co.,
1 Puddle Dock, Blackfriars, London, EC4V 3PD
Bankers
Barclays Bank Limited
46 Park Lane, London, W1A 4EE
Receiving Bankers, Registrars and Transfer Office
Lloyds Bank Limited
Registrar's Department, Issue Section, 111 Old Broad Street,
London, EC2N 1AU and
Lloyds Bank Limited
Registrar's Department, Goring-by-Sea, Worthing, West Sussex, BN12 6DA
Trustees of the Loan Stock
Alliance Assurance Company Limited,
1 Bartholomew Lane, London, EC2N 2AB.

PRINCIPAL DEFINITIONS

In this document, save where the context otherwise so requires, the following expressions shall bear the following meanings:

TVS
TVS Group
SSEC
TVS Music
Blackrod
Southern
Ansbacher
Voting Shares
Shares
Loan Stock
the Offer
IBA
New Region
the IBA contract
the Agreement
ITV 1
Channel 4

Television South plc (formerly Precis Fourteen Limited)
TVS and its subsidiary companies
South & South-East Communications Limited (the company which originally made the successful application for the Independent Broadcasting Authority programme contract for the south and south-east of England on 9th May, 1980), a subsidiary of TVS
Ashrib Limited, name in course of change to TVS Music Limited
Blackrod Limited
Southern Television Limited
Henry Ansbacher & Co Limited
Voting Shares of 10p each in TVS
Ordinary Non-Voting Shares of 10p each in TVS
14/20 per cent. Subordinated Unsecured Loan Stock 1986/88
the Offer for Subscription for Shares and Loan Stock by Ansbacher on behalf of TVS
Independent Broadcasting Authority
the new Independent Television dual region of the south and south-east of England as defined by the IBA and operative from 1st January, 1982
the draft programme contract for the south and south-east of England offered to SSEC by the IBA on 28th December, 1980
the Agreement, dated 29th April, 1981, for the sale of the share capital of Southern to SSEC or its nominee
the existing Independent Television channel
the Independent Fourth Television channel which is intended to commence broadcasting towards the end of 1982

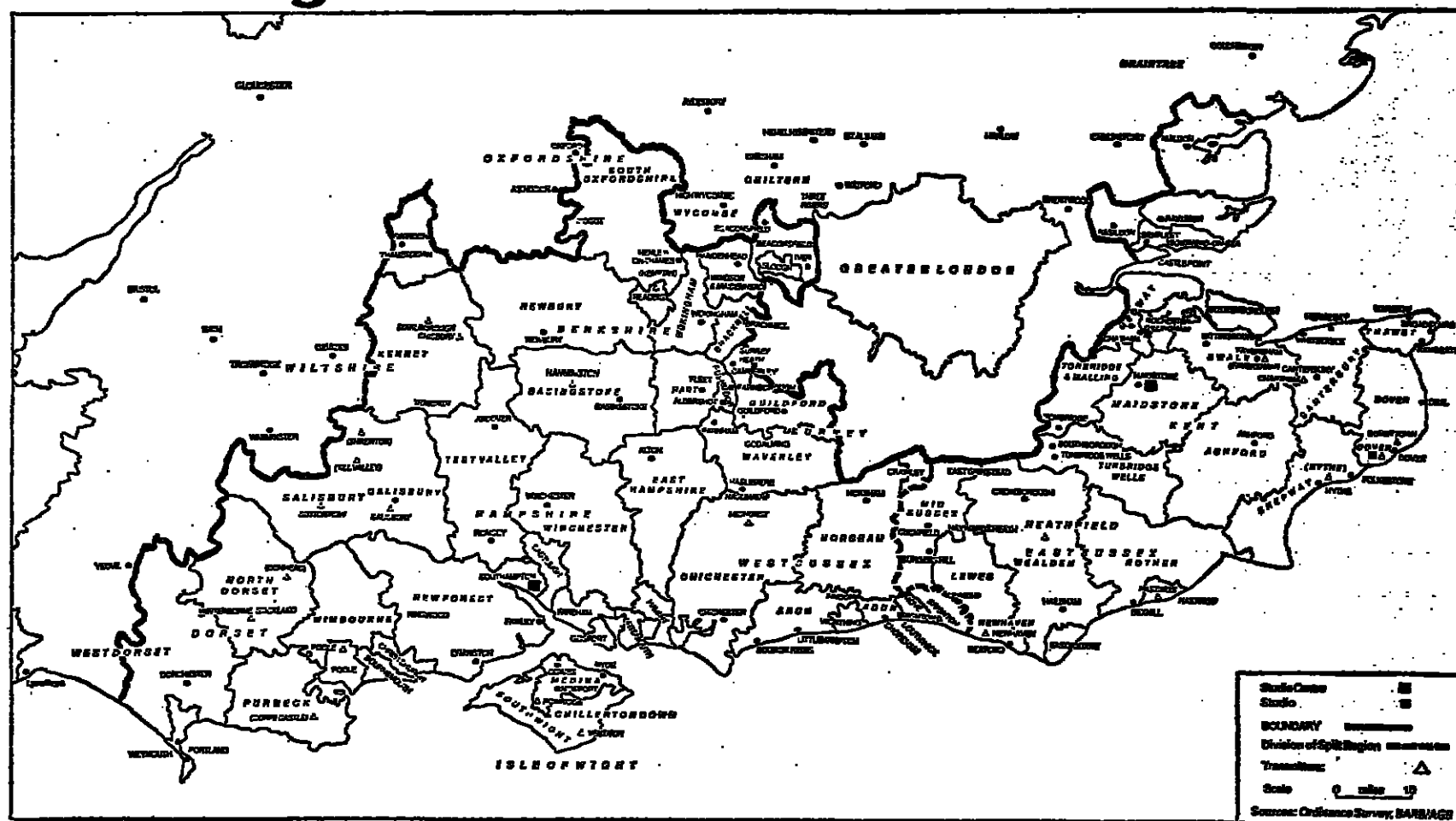
The following information concerning the TVS Group has been given by the directors of TVS to Ansbacher for the purpose of the Offer:

INTRODUCTION

On 28th December, 1980, major changes in Independent Television were announced. In a letter to Lord Boston, Chairman of TVS, Lady Flounden wrote on behalf of the IBA: "I am very glad to tell you that the Authority has decided, subject to contract, to offer your group the programme contract for the South and South-East England area from 1st January, 1982. In reaching this decision, the Authority considered that your group had a Board and programme makers of particular promise, and that it should be given the opportunity to meet the challenge of a dual centre region during the next franchise period."

This offer, to the group headed by Lord Boston, followed submissions to the IBA, on 9th May, 1980, of applications for the programme contract. In all there were seven

The New Region



applicants for the south and south-east region including Southern, the franchise holder since 1955 when the first contract for the Southern Independent Television region was awarded.

HISTORY

TVS was incorporated as a private company on 25th September, 1980 and re-registered as a public company on 14th September, 1981. On 6th August, 1981 TVS acquired SSEC (Material Contract (vii)), the company through which the group headed by Lord Boston had made the successful application to the IBA. Most of the group had gained their experience while working for the BBC or ITV network companies. In addition, Oliver Lord McGregor of Davis, Dennis Charles Rowland and Dennis Vance were actively involved in its development and were promoters of TVS. These three promoters are not involved in TVS other than as shareholders.

The present contractor for the existing southern television region is Southern, a private company, incorporated in England on 8th October, 1957 under the Companies Act, 1948 to carry on the business of an independent television programme contractor. Following the award of the IBA contract and negotiations on behalf of SSEC with the shareholders of Southern, agreement was reached on 24th April, 1981 whereby a right to purchase the share capital of Southern was obtained. A summary of the main terms and conditions of this agreement (Material Contract (iii)) is set out in Appendix 4. Included in the terms of the Agreement are arrangements for Southern to fund the payment of dividends by the creation of a bank overdraft which TVS will re-finance by an overdraft provided by its bankers.

The recognition of local interests was a central feature of the group's application to the IBA for the New Region and a substantial proportion of the original investors were accounted for by companies and individuals connected with the New Region. TVS is setting up a Charitable Trust ("the Trust") as a company limited by guarantee, whose board of governors will be chaired by Baroness Sharples, a non-executive director of TVS, and it will have the aim of funding arts, sciences, recreational and community projects throughout the New Region. The Trust will derive its revenue from TVS which will enter into a deed of covenant to provide the Trust with an annual fixed sum of £100,000 from 1st January, 1982, onwards, together with a sum equal to 15 per cent. of any dividends declared by TVS. Drafts of the Memorandum and Articles of Association of the Trust and the deed of covenant between TVS and the Trust are available for inspection as stated in Appendix 7.

THE NEW REGION

The New Region covers an area of over 7,000 square miles, extending from Weymouth in the west to the North Foreland in the east, to Oxfordshire in the north and Maldon in Essex in the south and will comprise some six million inhabitants. The economy of the New Region is made up of a variety of both established and developing industries and some of the most valuable agricultural land in the country. The industrial base covers operations from oil production in Dorset to factories manufacturing high technology products, whilst the agricultural sector includes the valuable horticultural activities of Kent as well as the stable and livestock farms of Hampshire. The New Region is supported by thriving service industries and, as the nearest point to Europe, has well-developed export and import facilities.

The attraction of the New Region to advertisers is evident from the type of people who live in the region. It has a greater percentage of higher (ABC1s) socio-economic groups (43 per cent.) than the national average (32 per cent.). The people of the region have more money to spend; the average weekly expenditure by a home in the New Region based on latest available 1979, statistics is £93.95 compared to £87.16 for the UK as a whole; 98 per cent. of adults have some form of saving compared to 91 per cent. in the UK as a whole; and 33 per cent. have a credit card (26 per cent. for the UK as a whole).

The New Region has a well-developed retail structure to cater for this spending power. A requirement of the IBA contract, the terms of which are summarised in Appendix 2, is the operation of two studio centres, one for the south and one for the south-east. The south-east regional studio centre, which TVS is building at Maidstone, is intended to provide a significant number of programmes for its own area independent of the rest of TVS's output. This requires the appointment of additional executive staff to ensure that the studio centre there can provide a satisfactory programme service.

The existence of these facilities in south-east England will provide an opportunity for TVS to focus its productions for the south-east of England more closely on that part of the New Region. As part of the creation of the New Region, the IBA's transmitters at Bluebell Hill and Pembury have been added to those serving the former region. These transmitters cover the Medway towns and the Tunbridge Wells district and this will increase the viewing population served by TVS.

BUSINESS

The primary source of income for an independent television programme contractor is the sale of advertising time during broadcasting hours. This income is referred to within the television industry as Net Advertising Revenue ("NAR") which represents the revenue received by the contractor after advertising agency commissions have been paid. The total NAR for the independent television industry over the past six years has been as follows:

£m	1975	1976	1977	1978	1979	1980
	176.5	230.3	299.9	363.0	347.0†	528.3

† Figures reflect the strike in autumn 1979, when ITV companies were off the air.

In the nine months ended 30th September, 1981, the NAR reported was £406.5 million representing an increase of 8.7 per cent. on the comparable period in 1980.

The share of total NAR attributable to the existing southern region is estimated to be 8.5 per cent., and it is expected that this share will increase by virtue of the reallocation of IBA transmitters in Kent to the New Region from 1st January, 1982. Other potential sources of revenue include the sale of programmes to other programme contractors, to other television companies around the world and to the expanding video-cassette and videogram markets. TVS intends that its revenue will be derived from these activities.

The IBA contract, which is for a period of eight years to 31st December, 1989, grants TVS a right and imposes a duty to provide television programmes to be broadcast in the New Region by the IBA via its transmitters. In addition to providing a service to twenty-five million viewers in the New Region, TVS intends to provide programmes to be broadcast under the TVS logo throughout the United Kingdom on the IBA broadcast network, including the new Channel 4. However, as can be seen from the illustrative projections on the following page, the amount which TVS is required to contribute towards the cost of the Channel 4 service (including the Welsh service) will exceed the revenue anticipated from Channel 4 by TVS.

TVS will initially have three operating subsidiaries in addition to Southern:

- SSEC: the company which applied for and was offered the IBA contract, and which carries on the business of television and film programme production.
- Blackrod: a company acquired by TVS (see Material Contract (v)). Blackrod carries on the business of producing programmes for management, educational and promotional purposes, specialising in the fields of science and technology, and providing a service to

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television and industry generally. It was formed by Michael Blackstad and Michael Rodd, both of whom have had considerable experience in producing and presenting programmes and films in specialist fields.

Blackstad is currently producing a major series of programmes tracing the history and background of the spice trade, called "The Spice of Life". In association with a substantial industrial company abroad, TVS believes that Blackstad will prove a valuable source of high quality films and programmes which can be used by TVS, distributed to the network and sold to the television industry worldwide.

(c) **TVS Music:** which will act as a music publisher, principally of music to be composed for TVS programmes.

Southern will become a wholly owned subsidiary of TVS, under the terms of Material Contract (iii), on 1st January, 1982. It is intended that its name will be changed to TVS Television Limited. Its facilities at Southampton will complement the new studio complex being built at Maidstone. Currently, Southern employs some 640 people, most of whom will remain with Southern.

TVS BOARD

The board comprises 12 members: the Chairman, six executive and five non-executive directors, and set out below are brief details of the Chairman and executive directors:—
Lord Bessington (Chairman), aged 51, is a barrister and has lived in or near the region all his life. Following seven years of broadcasting with the BBC, firstly in the news department and subsequently as a producer of current affairs programmes, he was Member of Parliament for Faversham from 1964 to 1970 and has held ministerial appointments including Minister of State, Home Office. He is currently Opposition Spokesman on Home Office Affairs in the House of Lords.

James Gintward (Managing Director), aged 44, has lived in the region for almost ten years, but, through family connections, has had a much longer association with the region. He has worked in the television industry since 1957. In 1969 he went to Canada and gained experience in establishing a new commercial television service, in which he directed a wide range of programmes. From 1969 on his return to the United Kingdom, until 1971, he produced and directed many acclaimed television series and single plays for both the BBC and many ITV companies, including "The Trouble Shooters", "The Miffit" and "The Talking Head". In 1971, he undertook the production of "Elephant Boy", a filmed series shot in Sri Lanka, which required the creation of a complete production unit. This was the first of a successful series of co-production drama projects including "The Golden Sock" and "The Golden Sock" in association with Southern. "The Famous Five". During the whole of this period he remained the sole executive director of the production company.

Anthony Brook (Deputy Managing Director), aged 45, is a chartered accountant and until March 1981 was general manager and finance director of ITC Entertainment Limited, a subsidiary of Associated Communications Corporation Limited. Prior to that between 1975 and 1978 he was director of finance of the IBA. Over a period of some 15 years he has acquired considerable knowledge of, and expertise in, the television and entertainment industries. In addition to his role as deputy managing director, he is finance director and company secretary.

Michael Blackstad (Director of Programmes), aged 41, was, until recently, an executive producer with the BBC where he produced amongst other programmes "The Burke Special", was editor of "Tomorrow's World" and an originator of the series "The Risk Business". His interest in science and technology programmes led him to form, in 1980, a new company, Blackstad, which specialises in the production of programmes for industrial and commercial concerns, both for management, educational and promotion purposes.

John Fox (Director of Sales and Marketing), aged 46, joined Southern as a sales executive and became sales controller in 1976, a position which he still holds. He has 21 years' experience of selling advertising time on television in the region.

Graham Shaw (Director of Engineering and Technical Operations), aged 43, was latterly field service manager for Sony Broadcast Limited. Prior to that between 1964 and 1968, he had been chief engineer of the Caribbean Broadcasting Corporation, which he helped to establish in its early years, and between 1968 and 1971 was head of operations at Yorkshire Television.

Malcolm Truepeny (Director of Production Operations), aged 30, joined TVS from ATV Network Limited where from 1968 onwards he was assistant controller with specific responsibilities for financial control administration, overall studio planning and studio services and staff welfare.

The executive directors and the chairman have entered into service contracts with TVS, in some cases for five years and in others for eight years. Details of these contracts are given in Appendix 7.

PROGRAMME PLANS

News and current affairs will be at the heart of TVS programmes, serving the two areas of the New Region with more than 400 hours per year of local and regional programming. "Channel 4 News" will be the main regional programme, a nightly news programme produced from Southampton and Maidstone, providing viewers with an hour of current affairs aimed to meet the needs of the early evening audience, and with local news for both the south and south-east areas.

Controller of news and current affairs will be Robert Southgate, a former editorial executive of the Sun newspaper, who then worked for Thames Television as a presenter of Thames at Six and subsequently worked on TV Eye, Thames Report and Thames News. Other current affairs output will include "Seven Days", a series of 13 weekly programmes, covering regional issues with a strong element of investigative reporting and "The 12th Hour", a series of half-hour programmes by Peter Williams, an award-winning TV journalist. Science and industry is a particular field in which TVS will specialise, and Michael Rodd, currently of the BBC's "Tomorrow's World", will head a team producing programmes such as "The Real World", a popular science series with a strong journalistic approach, featuring the failures as well as the successes of the new technological revolution and the likely impact on daily life of the new technologies.

In the afternoon, TVS aims to meet the needs of the increasing audience with a weekly series, provisionally entitled "Not for Women Only", which, as the name suggests, seeks to extend the horizon of daytime television.

Wider coverage of sport in the south and south-east is planned with a regionally based hour-long weekend sports programme, together with a regular weekly half-hour regional sports magazine, and eight half-hour programmes of "Summer Sport" next year.

TVS will reserve a "protected" hour for young viewers each weekday and on Saturday mornings a 90-minute live entertainment show, which, as with all of TVS's programmes for children and young adults will be under the control of Anna Hume. She was formerly executive producer of Jackanory at the BBC Children's Drama Unit, where she was also responsible for creating the award-winning school series Grange Hill as well as several other drama series. The young adult audience will have their own daily drama serial, a teenage "soap opera" set in a pop radio station, and production has begun at the Southampton studios of a new family game show "On Safari". Among other major programmes being made for the opening months of the new service is a contemporary children's serial "The Haunting of Castle Palmer", adapted by Alfred Shughnessy, which is being made on location in East Sussex.

Music will continue to have a high priority on TVS, not only with the recording of two productions from the current season of the Glyndebourne Festival Opera—Rossini's "The Barber of Seville" and Benjamin Britten's "A Midsummer Night's Dream"—but also, for example, with a series of rock concerts recorded on location in the New Region. Head of music will be Herbert Chappell who has composed more than 150 scores for stage, film and television and has written, directed and produced a number of award-winning music programmes for the BBC.

Future programme plans are under consideration and include a filmed action-adventure series and a strong emphasis on drama aimed at adult audiences. The majority of the productions of science and industry programmes are also intended to be sold in the new and expanding market in video cassettes and videograms, and cable and satellite television.

STUDIO AND TECHNICAL FACILITIES

As part of its programme commitment to ensure a balanced service to the two parts of the New Region, TVS will have two major studio complexes, one in Maidstone and the other in Southampton. These will give TVS a production capability to satisfy not only the needs of the New Region, but also to provide programmes for the ITV network and Channel 4. The TVS Group will be well placed to take advantage of the new opportunities afforded by videograms, cable, satellite broadcast and the overseas market.

The studio complex at Southampton, which is being acquired with Southern, provides two operational studios, of 558 and 279 square metres, and the site is being extended to accommodate more modern facilities. The Maidstone complex now being built at Vinters Park will become operational from the end of 1982, providing a modern and sophisticated production centre with two studios, of 186 and 558 square metres, and facilities to produce a wide range of programmes. TVS is also converting The Plaza Cinema in Gillingham into a television theatre, of 400 square metres, with facilities for audience shows, and this will be operational in readiness for the TVS service commencing on 1st January, 1982. A number of five programmes will be produced from Gillingham during the opening weeks of TVS transmission. TVS will also take over the existing studio of Southern in Dover, providing 110 square metres, where the south-east local news and regional magazine programmes will be produced initially.

Three outside broadcast units will be available, all equipped with video recorders. The microwave link department will have four self-contained vehicles, augmented by the main IBA outside broadcast network.

Both the south and south-east parts of the New Region will be served by a full news department and a total of 12 fully equipped news teams able to give comprehensive coverage of the New Region. In addition to the news film facilities, there will be three complete feature film crews supported by a photographic stills department and feature film cutting rooms.

WORKING CAPITAL

Based on the available financial resources, as summarised in Appendix 6, the directors of TVS are of the opinion that the TVS Group will have adequate working capital for its present requirements.

PROFITS, PROSPECTS AND DIVIDENDS

Illustrative projected profit and loss accounts and a balance sheet together with their principal underlying assumptions, are set out below. For the purposes of these illustrative projections no provision has been made for taxation, and these illustrative projections, TVS would not be in a position to pay dividends until 1983 at the earliest. However, it is the intention of the directors to recommend payment of a dividend once accumulated losses have been recouped provided this is not prohibited by any legislation at the time.

In the application to the IBA it was specified that dividend policy would be to distribute not more than 50 per cent. of net profits after taxation.

RISK FACTORS

The directors of TVS stress that the illustrative projections set out below should on no account be taken as forecasts and should be read in conjunction with the principal assumptions and notes accompanying the projections. Prospective investors in TVS should recognise that a venture of this nature carries a number of attendant risks which could have an adverse effect on profits and cash requirements. In the opinion of the directors of TVS, the most significant of these are as follows:—

1. Although the IBA has expressed its intention of awarding to a member of the TVS Group the IBA contract, the terms of which have been agreed in principle, in common with all other independent programme contractors, the IBA contract remains to be finalised;
2. TVS was incorporated in September, 1980 and has no trading record. The TVS Group will become the independent television programme contractor for the New Region and in addition the new Channel 4 and Break-out Television services are scheduled to commence in November 1982 and May 1983 respectively. These factors will all affect the trading results of TVS which cannot be fairly compared with the historic trading results of Southern and consequently the estimates of revenue and expenditure included in the projections are difficult to verify particularly because the amounts relating to NAR and TVS's share thereof may differ from those embodied in the assumptions underlying the projections;
3. The projections assume that there will be no interruption of broadcasting through industrial disputes or otherwise; and
4. The projections assume that the building works for the studio complex at Maidstone will be completed in the latter part of 1982 in accordance with budgeted costs.

ILLUSTRATIVE PROJECTIONS

The principal bases and assumptions used in these illustrative projections are as follows:—

1. The projections have been prepared under the historical cost convention.
2. Revenue expenses have regard to published industry figures for 1980 increased by 12 per cent. to reflect the rate of inflation in 1981.
3. Inflation is assumed to apply evenly to revenue and expenditure at 10 per cent. per annum for 1982-1985.
4. Total NAR for ITV1 is assumed to be £585 million in 1981, £644 million in 1982 and to increase in real terms by 2 per cent. per annum in 1983 and thereafter at 4 per cent. per annum. The TVS share of NAR is estimated to be identical to Southern's estimated share and the addition of the Bluebell Hill transmitter and the Tunbridge Wells relay transmitter in 1982 is estimated to increase this share to 9.2 per cent. The estimated NAR loss to TVS in respect of the breakfast television service is £0.6 million in 1983 adjusted thereafter proportionately with NAR.
5. (a) The net increase in NAR resulting from Channel 4 from 1983 is assumed to be £45 million increasing by 4 per cent. per annum thereafter in real terms. The TVS share of this income will be 10 per cent.
(b) The TVS Channel 4 Subscription for 1982 will be £9.2 million, £4.6 million payable in 1982 and the balance of £4.6 million will be payable in five equal annual instalments thereafter. Channel 4 subscriptions for 1983-85 have been based on the 1982 reference level of £9.2 million adjusted for inflation. The subscription has been written off as the payments fall due.
6. Other income is derived from overseas sales of programmes and Independent Television Publications Limited. Like all other Independent Television programme contractors the TVS Group will hold shares in, and receive a share of profits from, this company.
7. (a) The IBA rental payable by TVS will be calculated on an annual basis of £2.9 million adjusted by the appropriate movements in the Retail Price Index for 1981 and for inflation as above thereafter.
(b) There will be no change in the basis of calculating IBA levy from that announced by the Home Secretary on 22nd July, 1981. The IBA levy has been calculated as 66.7 per cent. of the relevant income less relevant expenditure. For this purpose interest receivable or payable is excluded; and an allowance of the greater of £650,000 or 2.6 per cent. of NAR is given against relevant income.
8. It is estimated that the television staff complement will be 840 from 1st January, 1982.
9. Bank overdraft interest is charged at 12.5 per cent. over base rate. The following base rates will prevail: 1981—12½ per cent. (average), 1982—16 per cent., 1983—13½ per cent., 1984 and 1985—12 per cent.
10. The levels and rates of taxation, both direct and indirect, will not change materially. Taxation has been provided at an effective rate of 55 per cent. after taking account of estimated revenue losses.
11. The TVS Group's buildings will not be disposed of within the foreseeable future and accordingly no deferred taxation provision is required thereon.
12. Dividends are excluded. The terms of the draft Deed of Covenant require an additional 15 per cent. of dividends paid, to be paid to the Trust.
13. TVS's accounting reference date has not yet been finally decided.

ILLUSTRATIVE PROJECTED PROFIT AND LOSS ACCOUNTS FOR THE YEARS TO 31st DECEMBER

	1981	1982	1983	1984	1985
	£m	£m	£m	£m	£m
Income:					
Net advertising revenue	—	59.20	70.29	80.40	91.98
Other income	—	1.80	2.18	2.41	2.85
	—	61.00	72.48	82.81	94.83
Expenditure:					
Revenue expenses	3.50	41.98	47.64	51.79	56.61
IBA rental	—	5.20	5.72	6.29	6.92
Channel 4 subscription	—	4.60	11.04	12.05	13.17
Deed of covenant	—	0.10	0.10	0.10	0.10
Depreciation	—	1.72	1.91	1.02	1.14
Interest (net)	0.15	1.38	2.03	1.00	0.73
Exchange levy	—	2.83	1.55	4.99	8.51
	3.65	57.81	69.99	77.24	87.58
Profit/(loss) before taxation	(3.65)	3.19	2.49	5.57	7.05
Taxation	—	—	1.12	3.06	3.88
Profit/(loss) after taxation	(3.65)	3.19	1.37	2.51	3.17

ILLUSTRATIVE PROJECTED BALANCE SHEET AT 31st DECEMBER 1985

	£m	£m
Assets employed		
Fixed assets	—	10
Current assets	22	—
Less current liabilities	11	11
	11	—
Financed by		
Share Capital and Reserves	15	—
14/20 per cent. subordinated unsecured loan stock	6	—
	21	—

STATEMENTS OF SOURCE AND APPLICATION OF FUNDS

	26th October 1976	26th October 1977	27th October 1978	26th October 1979	31st October 1980
Source of funds:					
Profit before taxation	2,753	3,735	4,325	2,774	7,078
Income from investments before taxation	23	113	211	248	1,609
Adjustment for items not involving the movement of funds:—					
(Profit) loss on disposal of fixed assets	683	767	864	1,013	1,169
(Profit) loss on disposal of intangible assets	(131)	17	37	12	34
(Profit) loss on disposal of investments	(158)	(184)	(161)	(161)	(129)
(Profit) loss retained in associated companies	—	—	(141)	—	—
Total generated from operations	3,457	4,450	5,485	3,912	7,694
Funds from other sources:					
Proceeds from disposal of fixed assets	17	27	15	21	154
Proceeds from sale of fixed investments	—	102	806	372	872
Decrease in trade investments	—	—	7	4	—
Application of funds:					
Purchase of fixed assets	(177)	(598)	(400)	(841)	(1,394)
Purchase of fixed investments	(1,100)	(1,400)	(1,700)	(1,375)	(2,300)
Dividends paid	(586)	(1,206)	(2,004)	(2,073)	(2,139)
Tax paid	—	—	—	—	—
Increase in investment in subsidiary and associated companies	(14)	(3)	—	(467)	(1,318)
Increase in trade investments	1,408	1,709	1,296	(964)	240
Increase in programmes, film rights and stocks	117	1,062	285	445	1,941
Increase (Decrease) in debtors	646	(207)	315	(1,125)	3,854
Decrease (Increase) in creditors	(915)	(1,241)	(1,333)	524	(1,438)
Increase (Decrease) in cash and short term deposits and decrease in overdrafts	915	1,496	2,129	(1,208)	(2,716)
	1,408	1,709	1,296	(964)	240

NOTES ON THE ACCOUNTS

1. Basis of consolidation:—
The assets and liabilities of the subsidiaries have not been consolidated as Southern is to dispose of these prior to completion of the Agreement dated 24th April, 1981.
2. Accounting policies:—
(a) Basis of preparation of the accounts:—The accounts are prepared under the historical cost convention, except for fixed assets which are included at valuation.
For these purposes Southern's fixed assets are valued at the period ends on the basis described in Note 6, and depreciation for the accounting periods determined by reference to the valuations at those dates.
The surplus of valuations over net book values at the valuation date is taken direct to capital reserves, net of the appropriate taxation.
(b) Turnover:—Turnover consists of net advertising revenue together with receipts from the sale of programmes and facilities, and revenue from TV Times.
(c) Depreciation:—Depreciation is calculated on cost or valuation mainly on a straight line basis, at the following annual rates:
Buildings: 5 per cent. per annum on valuation
Technical equipment and fixtures and fittings: 12½ per cent. per annum on valuation except for lower end six years old which depreciation is provided at 10 per cent. per annum on valuation.
Motor vehicles: 30 per cent. per annum on cost.
No depreciation is provided on freehold land.
(d) Programmes, film rights and stocks:—Untransmitted programmes and film rights are carried forward at direct cost unless they will be retransmitted or sold or where otherwise considered appropriate. The cost of own production and film rights are wholly written off on first transmission. Stocks are valued at the lower of cost and net realisable value.
(e) Deferred taxation:—Following the introduction of Standard Accounting Practice 15 deferred taxation is provided using the liability method on timing differences and valuation surpluses to the extent that it is considered that the liability will crystallise within the foreseeable future. This policy has been applied retrospectively to the periods under review.

	26th October 1976	26th October 1977	27th October 1978	26th October 1979	31st October 1980
Depreciation:—					
Freehold buildings	5,700	5,700	5,700	5,700	5,700
Technical and other equipment	141	182	174	174	285
Motor vehicles	482	578	651	724	870
	20	27	38	34	64
Fixed equipment	6,323	7,087	6,663	6,638	6,819
(Profit) loss on disposal of fixed assets	69	69	61	1	64
(Profit) loss on disposal of fixed assets	(113)	(7)	(12)	37	1
Income from Independent Television Publications Limited	—	—	(205)	(175)	(818)
Special supplementary contribution to pension fund	150	—	—	—	—
4. Taxation					
Corporation tax at 52 per cent.	1,880	2,069	2,804	1,717	2,983
Deferred tax	(1,880)	(1,111)	(1,217)	(1,157)	885
	1,880	2,069	2,804	1,560	3,868
5. Reserves					
Movements during each period were:—					
Balance brought forward	4,315	5,386	4,337	5,537	7,174
Retained profit for period	214	383	491	40	545
Revaluation surpluses net of taxation	857	968	709	1,599	1,011
Capitalisation of reserves	—	(2,600)	—	—	—
Balance carried forward	5,386	4,237	5,537	7,176	8,730

6. **Fixed assets:**
The technical equipment and fixtures and fittings have been valued at the balance sheet date to estimated replacement cost by reference to relevant Central Statistical Office price index numbers at that date after deducting depreciation on the basis set out in 2(c) since the date of acquisition.
Freehold and long leasehold land and buildings at Southampton and Dover have been valued at the balance sheet date by Messrs Silver and Graham Moxley, Chartered Surveyors, on an exchange value basis, reference to net replacement cost. The gross valuation figure given in the table below for freehold land and buildings represents the replacement cost less depreciation added to the aggregate depreciation which has been charged to profit and loss account for periods to 31st October, 1980.
There were commitments for capital expenditure at 31st October, 1980 of approximately £100,000. Capital expenditure authorised but not commenced for amounted to £ Nil.

APPENDIX 1 ACCOUNTANTS' REPORTS

ACCOUNTANTS' REPORT ON TELEVISION SOUTH plc

The following is a copy of a report from Peat, Marwick, Mitchell & Co., auditors of Television South plc:

The Directors, Television South plc
The Directors, Henry Ansbacher & Co. Limited
26th November 1981.

Gentlemen,
Television South plc ("TVS") was incorporated in England on 25th September, 1980 as a private company limited by shares and on 14th September, 1981 re-registered as a public company pursuant to the Companies Act 1980.
On 6th August, 1981 TVS purchased the whole of the issued share capital of South & South-East Communications Limited ("SSECL"), a limited liability company, by the conditional Independent Broadcasting Authority programme contract for South & South-East region with effect from 1st January, 1982, and of Blackstad Limited ("Blackstad"), a programme production company, part of the issued share capital of which was owned by SSECL, and the whole of the issued share capital of Blackstad Limited ("Blackstad") was transferred to TVS on 1st January, 1982. TVS, SSECL and Blackstad were incorporated in England on 25th September, 1980 respectively.
We have audited the balance sheet of TVS at 31st May, 1981, on which date TVS had not commenced trading, and the combined profit and loss account and statement of assets and liabilities of the companies which were merged into TVS for the period from the formation of the companies to 31st May, 1981, and in accordance with approved auditing standards. The accounts and combined statements set out below include such adjustments as we consider appropriate.
In our opinion the accounts and combined statements set out above, together with the notes thereon, give a true and fair view of the state of affairs of TVS at 31st May, 1981, and of the combined loss of the TVS Group for the period then ended and of the combined state of affairs of the TVS Group at 31st May, 1981, on the basis of the TVS Group as presently constituted.
No audited accounts of TVS or any of its subsidiary companies have been made up in respect of any period subsequent to 31st May, 1981.

BALANCE SHEET OF TVS AT 31st MAY 1981

	Notes	£'000
Assets employed		
Cash at bank	322	
Creditors and accruals	(1128)	
	196	
Financed by		
Share capital	196	

COMBINED PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 31st MAY 1981

	Notes	£'000
Turnover	1(b)	111
Operating costs	—	(82)
Loss before taxation	—	29
Taxation	—	(7)
Loss after taxation	—	22

COMBINED STATEMENT OF NET LIABILITIES 31st MAY 1981

	Notes	£'000
Fixed assets		
Current assets:		
Programmes, film rights and work-in-progress	1(c)	20
Debtors and prepayments	—	89
Creditors and accruals	—	(420)
Cash at bank and on hand	—	1,009
	—	1,078
Current liabilities:		
Creditors and accruals	—	691
Advances and overdrafts	—	148
Bank loan and overdraft (secured)	6	1,125
	—	2,964
Net liabilities		(1,886)

NOTES ON THE ACCOUNTS

1. **Accounting policies:**—
(a) Basis of preparation:—The accounts have been prepared under the historical cost convention on the normal going-concern basis in the light of the financial statements made subsequent to 31st May, 1981.
(b) Turnover:—Turnover represents the total amount receivable for goods and services provided during the period, net of value added tax.
(c) Depreciation:—Depreciation on fixed assets is provided over their estimated useful lives on a straight line basis at the following annual rates:—
Freehold land: Nil
Freehold improvements: 4 per cent. or 10 per cent.
Technical equipment: 12½ per cent. or 15 per cent.
Fixtures and fittings: 12½ per cent. or 15 per cent.
(d) Programmes, film rights and work-in-progress:—Untransmitted programmes and film rights are valued at direct cost, less provision in respect of material which will not be transmitted or sold or where otherwise considered appropriate. The cost of own production and film rights are wholly written off on first transmission. Work-in-progress has been valued at cost plus attributable profit less depreciation and is stated after deducting progress payments received and receivable.
2. **Loss before taxation:**
Loss before taxation is arrived at after charging:—
Depreciation:—
Interest receivable:—
Bank loan and overdraft:—
Taxation:—
No taxation charge arises for the period as a result of losses incurred by the TVS Group.
3. **Fixed assets:**—
Freehold land:—
Leasehold improvements:—
Technical equipment:—
Fixtures and fittings:—
Total:—
£'000 £'000

POINTMENTS

Finance director at Fiat Auto (UK)

Mr Douglas Hamilton has been appointed finance director of Fiat Auto (UK). He was previously director of Group Finance at Securix.

Mr Robert S. (Bob) MacAlister has been appointed managing director of Occidental Petroleum Australia Pty. Ltd. with responsibilities for the company's operations in Australia. Since he has been chairman of Occidental Petroleum Corporation, with interests in Canadian oil and gas.

Mr John E. Brading has been appointed president and director of Occidental Petroleum Corporation. Mr Brading is chairman and chief executive officer of Occidental and Gas Corporation and a

director of Occidental Petroleum Corporation has been elected chairman of Canox.

An Englishman, Mr Brading was president of Occidental's European headquarters company in London. Occidental International Oil Inc. with responsibility for European refining, marketing and transportation.

Mr J. E. (Jim) Buslin has been elected president and people's committee member of Occidental of Libya Inc., a subsidiary of the oil and gas division of Occidental Petroleum Corporation. He was vice president of operations, supply and transportation for Occidental International Oil Inc.

Dr S. Denis Thomas has been appointed vice president of THE OIL CORPORATION and vice president and general manager of Berol, U.S.,

Danbury, Connecticut. He was managing director of Berol UK. The new managing director of Berol UK is Mr Ron Carter, who was director of finance. Mr Graham Lewis has been appointed director of personnel, and Mr Bernard Banks has been appointed financial manager at Berol Limited.

Mr Henri Baccaro has been appointed president of COFLEXIP, Paris. He was, until recently, general manager of Technip.

Mr Richard J. V. Johnson, president of the Houston Chronicle Publishing Company, has joined the board of ANDERSON, CLAYTON AND CO., Houston, Texas.

Mr Antonio Mendoza, managing director of LAING S.A., the Spanish member-company of

the John Laing construction and civil engineering group, has been appointed president in succession to Mr Francisco Fernandez Ordonez, the former Minister of Justice, who has returned to the board as a non-executive director.

Mr Hans-Ulrich Hell has been appointed vice president in the Frankfurt branch of MELLON BANK's international banking department.

Dr Dick Elliott, formerly assistant director of Research and specialist services of the Government of Zimbabwe, is joining Knight Frank & Rutley Zimbabwe as chief consultant. Mr KNIGHT FRANK LUGG HARRISON's agricultural consultancy operations and will be responsible for its day-to-day operation.

Business in Parliament this week

MONDAY

Commons: Queen's Speech. Debate on employment, industrial relations, state training boards.

TUESDAY

Commons: Queen's Speech. Debate on financial arrangements of NCB, privatisation of BNO.

Lords: Queen's Speech. Debate on foreign affairs and defence.

WEDNESDAY

Commons: Queen's Speech. Opposition amendment on decline of the economy.

Lords: Queen's Speech. Debate on economic and industrial affairs.

Select committees: Education. Subject: university funding. Witnesses: Sir Keith Joseph, Education Secretary, and Mr. William Waldegrave, Under-Secretary for Education. 10.30 am. Room 6. Industry and Trade. Subject: Multi-fibre arrangement. Witness: Mr Peter Rees, Minister of State for Trade. 10.45 am. Room 16.

Transport. Subject: Transport in London. Witnesses: Freight Transport Assoc. Road Haulage Assoc. Transport and General Workers' Union. 4.15 pm. Room 17. Treasury and Civil Service. Subject: Efficiency and effectiveness in Civil Service. Witnesses: Sir Lawrence Airey, Permanent Sec. Board of Inland Revenue. 4.15 pm. Room 15.

Employment. Subject: Manpower Services Commission's review of quota for the disabled. Witnesses: Manpower Services Commission. 4.30 pm. Room 8. Social Services. Subject: The age of retirement. Witnesses: Department of Health and Social Security. 4.30 pm. Room 21. Defence. Subject: Organisation of Ministry of Defence and Procurement. Witnesses: Mr John Nott, Defence Sec. 10.45 am. Room 15.

THURSDAY

Commons: Supply day debate on encroachment on Local Government autonomy.

Lords: Queen's Speech. Second day's debate on economic and industrial affairs.

FRIDAY

Commons: Debate on government measures to help small businesses.

BUSINESSMAN'S DIARY

Date	Title	Venue
Current	Kensington Antiques Fair (04885 2562) (until November 10)	Town Hall
Current	International Domestic and Contract Textiles Exhibition-DACEX (01-672 2121) (until November 12)	NEC, Birmingham
Nov 10-11	Vending Equipment, Refreshment Services and Supplies Exhibition (0732 356444)	Bloomsbury Centre Hotel
Nov 10-15	International Furniture Show (01-724 0631)	NEC, Birmingham
Nov 12-22	Caravan Camping Holiday Show and Mobile Homes (01-222 9341)	Earls Court
Nov 15-18	Times and Sunday Times Business to Business Exhibition (01-729 0677)	Belle Vue, Manchester
Nov 17-20	Computer Peripheral and Small Computer Systems Exhibition and Conference (01-643 8040)	Olympia
Nov 23-29	International Food Wine and Kitchen Exhibition (06284 2442)	Bristol
Nov 25-27	Life Insurance Congress and Exhibition (01-580 8881)	Wembley Conference Centre
Nov 29-Dec 5	International Building and Construction Exhibition and Kitchen International - INTERBUILD (01-486 1951)	NEC, Birmingham

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Nov 10-14	International Exhibition for Electronics Production-PRODUCTRONICA (01-486 1951)	Munich
Nov 13-22	Automotive Show (01-486 8881)	Sao Paulo
Nov 15-20	International Market of Subcontracting-MIDEST (0271 812968)	Lyon
Nov 18-21	Medical and Technical Exhibition and Congress-MEDICA (01-409 0856)	Düsseldorf
Nov 22-27	Arab Home and Leisure Show (01-486 1951)	Bahrain
Nov 23-27	International Mining Exhibition and Conference for South East Asia (021705 8707)	Singapore
Nov 24-28	International Technical Fair (01-486 1951)	Helsinki
Nov 26-Dec 5	UAE Autumn Fair (01-935 8200)	Dubai
Dec 1-4	European Plant Engineering and Maintenance Exhibition and Conference-FABRIK (021-354 3364)	Cologne
Dec 3-6	South East Asia's Gift Fair (01-486 1951)	Singapore
Dec 6-10	Furniture, Shopping, Decorative Lighting, Furnishings Exhibition - SAUDI DESIGN (01-353 2300)	Alkhorbar
Dec 8-12	International Machine Tool and Metal Working Exhibition (01-486 1951)	Jakarta

BUSINESS AND MANAGEMENT CONFERENCES

Date	Title	Venue
Nov 9	Sweet and Maxwell: The Law and Practice of International Finance (01-583 9855)	Hilton Hotel, W1
Nov 12	IPS: Computer Purchasing (0980 23711)	Tower Hotel, E1
Nov 13	Bath Chamber of Commerce: The New Industrial Challenge (0235 60655)	Beaufort Hotel, Bath
Nov 16-17	FT Conference World Telecommunications (01-621 1358)	Inter Continental, W1
Nov 17	College of Marketing UK Economic Prospects over the next five years (0628 2492)	Penta Hotel, SW7
Nov 17-18	Gover: International Treasury Management (01-430 5931)	Waldorf Hotel, WC2
Nov 17-18	Oyez: Implications of change in the London Gilts and Money Markets (01-242 2481)	Royal Garden Hotel, WS
Nov 17-20	European Congress for the Organisation of Financial Institutions (Luxembourg 2 09 31)	Luxembourg
Nov 18-20	First World Congress on Management Development (0234 48338)	Mark Lane, EC1
Nov 19	IPS Telecommunications-The Changing Market (0980 23711)	Metropole Hotel, W2
Nov 19-20	Gover: Offshore Workshop '81-Construction and Supply Contracts (01-240 5931)	Café Royal, W1
Nov 23-24	MSS: Computer Appreciation for Managers/Users (0909 24768)	Worthing
Nov 24	Oyez: Purchase of Own Shares and Accounting Problems (01-242 2481)	Carlton Tower, SW1
Nov 24	Wm. Mercer: Employee Benefits in the U.S. (01-405 4343)	Royal Garden Hotel, WS

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

INSURANCE

Lloyd's alters personal resources rules

BY JOHN MOORE

OYD'S of London moved last night to tighten up security in its insurance market. Mr Green, Lloyd's chairman, said that the market that great many factors contribute to the integrity of a Lloyd's member's membership must be the most fundamental. "In this reason the rules and amendments are continuously examined."

Do this end, members of Lloyd's will no longer be permitted to include their principal residence in their means test. Second homes and commercial property will be permitted market valuation, less any outstanding mortgage or loan. Mr Green said that the market value, excluding the value of the house, if this is principal residence, less any outstanding mortgage or loan.

Any property beneficially owned by the member may be used as collateral for bank advances or letters of credit. "It means test or deposit property, including the member's home."

Gold, for the first time, is allowed as an acceptable asset for means test purposes, providing that it does not represent more than 30 per cent of the member's wealth necessary to pass the Lloyd's means test. Property must not exceed

40 per cent of the wealth necessary to pass the means test. Gold will be accepted at 70 per cent of its market value at the date of the means test and must be held in the form of bullion or coins by a bank approved by the Lloyd's committee.

Under the Lloyd's system, a member of Lloyd's does not invest in the market, as does a shareholder in a company. He puts his capital at risk in the anticipation of profit being earned by the skill of a professional underwriter within Lloyd's. Over and above that, he receives the dividends and interest on his investments which he has been required to make in the form of deposits with Lloyd's to provide further security for the market.

But against these considerations, the member of Lloyd's is liable to the last penny of his possessions to meet underwriting losses. Hence, the importance of the Lloyd's means test which demonstrates how much a member of the market is worth.

The member of Lloyd's is required to undertake not to intervene in the working of an underwriting syndicate which he joins. He is, therefore, accepting an unlimited liability without any control over the conduct of the business. He can

only withdraw from participation (profitable or unprofitable) after a protracted period.

When Lord Cromer studied Lloyd's affairs in the late 1960s, the question of the relevance of unlimited liability to the Lloyd's system was examined in detail.

After a spate of heavy underwriting losses in the mid 1960s, after Hurricane Betsy, Lloyd's members found the obligations involved in unlimited liability had become a reality, and limited liability was becoming more attractive.

Moreover, towards the end of the 1960s, it appears from the Cromer report, the insurance brokers as a whole favoured limited liability as a means of attracting fresh capital, and did not attach great importance to unlimited liability as a selling point for Lloyd's policies.

Lord Cromer and his working party could not then recommend that unlimited liability be removed, as a principle. He observed that at that time it was difficult to raise the issue if the matter was considered from the point of view of the insured.

"Very large reserve funds would have to be raised," he said. "We believe that the right course is for members to build up substantial reserves so that unlimited liability can become again what it was until recently—a legal obligation which was

of no practical importance."

"If after substantial reserves have been created, unlimited liability is still a stumbling block, Lloyd's might be able with safety to undertake an obligation to ensure that members were not called upon for funds beyond some specified figure."

Lord Cromer said that it had been suggested that members could be protected from the consequences of unlimited liability by stop-loss reinsurance. But he concluded that if this were arranged within Lloyd's and losses were widespread in all markets, as in 1965, "the artificiality of the arrangement would become obvious."

He concluded it would seriously restrict the volume of business done at Lloyd's, and warned that reinsurance outside Lloyd's would be very costly.

"Reinsurance does not seem to provide an answer."

Ten years later, and with capacity much enlarged in all insurance markets, personal stop-loss arrangements in Lloyd's have become common practice. Sir Henry Fisher, in his report on Lloyd's published in 1980, said that personal stop-loss insurance should be allowed to continue within Lloyd's subject to the introduction of "stringent audit regulations."

TVS TVS TVS

(a) an underwriting agreement dated 6th November 1981 between TVS and London Trust Company Limited whereby London Trust Company Limited has agreed (conditionally) upon the terms of the Stock Exchange listing of the shares of TVS to be issued by the Company to be the holder of the Non-Voting Shares of the Company in the United Kingdom Market not later than 15th November 1981 to subscribe for up to 4,205,724 Shares of 10p each at 25p per Share and £1,261,724 Loan Stock at par.

(b) an underwriting agreement dated 6th November 1981 between TVS and European Finance Limited whereby European Finance Limited has agreed (conditionally) upon the terms of the Stock Exchange listing of the shares of TVS to be issued by the Company to be the holder of the Non-Voting Shares of the Company in the United Kingdom Market not later than 15th November 1981 to subscribe for up to 4,205,724 Shares of 10p each at 25p per Share and £1,261,724 Loan Stock at par.

(c) an underwriting agreement dated 6th November 1981 between TVS and SEEC for the purchase of The Plaza Cinema, Gillingham for £105,000.

The directors of TVS have been advised that TVS is not a close company within the meaning of the Income and Corporation Taxes Act 1970, but following the proposed issue of Voting Shares to the Trust, TVS will be a close company.

Articles of Association. The Articles of Association of TVS contain, *inter alia*, provisions to the following effect:—

Voting. On a show of hands every member who is a holder of a Voting Share who is present in person or by proxy shall have one vote and on a poll every Member who is a holder of a Voting Share who is present in person or by proxy shall have one vote for every Voting Share which he holds. The holders of the Non-Voting Shares shall be entitled to vote on any matter which is not a matter of business of the Company but shall not be entitled to vote on any matter which is a matter of business of the Company and on a winding-up of the Company the holders of the Non-Voting Shares shall be entitled to share in the assets of the Company in proportion to the number of shares held by them.

Alteration of rights. Subject to the provisions of the Companies Act, all or any of the Special Rights, Privileges or Conditions for the time being attached to or belonging to the Ordinary Non-Voting Shares or any other class of shares forming part of the capital of the Company and not constituting a debt of the Company may be altered or varied by the holders of not less than three-fourths in nominal value of the issued shares of the class, or with the sanction of an Extraordinary Resolution passed at a separate meeting of the holders of the shares of that class.

Each of the following matters shall be a matter of business of the Company and shall require the sanction of a special resolution of the Company:—

(a) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(b) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(c) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(d) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(e) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(f) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(g) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(h) the alteration of the rights of the holders of shares of any class of shares of the Company; or

(i) having acquired either himself or together with his associates beneficial ownership or control of more than 5 per cent. of any class of shares in the capital of the Company either he, or any of his associates, acquires or disposes of ownership, beneficial ownership or control of any shares of the Company;

(ii) having acquired either himself or together with his associates beneficial ownership or control of 10 per cent. or more of any class of shares in the capital of the Company;

(iii) having acquired either himself or together with his associates beneficial ownership or control of 10 per cent. or more of any class of shares in the capital of the Company;

(iv) shall be, become or control or be controlled by:—

(a) a person who has control over any body corporate which is a proprietor of such a newspaper as shall within 14 days of such event notify such event in writing to the Company;

(b) in the event of any of the following circumstances occurring:—

(i) any Member shall have failed to comply with any requirement imposed upon him by the Companies Act to indicate to the company the capacity in which he holds shares in the Company or if he holds them otherwise than as beneficial owner; or

(ii) any person who has control over any body corporate which is a proprietor of such a newspaper as shall within 14 days of such event notify such event in writing to the Company;

(c) For the purposes of this paragraph "prescribed activities" shall mean any or all of the following:—

(i) the distribution of pictures by wire or over the air to subscribers who are equipped with a device by which they may receive programmes of pictures or of sound or of both pictures and sound;

(ii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder or by means of a video cassette recorder;

(iii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(iv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(v) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(vi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(vii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(viii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(ix) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(x) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xiii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xiv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xvi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xvii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xviii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xix) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xx) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxiii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxiv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxvi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxvii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxviii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxix) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxx) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxiii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxiv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxv) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxvi) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxvii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxviii) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xxxix) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

(xl) the distribution of pictures by means of a video cassette recorder or by means of a video cassette recorder;

TELEVISION SOUTH plc

Offer for Subscription by Henry Ambacher & Co. Limited on behalf of Television South plc of 6,029,364 Ordinary Non-Voting Shares of 10p each and of 1,884,370 1/20 per cent. Subordinated Unsecured Loan Stock 1986/88 in units of sixteen Ordinary Non-Voting Shares and 25 nominal 1/40 per cent. Subordinated Unsecured Loan Stock at a price of 52p per unit, payable in full on application.

The application list will open at 10 a.m. on Thursday, 12th November 1981 and may be closed at any time thereafter.

Applicants are strongly advised to use first class letter post and allow two days for delivery.

FORM OF APPLICATION

*Number of units applied for

Amount of cheque enclosed

£

*Applications must be for a minimum of 50 units; applications for up to 100 units must be in multiples of 10 units; between 100 and 300 units in multiples of 25 units; between 300 and 500 units in multiples of 50 units; between 500 and 1,000 units in multiples of 100 units; between 1,000 and 5,000 units in multiples of 500 units; and over 5,000 units in multiples of 1,000 units.

To: Lloyds Bank Limited

Gentlemen,

I/We enclose a cheque payable to Lloyds Bank Limited for the above-mentioned sum, being the amount payable in full on application for the stated number of the above units of Ordinary Non-Voting Shares of 10p each and 1/40 per cent. Subordinated Unsecured Loan Stock 1986/88 of the above-named Company at 52p per unit, and I/We offer to subscribe for that number of units and I/We agree to accept the same or any smaller number in respect of which this application may be accepted upon the terms of the Offer dated 8th November 1981 and subject to the Memorandum and Articles of Association of the Company.

I/We hereby authorise you to send non-renewable Letters of Allotment in respect of the said Shares and Loan Stock, and/or a cheque for any money returnable, by post at your/our risk to the address given in the box below and to procure my/our names to be placed on the Register of Members of the Company as holders of the said shares and Loan Stock, or of those of them which are not actively renewed.

I/We understand that due completion and delivery of this Form of Application accompanied by a cheque will constitute a warranty that the cheque will be honoured.

I/We acknowledge that Letters of Allotment and cheques for excess application monies are liable to be held pending clearance of applicants' cheques.

Signature

Dated

November 1981

First Name(s) in full

Signature and designation

(Mr, Mrs, Miss or Title)

Address in full

2

Signature

First Name(s) in full

Signature and designation

Address in full

2

Signature

First Name(s) in full

Signature and designation

Address in full

BBC 1

9.00 am For Schools, Colleges.
10.00 You and Me.
10.15-12.00 pm For Schools, Colleges.
12.30 News Afternoon.
12.57 Regional News for England (except London).
1.00 London and SE only: Financial Report and News Headlines.
1.00 Pebble Mill at One.
1.45 Chock-a-Block.
2.01 For Schools, Colleges.
3.00 See Hear!
3.25 Delia Smith's Cookery Course.
3.33 Regional News for England (except London).
3.55 Play School.
4.20 Laurel and Hardy.
4.25 Jackanory with Tom Conti.
4.50 Jigsaw.
5.05 Newsround.
5.10 Blue Peter.

5.40 News.
6.00 Nationwide (London and South East only).
6.25 Nationwide.
6.35 Angels.
7.20 Blake's Seven.
8.10 Panorama, including Dr Arthur trial.
9.15 News.
9.40 The Monday Film: "Barquero", starring Lee Van Cleef, Warren Oates and Forrest Tucker.
11.25 Film "51" with Barry Norman.
11.55 News Headlines.

All IBA Regions as London except at the following times:

ANGLIA

1.20 pm Anglia News.
1.30 Monday Film: "The Brave Don't Cry".
1.45 University Challenge.
2.00 Anglia Reports.
2.05 Let's Go.
2.10 The Monte Carlo Show.
2.20 Anglia Reflection.

ATV

1.20 pm ATV News.
1.30 Monday Film: "Rendezvous with Romance".
1.45 "Franks".
1.50 Money-Go-Round.
2.00 "The 50th Anniversary Special".
2.05 "The 50th Anniversary Special".
2.10 "The 50th Anniversary Special".
2.15 "The 50th Anniversary Special".
2.20 "The 50th Anniversary Special".

BORDER

1.20 pm Border News.
1.30 Monday Film: "The 50th Anniversary Special".
1.45 "The 50th Anniversary Special".
1.50 "The 50th Anniversary Special".
2.00 "The 50th Anniversary Special".
2.05 "The 50th Anniversary Special".
2.10 "The 50th Anniversary Special".
2.15 "The 50th Anniversary Special".
2.20 "The 50th Anniversary Special".

CHANNEL

1.20 pm Channel News.
1.30 Monday Film: "The 50th Anniversary Special".
1.45 "The 50th Anniversary Special".
1.50 "The 50th Anniversary Special".
2.00 "The 50th Anniversary Special".
2.05 "The 50th Anniversary Special".
2.10 "The 50th Anniversary Special".
2.15 "The 50th Anniversary Special".
2.20 "The 50th Anniversary Special".

RADIO 1

(5) Stereophonic broadcast.
5.00 am As Radio 2.
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 2

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 3

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 4

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 5

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 6

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 7

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 8

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 9

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 10

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 11

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 12

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 13

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 14

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

RADIO 15

5.00 am Tony Brandon (S).
5.15 "The 50th Anniversary Special".
5.30 "The 50th Anniversary Special".
5.45 "The 50th Anniversary Special".
6.00 "The 50th Anniversary Special".
6.15 "The 50th Anniversary Special".
6.30 "The 50th Anniversary Special".
6.45 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".

TELEVISION

Chris Dunkley: Tonight's Choice

Now that BBC's Nine O'Clock News has voluntarily abandoned its two greatest assets, Kenneth Kendall (who has been restricted to alternate weekend bulletins) and Richard Baker (put out to grass in the testamur slot) it has become a deeply unattractive programme. There are signs that John Simpson might one day acquire some semblance of the authority and presence of Kendall and Baker, but none so far that John Humphrys ever will. In its last week with the old team the Nine O'Clock News took places 2, 4, 7 and 9 in the BBC1 Top 10 ratings. In the previous three weeks their ratings were: 2, 7 and 9; 2, 4, 5 and 7; and 2, 4 and 10. With the new team the News has simply fallen out of the ratings entirely. In the last three weeks it hasn't appeared once.

That is hardly surprising considering the pitifully lacklustre affair it has become, and the obvious answer is to watch News At 10 instead. ITN can't have been handed a bigger gift in all their 26 years on the air. The other alternative, however, is BBC2's Newsnight which is quite a lot later but does take a far more adult approach to the whole business of news. For instance, instead of the arbitrary and near insane decision to exclude all arts subjects, Newsnight has actually taken on Joan Bakewell as an arts reporter.

BBC 2

10.10 am Supervisors.
10.35 Speak for Yourself.
11.00 Play School.
11.25 Write Away.
1.55 pm "A Woman's Place".
2.20 Let's Go.
2.35 Inside Japan.
3.05 Whistle Blowers.
3.30 School Report.
3.55 Star Movie: "The Mad Miss Manton" starring Barbara Stanwyck.
5.10 "The Running, Jumping and Standing Still Film."

The Monday Matinee: "Deadly Game".
3.45 Money-Go-Round.
5.15 Here's the News.
5.40 Channel Report.
6.25 School Report.
6.35 Encore.
10.28 Channel Late News.
10.35 240 Robert.
11.30 The Hollywood.
12.00 News and weather in French.

GRAMPIAN

9.25 am First Thing.
1.20 pm North News.
2.00 Money-Go-Round.
2.30 Monday Matinee: "Shock".
3.15 Mork and Minky.
6.00 North Tonight.
6.30 Focus.
10.30 Cover to Cover.
11.00 The New Avengers.
12.00 Going Out.
12.30 am North Headlines.

GRANADA

1.20 pm Granada News.
2.00 Money-Go-Round.
2.30 Monday Matinee: "The Promise".
5.15 The Flintstones.
6.00 Granada Reports.
10.30 Ladies' Man.
11.00 RL Action.
11.45 Going Out.

HTV

1.20 pm HTV News.
2.30 "Sun-Struck" starring Harry Secombe and Midge Fitts.
5.15 The Flintstones.
6.00 HTV News.
10.30 "Kid Blue" starring Dennis Hopper.
HTV Cymru/Wales—As HTV West

RADIO

11.03 Ena Matthew with Round Midnight.
1.00 am Trucks' Hour (S).
2.05-5.00 The Day and Night and the Music (S).

RADIO 3

6.55 am Weather.
7.00 News.
7.05 Morning Concert (S).
8.00 News.
8.05 Morning Concert (cont.).
9.00 News.
9.05 The West's Composer Richard Strauss (S).
10.00 Greens and Boyce (S).
11.00 BBC Scottish Symphony Orchestra.
12.00 "The 50th Anniversary Special".
1.00 "The 50th Anniversary Special".
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RADIO 4

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 5

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 6

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 7

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 8

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 9

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 10

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 11

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 12

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
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RADIO 13

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 14

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 15

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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RADIO 16

6.00 am News Briefing.
6.10 Farming.
6.20 Shipping Forecast.
6.30 "The 50th Anniversary Special".
7.00 "The 50th Anniversary Special".
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LONDON

9.30 am Schools Programmes.
12.00 Cockleshell Bay.
12.10 pm Rainbow.
12.30 Doctor.
1.00 News, plus FT Index.
1.20 Thames News with Robin Houston.
1.30 Farmhouse Kitchen.
2.00 Money-Go-Round.
2.30 Monday Matinee: Alan Bates, Denholm Elliott and Millicent Martin in "Nothing But the Best".
4.15 Ham in a Role.
4.20 The Sooty Show presented by Matthew Corbett.
4.45 Theatre Box: Lyndham Gregory in "The Prince and the Demons".
5.15 Different Strokes.

6.45 News.
6.00 Thames News with Andrew Gardner and Rita Carter.
6.25 Help! The Seven Setbacks of the Setbacks—A "Setback For Gordon" with Roger Martin.
6.35 Crossroads.
7.00 Bullseye.
7.30 Coronation Street.
8.00 Astronauts.
8.30 World in Action.
9.00 Quincey, starring Jack Klugman.

10.00 News.
10.20 The Dain Curse: James Coburn and Jean Simmons in Part 2.
12.20 am Close: "Sit Up And Listen" with Anne Scott-James.

11.15 Lou Grant.
12.15 am Remembrance.

1.20 pm Lunchtime.
1.30 Monday Matinee: "Deadly Game" starring Arthur Askey, Richard Murdoch and Kathleen Harrison.
1.45 Uster News.
2.00 "The 50th Anniversary Special".
2.10 "The 50th Anniversary Special".
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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

How Japan 'cascades' through Western markets

THE competitive strategy of Japanese companies is much more consistent and systematic than many threatened Western companies realise. In consumer electronics, for instance, Japan's invasion has not been achieved in a series of unrelated market segments, as some Western analysts maintain, but through a complementary series of steps, from the transistor radio of 30 years ago to today's videotape player.

The only effective way for Western companies to defend themselves against future attack—in the domestic appliance market, for example—is to borrow or trump the Japanese approach, according to Marc Particelli, a vice-president of Booz Allen & Hamilton, the management consultancy. "Your industry may be next" to come under attack, he warns.

In a most revealing—and alarming—article in the latest edition of Booz Allen's Journal Outlook, Particelli cites Black and Decker as one Western company that has managed to take advantage of many of the same techniques that have made the Japanese so successful.

Its formidable position as leader in virtually every market segment it has entered is due mainly to its "corporate religion" of productivity through innovation, says Particelli. Not only does it put unusual

emphasis on product innovation and responsiveness to the consumer, but it follows a rigorous policy of regular reductions in all elements of cost. Each Black and Decker product is expected to show cost reductions of at least 4 per cent a year without any sacrifice in quality or performance, according to Particelli. As a result, its product costs are the lowest in the industry.

Tracing Japan's gradual penetration and dominance of the U.S. consumer electronics market, Particelli describes what he calls a "cascading pattern" beginning with carefully selected small segments and gradually moving across the entire market. This applies both within broad product markets (transistor radios for example) and within consumer electronics as a whole (see illustration).

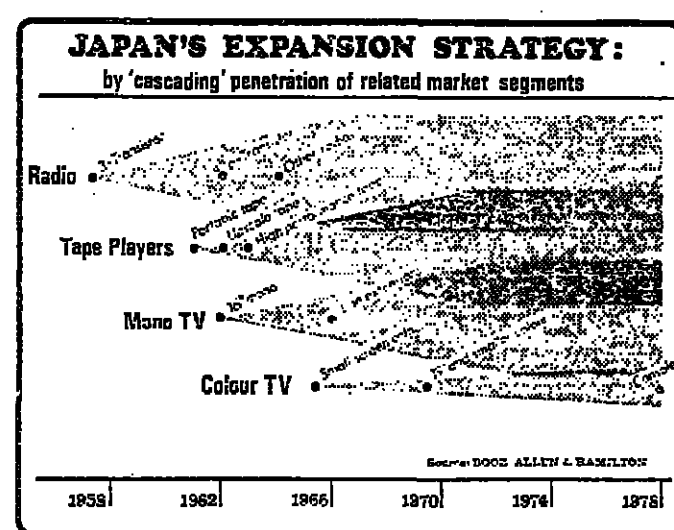
Examining this process in detail, Particelli concludes that a number of critical success factors underpin Japanese strategy. They include:

● Initial penetration of well-defined target segments: "As a rule, the Japanese start with a large business in their highly protected home market, enter peripheral markets—in the

advanced LDC countries, for instance—and then take dead aim at U.S. and European markets. Their initial U.S. penetration is always at an extremely well-defined target segment, with a limited line—typically at the low end of the product category. They pick off volume channels where economical distribution can be achieved, with little concern for whether they market private label or branded products. Usually they rely on retail push and private labels rather than on investments in marketing for brand 'pull'."

● Volume stimulation and segment domination: "Their initial base secured, the Japanese then proceed to stimulate volume and dominate that particular segment. This achieved, they move on to another segment and repeat the process, always concentrating on providing consumers with low price and extremely high quality, driving continually for price and cost (reduction) to increase consumer support and stimulate growth."

● Resource application: product and cost vs. innovation. "The Japanese support their emphasis on value in price, benefits and quality by applying resources in a way that differs



dramatically from their U.S. and European competitors.

"In general, the early emphasis in resource allocation by U.S. manufacturers is on innovation: the invention of new products and applications, and product improvements. As a market begins to mature, emphasis is placed on market stimulation through marketing and sales. Only at the mature stage does the American manufacturer begin to focus a disproportionate share of his resources

on cost (reduction).

"Japanese firms take a different approach. At about the same time that U.S. manufacturers begin to diminish their product innovations, Japanese competitors enter the market with a significant emphasis on innovation, in order to differentiate product benefits and design for low cost. This heavy emphasis on innovation fails off rapidly; almost immediately the level of resources devoted to cost (reduction) escalates

and remains high."

● Establishing consumer value and building market presence. "As a key element in their strategy, the Japanese have consistently relied on private brands, letting them assume marketing risks and then building their own brand presence from this secure private label base. By taking this approach, they have established a strong consumer franchise; a majority of buyers worldwide now consider Japanese products to be superior in quality and value to American and European-made ones."

● Cost cutting all fronts. "In order to achieve both low retail price and superior retailer margins, the Japanese need to deliver their product at a low wholesale price. To do this, they put strong emphasis on economies in all major cost areas: manufacturing, distribution, marketing. This emphasis on all costs, from production through consumer purchase, is another key element in Japanese strategy that distinguishes it from that of American and European firms."

● Implementation in a global market place. Japan has developed the ability to look at the entire world as a potential marketplace. Starting from the

home base, it moves on to a global level in order to realise sufficient economies of scale. Particelli focuses particularly on the Japanese tendency to enter Western markets in a concentrated geographic area and in a segment which is small and frequently unimportant to domestic companies. This provides the basic knowledge, people, systems, and customers from which to build broad acceptance and capture market share. These early steps should be a warning signal for domestic companies, he says.

This overall pattern is already being repeated in the U.S. domestic appliance market, according to Particelli. Like other industries successfully penetrated by the Japanese, it is large, apparently mature and slow-moving, and is dominated by a few large, seemingly effective competitors with "huge" investments in ageing plant and equipment.

These factors have in general prompted the leading U.S. companies to cut investment and product innovation—to treat their appliance businesses as "cash cows," to use the fashionable term.

But Particelli points out that this is occurring at a time when there are significant changes in

products, efficiency, reliability and costs on the horizon. As American brands move towards homogeneity, consumers are demanding new and different product features, and new market segments are emerging, such as microwave ovens.

A number of Japanese appliance companies are already penetrating the U.S. market, initially in countertop microwave areas and refrigerators. The next step will probably be expansion into the full refrigerator product line, he warns, followed by moves into washing machines and cookers.

"At first, Japanese firms will focus on 'retail' distribution rather than building markets and will pursue private label arrangements as hard or harder than branded business. They will select volume channels because they can be served at low cost, and they will be very flexible in their mix of imports, local assembly, local manufacture and world sourcing of components. The action will not occur rapidly: the Japanese will creep into this market and it may take them 20 years to make major inroads."

● Outlook number 4. Booz Allen & Hamilton. Headquarters in New York and Paris with offices in London, Düsseldorf and other cities. London address: 73 Brook Street, London W1.

Christopher Lorenz

A CadCam maker champs at the bit

Quest, a high flier in the UK, is giving serious thought to the U.S. market to realise its medium term growth ambitions. Jason Crisp reports

SOMEWHAT ironically a fast-growing British electronics company owes its success in large part to the Moscow Narodny Bank. When the company won its biggest order—worth twice the previous year's annual turnover and albeit from the Soviet Union—no conventional capitalist bank would help it increase its working capital.

The irony is given a certain piquancy because the company was nearly forced into liquidation at the same time—not through its own fault but as a repercussion of the secondary banking crisis in the early 1970s.

Today Quest Automation can boast that it is the largest independent European manufacturer of computer aided design systems. Although there are a number of British companies involved in computer aided design and manufacture (known as CadCam), Quest has become a flagship of Britain's presence in the field. It should be added that it is a very small ship compared with its U.S. competitors. Redac, its main UK competitor, is a subsidiary of Racal, and is of similar size.

The company was founded in 1968, when CadCam was in its infancy, by three dissatisfied electronics engineers who they had left Fleissner, the electronics group, at Poole. In addition to their own money, the three raised initial finance for Quest from Brandts, the merchant bank, which gained a controlling interest. Later, Brandts (now Grindlay Brandts) sold its majority holding in Quest to another merchant bank, Edward

Bates, which at that time had only recently been floated as a public company.

But in 1975 Bates ran into deep financial trouble—it was later rescued by the Bank of England—and called in a loan of over £300,000 it had made to Quest. The timing could not have been worse for the fledgling CadCam manufacturer. For two years Quest had been singlemindedly devoting an extraordinarily large part of its resources—10 per cent of its annual turnover—to a major marketing effort in the Eastern bloc.

The gamble paid off at about the same time as Edward Bates started to tug the rug from under its feet. The Soviet Union placed an order for £1.5m over two years, which may be compared with Quest's total sales for 1974 of £56,000—in its 1980-81 financial year turnover rose to £7.3m to £10.5m.

Unsurprisingly Quest was in no position to repay the loan. Gresham House Estate and other investment trusts bought Edward Bates's 80 per cent stake for a nominal sum and negotiated a repayment of the loan. But there was still the problem of increasing the company's working capital to meet the Russian order.

Tony Ebel, who headed the Gresham team which looked at Quest, comments: "To us it was incredible that no one else had the gumption to put money into that industry. And when Quest signed the Russian order and started to deliver we could not get any British bank to take a view on it... only the Moscow

Narodny."

He hastens to add that the company now has a good relationship with its UK clearing bank.

Quest's first product was a photoplotter, a highly specialised piece of equipment for the electronics industry which converts a printed circuit board design that has been created with the aid of a computer into a very accurate photographic mask of the board.

Quest, which does not sell in the U.S., claims to have the largest share of the European market for photoplotters, and to be second only to Gerber Scientific, a U.S. company, worldwide. It now has a range of products including the computer hardware and software for its own CadCam system.

Complex

The early growth of the Cad Cam industry began in electronics as the process was used to help design increasingly complex printed circuit boards and integrated circuits. (Today it is almost impossible to design a printed circuit board without Cad). But over the last five years there has been a very rapid increase in its use in mechanical engineering, particularly in the aerospace and automotive industries. It is also increasingly being used in construction and architecture.

Computerisation, the U.S. company which, with sales of \$224m, has a dominating 40 per cent of world markets, was one of the first to realise the poten-

tial use of CadCam in mechanical engineering.

Quest, based close to the south coast resort of Bournemouth and which in 1980-81 achieved sales of £10.5m, has until recently concentrated on supplying systems for the electronics industry. Earlier this year, it began to extend its abilities when it bought Genesys, a currently loss-making specialist in software packages for design in the architectural, civil and construction engineering fields, from the National Research and Development Corporation—now part of the British Technology Group (BTG).

The company is also beginning to offer mechanical engineering systems. Although it will in part develop its own programmes it is likely to buy already developed programmes from UK software houses. Tony Ebel, now Quest's managing director, believes that the best software for computer aided design is still written in the UK, in spite of this country's small commercial presence in the field.

Another present limitation to Quest's growth is its absence from the U.S., which accounts for around 60 per cent of the world market. Although the company was originally helped on to its feet by an early order of 20 photoplotters from the U.S. worth over £250,000 it has not seriously tried to sell there since.

One of the problems which deterred it was the difficulty it had in providing the necessary

service and customer support. It was also put off by the strength of sterling against the pound—particularly as computer equipment is often sold in the U.S. on a dollar for pound basis.

Tony Ebel says that Quest is now looking very seriously at the U.S. market which has become much more attractive following the recovery of the dollar. And as Ebel notes: "In the long term it really does not make any sense not to be in the U.S."

He despairs of the weak UK demand for computer aided design and reflects: "The horrible truth is, we should be based in the U.S."

Illustrating the state of the UK market he says that decisions on whether to buy a system in the UK takes nearly twice as long as in France and West Germany where he detects a very different attitude to investment in new products.

"It makes you worry desperately for the future. Last year it was most noticeable that investment in the UK was much lower while Germany was not affected. The gap in high technology equipment is getting wider and wider," says Ebel. The state of the various markets is reflected in the fact that 63 per cent of Quest's sales last year were exports.

Last month the Department of Industry announced it would spend £6m on raising the awareness of British companies in computer aided design and manufacture on a scheme similar to the microprocessor



Tony Ebel: "It really does not make any sense not to be in the U.S."

Trevor Humphries

awareness programme, M.A.P.) Quest has received some criticism for developing—with the help of the NRDC—and making its own mini computer. Most companies in computer aided design, with the notable exception of Computervision, purchase equipment from one of the leading U.S. manufacturers of mini-computers like Digital Equipment (DEC) and Data General.

One of the main reasons Quest began to make its own computer was its vulnerability to the whims of a U.S. manufacturer. It once saw the delivery dates for the U.S. mini-computer it was using stretch from 30 to 180 days in the space of weeks.

Quest has also developed two new products outside computer aided design although they are partly based on some of its technology. Micropad is an innovative small device which enables someone to enter data into a computer by writing, instead of using a keyboard. Although a Micropad costs

£1,300, Quest has sold over 600 for a variety of uses from logging sheep auctions to taking telephone orders. The advantage of Micropad is that it is very easy for people not familiar with computers to use. There are some competitive products but the main question is whether there will be enough demand to bring prices down. Ebel notes: "The potential market is devastating but the reality is it is a concept which may take a while to catch on."

Fraudulent

Quest has also developed a signature verification device which can be used for credit card security, computer access and electronic banking. It measures a number of aspects of a signature, including shape, speed and pressure and it is claimed to be almost impossible to fool. Again there is a potential mass market for signature verification equipment, especially because of the high level of

fraudulent use of credit cards. As Quest is more than aware, it has some difficult hurdles to clear if it is to become an international force in computer aided design. First its relative small size is a handicap. Its much larger competitors have more resources. But this summer the National Enterprise Board, now BTG, invested nearly £5m in Quest at the time of a rights issue which raised a total £4.7m.

Second, Quest is still largely dependent on the electronics industry for computer aided design, which is the market likely to show the slowest growth. Much will depend on its ability to develop mechanical engineering packages and to make profits from Genesys which was a loss-maker under NRDC's hand.

And finally the company has the difficult task of tackling the U.S. market where competition to supply the electronics industry is likely to prove tougher than in Europe.

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TECHNOLOGY

Defuma's mobile dust extractor

A MOBILE dust extractor claimed to be capable of trapping particles less than 5 microns in size has been developed by Defuma, a subsidiary of the Peterborough-based Noble Group (0733 44144).

The dust is extracted by vacuum through a 127 mm diameter self-supporting cantilevered tube with a working radius of 3.5 metres. The pick-up rate at the point of extraction is claimed to be 1,100 cu metres an hour. The dust is then drawn into a 0.08 cu metre container.

Filter

While the heavier particles remain trapped in the container, the remainder pass through a 1.5 sq metre filter and the cleaned air is fed back to the atmosphere. The filter is claimed to have a recorded efficiency of 99.9 per cent under BS 2831 Part 2.

Since the decibel count of less than 60 dBA is well below the recommended limit of 85 dBA neither ear muffs nor a protective mask need be worn by the operator, Defuma says. The unit weighs 104 kg and measures 450 mm by 750 mm by 1,030 mm.

Italian system put to test at new bank

BY ALAN CANE

THE BANCO DI SICILIA opened for business in London 10 days ago, proclaiming its new presence through large advertisements in the national Press.

As befits an international bank, its new Bishopsgate, EC2, offices are impressively modern; what is less obvious is that the working of the bank is underpinned by one of IBM's most advanced computers—the System 38—yet the banking system running on the machine is having its first real test in public.

The system is called IBIS 38; it was designed by the Italian International Bank for its own use and written by a comparatively new software house, Interactive Database Systems (IDS).

The Italian International owns the system, but IDS is marketing it; the Sicilian Bank is its first order.

Starting up an entire bank on a new and comparatively untried computer system is nail biting stuff, but the early signs are encouraging. Mr David Yardley, chief accountant at the Sicilian Bank and its banking automation specialist, says that after some teething troubles, he is very pleased with the system.

"It is one of the few banking systems I know which was custom designed by a bank for a

bank and then put out to a software house to write. It is very flexible and easy to use."

"We are using a System 38 with four visual display units and we have another four ordered. We limit the kind of requests our people can make of the system, but the terminals are out there in the office for all of them to use."

According to Mr Michael Newman, a director of IDS and formerly an IBM technical specialist who worked on the System 38, the system was written to take advantage of the special features of a machine which remains perhaps the most remarkable that IBM has built.

It cost about U.S.\$1.2bn to develop, massive by any computer company standards, but it is the first significant departure IBM has made from its conventional and 20-year-old big machine architecture.

Its special features include hardware and software designed to give particularly powerful management of the information stored in the machine and built-in security.

In fact, an ideal machine for banking applications, a fact that has not been lost on the UK leaders in the banking systems market. BIS, for example, re-wrote its Midas package to fit

S/38 some years ago.

Hoskyns has just announced a S/38 version of its Kapit package which has been sold to the Bangkok Bank in London and the Luxembourg branch of Paribas.

IBIS 38 costs about £30,000 in basic form; a typical installation cost would be £100,000 with the cost of the S/38 machine, £70,000 or so, on top of that.

Many banking packages which now cater for the general needs of medium to small banks started life as foreign exchange back office systems; now companies are vying with each other to automate information to the foreign exchange dealer—something that is generally regarded as poorly handled by earlier systems.

Chase Manhattan, for example, has its FEATS system based on Datapoint equipment and its ARC local area network. One of the most exciting new systems has been developed by Morgan Guaranty and based on video technology. This is a technique for foreign dealing on the grand style.

The system runs on a Data General Eclipse microcomputer. The dealer terminals, some 200 of them, are linked to the computer by coaxial video cabling.



DAVID YARDLEY, chief accountant of the Banco di Sicilia: system is flexible and easy to use

According to Mr Paul Robathan, assistant vice-president at Morgan Guaranty, and leader of the team which designed the system, the chief advantages of the system are high speed updating of a huge number of terminals simultaneously.

On the dealers' desks in London are small Reuter-style screens and keyboards on to which dealers can call information about rates, make calculations and key in changes in rates.

The Morgan System, written in the UK, is already running in its New York offices. Citibank is using a similar system. The software—DIDS—is now

being marketed by Logica, the UK software and systems company.

A much more orthodox approach is being taken by the management consultant Armitage Norton, which intends to market a dealer information system written in Germany and based on a Norwegian minicomputer.

The package, Valuta, has already found its first sale, to the Kredit Kreissen Bank in Oslo.

The system runs on the Nord 100 computer, a good machine built by the well-regarded Norwegian Company Norsk Data. (Norsk Data computers are

used in a number of international high-technology projects in Europe.)

The package was written by the German software house, Informal Forum.

Mr Christopher Brooks, managing director of Armitage Norton, says a system can cost from £70,000 up to £400,000.

Typically the dealer would work with two screens on his desk, together with a special keyboard enabling him to call up two sets of data simultaneously. The information available includes spot and forward rates, and cross-currency dealing information.

Atlas Copco
Compressed Air Technology

Upstairs and downstairs

THE OFTEN awkward back-breaking job of a handling heavy or bulky equipment such as safes or compact to upstairs offices can be mechanised by means of a climbing vehicle developed by the Netherlands company / BV and marketed in Britain Handling Equipment (068154).

A compact tracked vehicle claimed to be capable of carrying loads up to 1,000 kg, powered by a 1 hp electric motor and has two mould rubber tracks and hydraulically-operated t which holds the load level all times.

Climbing speed is said to be three metres a minute and lift and drive controls operated by remote buttons. The unit, which runs on mains current through standard 13A plug and can be transported on a lorry or in a large van.

A smaller version of vehicle, with a carrying capacity of 500 kg and a speed of eight metres a minute, is available.

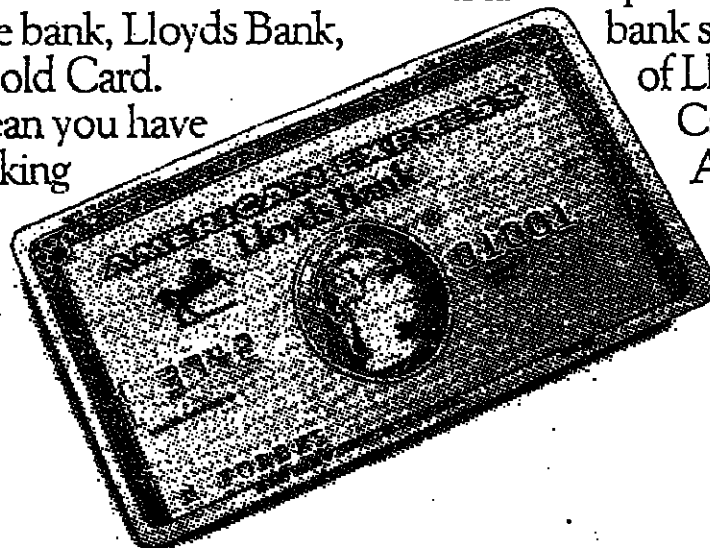
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The American Express Gold Card. At the sign of the Black Horse

Instant on-line chart service for analysts

BY JEREMY STONE

DATASTREAM, the computer-based financial information service, has introduced an instant on-line chart service, known as Graphics, which will enable investment analysts to gain access to large amounts of financial information in graphic form.

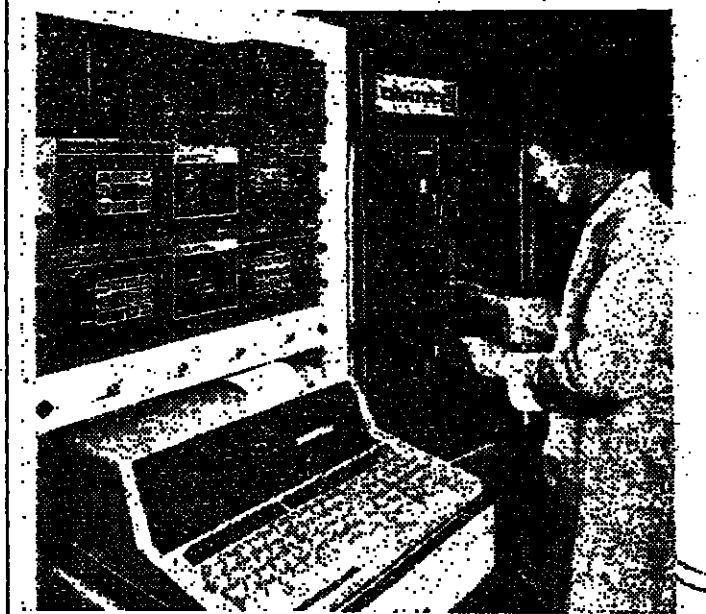
Graphics makes this possible by linking Datastream's databases—including UK and international equities and bonds, market indices, economic series, exchange rates, interest rates, and bullion prices—with new Lynwood Alpha-Graphic terminals. A printer is supplied with the terminal, allowing charts to be transferred from the screen to hard copy (the size of the copy can be varied).

Some 28,000 financial and economic and financial time series are available, all constantly up-dated and stretching back—in many cases—to the mid-1960s.

Taking only unique pair series, Datastream estimates that more than 400m charts can be generated. Programmes included in the Graphics set allow data to be transferred into INDEX NUMBER or form; price-relatives or moving averages are immediately available.

The service is very easy to use. Commands are entered a "menu" style display, which makes it clear what option offered by the chosen programme. No program knowledge is needed; Graphics is a flexible system designed to be used directly by the brokers, bankers and fund managers who are the consumers of financial statistics.

Graphics is available to Datastream clients at £5,500 per annum; new subscribers can have it at £11 as a stand-alone fee. (Prices exclusive of V. More from Datastream on 250 3000.)



Dartec moves forward on tester concepts

THE EMERGENCE of new materials and the need for exporters to conform to more complex technical legislation in world markets should encourage interest in a testing system that can, in its way, turn its hand to almost anything.

The choice of computer designed testing machines is fairly wide, but what Dartec has done is to take the concept some stages further. A number of microprocessors are incorporated into the machine, each dealing with particular functions of the testing system and each addressable by the customer's or Dartec's computer.

A small supervisory computer enables the system to do more different tests than more conventional machines. Like changing programmes, changing safety limits and producing data. This data is claimed to be more easily put into the form an exporter needs.

The Dartec 9500 system embraces a range of fatigue and static testing from a few grammes force to more than 1,000 tonnes for the civil

engineering, aerospace, sports plastics and other industries. Customers can telephone for a test of machine or component information extracted from test can be relaxed to a computer where applicable.

A graphic capability can be provided in addition to a print out. Any further research required to go deeper into problem or to make a statistical analysis related to product demands can also be carried.

For quality control to meet national standards, a six programme may be written unskilled operators, or in complex programmes university or other research establishments, either to materials or specifications. Dartec 9500 will be touring itself to Far East market in the instruments and electronics exhibition at Park November 23 to December. The system costs from £30,000 to £50,000. It is made by Dart Stourbridge Trading Estate, 3 Race Lane, Stourbridge, W Midlands. Tel: Stourbridge 77433. PETER CARTWRIGHT

Small press

PRYOR AND SON of Sheffield claim "the most positive advance in standardised small presses for years" with its new range of hydro-pneumatic presses designated the Pryor mark 31, 32 and 33. Each machine can be bench or stand mounted with a wide range of optional extras. More from 0742 739044.

Readout system

SONY MISER, developed by Sony Magnetics, the industry products wing of the Sony Group, is a digital readout system machine tool. The stand MISER system with a 100 crystal display, has 0002, 0005, switchable, resolution. Typical price, would be £2,790. Details from 01 580 84

FINANCIAL TIMES

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Monday November 9 1981

Progress in Irish talks

THE AGREEMENT between the British and Irish Prime Ministers to establish an Anglo-Irish Intergovernmental Council has been received by some sections of the Irish Press and by Mr Charles Haughey, the Irish opposition leader, as inadequate, or at least as falling short of what Mr Haughey said might have been achieved.

It is striking that it has also been assailed by the Rev Ian Paisley, the leader of the Democratic Unionist Party in Ulster. In his customary forthright manner, Mr Paisley said at the weekend: "With firm confidence we will go forward, regardless of the consequences, to bring down this fresh attempt to hand us over to the enemy."

Threat

Some will take these signs of attack from both sides as evidence enough that the British and Irish Governments have got it about right. They will also query the wisdom of anyone who advocates an admittedly unspecified course of action, "regardless of the consequences," as there are other indications that the two Governments are proceeding along the right lines.

Mr Haughey should not forget, now that he is out of office, that it was he as Prime Minister who helped initiate the process of Anglo-Irish reconciliation at his summit meeting with Mrs Thatcher in Dublin last December. The reasoning then was as valid as it is now. The Provisional IRA is at least as much a threat to the Irish Republic as it is to Britain, and probably more so. The IRA can be dealt with only by cooperation between Dublin and London. This applies obviously to security matters and Mr Haughey was Prime Minister as well as being on that score. But it also implies a joint search for a political solution to the problems of the north.

Concession

The agreement between Mrs Thatcher and Dr Garrett FitzGerald, the new Irish Prime Minister, in London last Friday is a good step in that direction. The establishment of the Intergovernmental Council alone should put Anglo-Irish relations on a more adult level than has been sometimes the case in the past. If the Franco-German

friendship treaty is taken as a model—and there is some evidence that it has been studied by officials on both sides—it is plain that there could be a great deal of further progress.

Already there is talk of increased energy co-operation between the Republic and Ulster of a kind which could help undermine the economic nonsense of the border between north and south. There are also suggestions of an Anglo-Irish "Koenigswinter" on the lines of the annual Anglo-German forum which has done so much to improve relations between Britain and West Germany in the last 30 years or so. None of that should be underestimated.

Yet the joint communiqué goes further. Essentially, the Irish Government has now put in writing that it wants to secure the unity of Ireland "by agreement and in peace," but it has also added that "any change in the constitutional status of Northern Ireland would require the consent of a majority of the people of Northern Ireland." That is a concession by Dublin, and a necessary one if any joint progress is to be made.

Mrs Thatcher, in turn, has agreed on the need for "efforts to diminish the divisions between the two sections of the community in Northern Ireland and to reconcile the two major traditions that exist in the two parts of Ireland." In other words, she is now pledged—with Irish help—to seek to overcome the religious divide both between north and south and within Ulster.

History

The next move is up to Britain, and in particular to Mr James Prior, the new Secretary of State. It is to re-establish some sort of elective politics in Northern Ireland so that the people of Ulster can play their part in the new institutions that could be established across the Irish border and with the British mainland. It will mean standing up to the threats (or bluff?) of Mr Paisley and his followers. But the time is ripe and Mr Prior, if anyone, is the man to do it. Mrs Thatcher should remember that any British Government which, whatever its other shortcomings, plays a part in resolving the Irish question will have a favourable place in history. Ireland must now be a priority.

Freeing trade in textiles

EEC trade ministers will try tomorrow again to define their position for the renegotiation of the Multi Fibre Arrangement (MFA). They will find it just as hard to reach an agreement as they have in the past. Mr Peter Rees, the UK minister, will join France and Italy in seeking to ossify the MFA into a near permanent system of strict controls on the textile and clothing imports of developing countries. West Germany, the Netherlands and Denmark will recall that the basic object of the MFA, settled in 1973 but amended in 1977, was to permit exports from developing countries to grow by 6 per cent annually.

Mr Rees, encouraged by the UK industry, will seek to have the export growth of developing countries linked to rises in domestic consumption. He will want freedom to hold down quotas on imports in the event of recession and a distinction made between the established exporters—Taiwan, South Korea, but with Hong Kong in a special category—and newer, poorer suppliers.

Markets

Doubtless this view will be modified in Brussels. But only certainly about the final EEC position is that it will do little to open up the markets of the Ten to the products of low cost suppliers. It will hold fast to a system which allows bilateral agreements on levels of imports within the general framework of the MFA.

The EEC position will be directly at odds with the aim of the developing countries, pulled together at a series of meetings culminating in discussions last week in New Delhi, to achieve more liberal access to the biggest textile-importing market in the world. How far the developing countries will push their aim is not clear. But the positions of each side are so at variance that there is the possibility that the MFA system will break down.

The whole concept of the MFA, setting the textiles industry apart from the normal disciplines embodied in the General Agreement on Tariffs and Trade (GATT), is damaging to the liberal trading system. But this system, already

strained by the threats of protectionism spreading over an increasing number of sectors, is not at present in a position to withstand the consequences which might emerge from a breakdown of the MFA. Without some controls on textiles trading, internationally agreed, it is quite possible there will be unilateral moves made against the imports of specific suppliers. That process, once unleashed, could lead to the seizing up of the whole liberal trading system.

It is probably too late for the EEC to swing back from an overtly protectionist approach to the MFA. But it ought to be possible for the EEC to adopt an approach leading gradually to the dismantling of the MFA and the reintegration of the textile industry into the GATT system.

This means, in the first instance, accepting a rigid time limit for a re-negotiated MFA—say five years at most, during which the range of products covered by it is progressively narrowed down. It would be fruitful in the first instance to separate clothing from textiles. The developed countries have a sustained surplus on textiles, but a rising deficit on clothing. This should be accompanied by a timetable switching the method of protection from quotas to more visible tariffs, enabling the consumer to see more readily precisely how much the system of protection is actually costing.

Disciplines

There is a movement in the EEC to differentiate between new suppliers in poorer countries and the established suppliers, giving the former a greater share of the available market. Clearly the EEC should seek to help the poorer suppliers, but equally it should not seek to penalise efficiency among established exporters. Thus, to accommodate them both, it is essential to widen the share of the markets open to imports. That is one reason why tariffs would be a less objectionable method of control than quotas. But there is another side to this. The EEC has a right to expect that countries like South Korea will open up their own markets. Disciplines of the market work both ways.

TODAY, in a New York sales room of Sotheby's Park Lane, normally reserved for the disposal of objects d'art, the hammer will fall upon a piece of the Space Age.

Up for sale are the leases on seven of the 24 transponders (or channels) which will be carried on board RCA Americom's Satcom 4 communication satellite, when it blasts off from Cape Canaveral in January, hopefully to a happier fate than its sister Satcom 3, which disappeared without trace following its launch two years ago.

The Sotheby's sale, however, is more than a curiosity. It is a neat illustration of the turning tide in the world of American satellite communications. All at once, the pioneers who have spent 20 years digging foundations for the global village find themselves in a hot sellers' market. The regulations which have bound them at the national and international level are bursting under the strain.

The spark for the satellite boom, oddly enough, was the disappearance of Satcom 3, which left dozens of customers without satellite channels. As the shortage grew worse, the rights to annual leases, which had changed hands for \$1m four years ago, are going for up to \$12m.

In a total domestic satellite network consisting of under 160 transponders, the loss of Satcom 3 was obviously a sizeable factor. But it was only a factor. The deeper driving force has been the dramatic increase in demand for satellite air space from the nascent cable television industry, from long-distance telephone companies and, more recently, from companies interested in satellite distributed data communications.

Of the 10 domestic communications satellites now functioning in geosynchronous orbit over the U.S., about one-third of capacity is used for video distribution, with most of the remainder taken up by telephone and telex.

As demand soars, more satellites will leave the launch pad. By early 1985, the U.S. will have 26 satellites containing over 500 transponders. "We see no difficulty at all in filling up that capacity," says Mr Andrew Inglis, president of RCA Americom.

Who will be sending and receiving the signals in this communications explosion? "There will be an earth-receiving antenna on the top of every office building, every hotel and every hospital, and one in the parking lot of every factory," says a jubilant Mr Sidney Topol, chairman of Scientific Atlanta, which makes the dish-shaped receivers that "talk" to the satellites.

Among those with dishes already in use are the 4,000 U.S. cable systems, which now serve 23m American homes. Satellites are needed to beam this hall of programming—some cable groups offer up to 54 channels—around the country to urban receiving stations, where the signals are fed into homes

WHO'S WHO AMONG SATELLITE CARRIERS

- American Satellite: a 50-50 venture of Fairchild Industries and Continental Telephone.
- Comsat: private company set up by act of Congress in 1962.
- RCA Americom: RCA subsidiary, RCA makes satellites and is first integrated manufacturer and carrier.
- Southern Pacific Communications: part of a group that includes a railway and other transport services.
- Western Union: telecommunications company.
- Satellite Business Systems (SBS): partnership of IBM, Comsat and Aetna Life.
- Hughes Aircraft: satellite builder planning to become a carrier and satellite operator.
- American Telephone and Telegraph: "Ma" Bell, biggest U.S. telephone company.
- General Telephone and Electronics (GTE).

either by coaxial cable or microwave broadcast. Conventional broadcasters are also making increasing use of satellite for live long-distance broadcasting and programme exchange.

Telephone traffic, the bread and butter of satellite links, is forecast to grow by 1.5 times by 1985 as satellites improve their economics relative to land-lines. Already Comsat is leasing more than 10,000 full-time voice circuits a year from its international counterpart, Intelsat. That level of activity equals the combined usage of Britain, Japan, West Germany and Canada, and will double within five years, says Comsat.

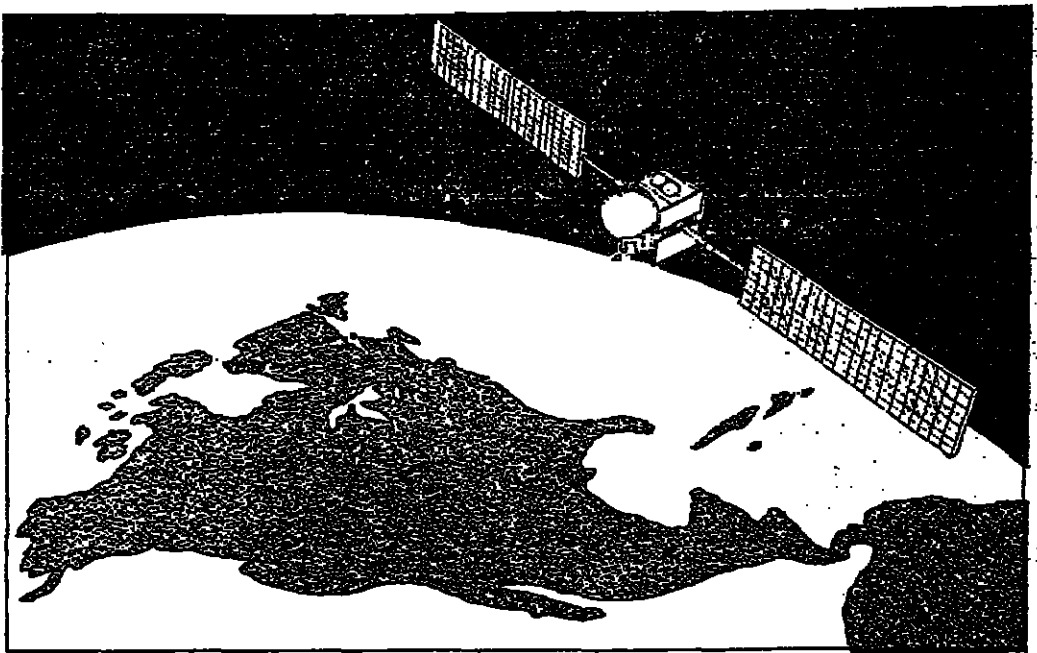
So far, 25 corporations have subscribed to Satellite Business Systems, which has launched two satellites and will send up a third on the space shuttle next year. Among them are General Motors, Boeing, General Electric and several banks and their office machines to be able to talk to each other via satellite. Gradually they will also establish their own self-contained telecommunications empires outside the existing Bell system.

In the home, banking by wire, shopping by wire and even voting by wire is starting to happen, all with the help of satellite and ground cable and microwave links. No one really knows how many homes have their own private dishes, which they can already use to try to

SATELLITE COMMUNICATIONS

The U.S. space invaders

By Ian Hargreaves in New York



pick up anything that is floating around. Dishes are available from mail order catalogues and, for a good quality installation, cost \$10,000.

The big American churches, which want to distribute their message to the world electronically, are also hooking up. The Wall Street Journal and the New York Times are using satellites to beam pages to printing plants in cities far from New York, giving the U.S. for the first time, national daily newspaper service.

Up until today's Sotheby's auction the pricing regime has been like that of other U.S. utility industries. The satellite operators submit proposed tariffs to the Federal Communications Commission (FCC), which decides whether they are fair on the basis of costs and reasonable profit margins.

The result has been that as basic satellite costs have fallen—from more than \$80,000 a year in 1966 to \$10,000—transponder lease tariffs have dropped in real terms.

The satellite companies argue that the profits thus generated have been inadequate to finance their needed research and capital spending, especially as the expansion is creating many technical problems, such as the need to harness higher frequencies. "Every company in

the business has this problem," says Mr Inglis. "If we don't do the research, maybe the Japanese will."

Even more galling, though, have been the spectacular profits of the Cable TV companies, which have been the toast of Wall Street in the past three years. And entrepreneurs have been able to buy transponder leases—at the fixed tariffs and on the standard "first come, first served" basis—and then sell them at huge profits. "The carrier who has made the investment and taken the risks should enjoy the benefits," argues Mr Inglis. This is the situation RCA is trying to change with its auction, which could net it more than \$100m according to others in the industry.

The FCC has yet to rule whether auctions of this kind are legal. One cable company has already filed suit to block the auction. The FCC's judgement will be an important straw in the wind for gauging the pace at which the Commission will allow the industry to slip into open-market pricing patterns.

If the FCC does not move, however, Congress may well do the job for it in the Communications Act now being forged on Capitol Hill. But the agency is bound to retain a role in deciding where the satellites go, given the growing congestion in the 70 degrees west to 140 degrees west arc over the Equator which is ideal for

satellites to "look in" on the U.S.

This spectrum is already full for satellites in the workday C-band (4/6 GHz) frequency, giving the current mandatory spacing of 4 degrees between each satellite.

In order to squeeze in more satellites, some operators have moved to the higher frequency (12/14 GHz) Ku-band, which, however, requires more expensive ground stations and is vulnerable to interruption during heavy rainstorms. (Satellites in different frequencies do not interfere with each other and therefore can be closely spaced.)

The FCC's answer has been to propose spacing at two-degree intervals, something which FCC staff say is technically "within reach." But the cable people are very worried about the plan, because they think two-degree spacing will make three-cable antennas, the norm for many operators, useless. There will be a fight to compromise at three degrees.

This congestion problem, however, begins to look even worse as new forms of service become possible. For instance, the FCC expects that, from 1983, there will be direct broadcasting from satellites into the home via high-power satellites and 3-metre rooftop receivers. "It is certain that we will be constrained," says Mr Inglis, "within 20 years, maybe within 10."

For Europeans this is an important issue. Can you have two kinds of economies, one open, increasingly closed, insular global village? And information society is the generator of future growth because of cultural conceptions?

Television is the example. Cable entrepreneurs are popping up in Europe in spite of the language barrier and picture piracy and illegal motion of signals are problems for the broadcast authorities.

But even if a social cultural decision is taken the world of 54 or 100-cable TV from Europe, that not stop the satellite revellers. Business will need ad systems, and so will the companies.

And there is not much left for governments to do in positions or for business itself to compete with Yankee ingenuity and which is already stacking the other side of the Atlantic.

HOW SATELLITES TOOK OFF

1957—The Soviet Union launches Sputnik 1, a "dumb" satellite.

1958—The U.S. Army-built Score satellite is launched (the world's first active communications satellite).

1962—Bell Laboratories' Telstar, a commercial active satellite, launched.

1962—Congress forms the Communications Satellite Corporation (Comsat), a private company to be the country's

basic "common carrier" for satellite telecommunications and the U.S. link to Intelsat, formed two years later.

1963—Syncom II, the first satellite to be propelled far enough into space (36,000 kilometres) to achieve geosynchronous orbit with earth: that is, it turns with the earth and appears stationary.

1972—Canadian Telesat domestic telecommunications satellite network formed. FCC

says U.S. industry should develop in a "free enterprise mode."

1974—RCA, Western Union launch satellites.

1975—RCA, Western Union, cable TV programmer, distributes via RCA its first satellite delivered show: the All-Frazier "thriller in Manila."

1976—Marisat service started for shore-to-ship satellite communications.

1980—Satellite Business Systems launches the first satel-

lite for business communications.

1981—Space shuttle Columbia maiden flight, creating possibility of larger, "communications platforms" in outer space.

1981—By now 10 U.S. commercial communications satellites in operation, 8 in the narrow range C-band, 2 in the broader Ku-band. More are authorised to take total to 26 by 1985. Canada has three, with two planned.

Men & Matters

Ewe turn

An animal act has now, I gather, been booked to perform in the political circus which was once the Greater London Council. The Borough of Haringey has rounded up a flock of sheep which will be brought by lorry to County Hall at lunch-time today as part of a protest against rate increases. The sheep "representing" London ratepayers—try to smile—will be met by old stage star Sir Horace Cutler, opposition leader, and a letter of protest will be handed to new Labour GLC leader Ken Livingstone.

And have all the "usual channels" been exhausted, necessitating this absurdity quite clearly based on an idea by A. P. Herbert or Flann O'Brien? "We are doing this," says protest organiser Michael Brooke-Taylor, "because Mr Livingstone will not speak to me on the phone and he will not answer my letters to him."

How poignant! Perhaps Brooke-Taylor should try getting himself into the luncheon meeting later this month at

which Livingstone will talk to the City branch of the British Institute of Management—though I should note that it was oversubscribed several weeks in advance. With tickets at £10.50 per head, Mr Livingstone taking no fee, let it not be said that the GLC leader is bad for business everywhere.

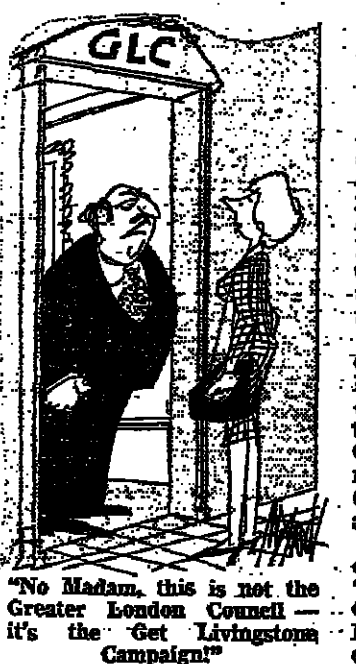
It is tempting to compare the encounter to Daniel in the lions' den—but it should be remembered that the biblical Daniel succeeded with a few well-chosen words in bringing the lions round to his way of thinking. I await with interest the outcome of Livingstone among the managers.

Rite-minded

If you can imagine an IMF meeting, the Edinburgh Festival, the London Season, Remembrance Sunday and a general election all rolled into one, you have some idea of the importance of the "potlatch" ceremony to Indian life. It is where property and income is distributed between bands, titles are transferred, births and marriages are celebrated, the dead remembered, and religious and secular music and drama are performed.

It sounds a lengthy business—and does indeed take several days in its authentic form. But on the 18th of this month, some 200 Canadian Indians resplendent in masks and cloaks will be giving a taste of potlatch in Central Hall, Westminster, crisscrossed down to a modest three hours.

The venue might appear incongruous, but its proximity to Parliament is logical. For the ceremony climaxes an appeal to the British Government and Crown to safeguard Indian rights should "patriation" of the Canadian constitution be approved.



"No Madam, this is not the Greater London Council—it's the 'Get Livingstone Campaign'!"

Foreign bodies

The Mafia is in there. So are the Moonies, the Salvation Army, the League of Buddhist Esperantists and the Order of Discalced Brothers of the Blessed Virgin Mary of Mount Carmel. To say nothing of the Witches' International Craft Association, the International Association of Bald-Heads and the International Graffiti Appreciation Society.

"There" is the latest edition of the Yearbook of International Organisation, proof that brotherhood is booming in 14,784—I take the publisher's word for it—far-flung fraternities.

What sort of a world would it be, for instance, without the Foundation of Friends for the International Association of Woman and Home Page Journalists; or the Association for the Economic Development of Small Tropical Islands; or, indeed, the International Commission for the Protection of Plants against Microbes from Earth? Who would not, given the chance, sign up for membership of Pickle-Packers International? Or the Association for the Promotion of Humour in International Affairs—a fiercely partisan organisation whose executive posts remain permanently unfilled?

The compilers have not taken a stand on anybody's politics, whether they be those of the Second-and-a-half International, or the Association for the World Government of the Age of Enlightenment. The European Committee for Homage to Heroes (of, er, the SS) is extinct, but if that leaves a gap in anybody's life, try the World Power Foundation, which campaigns for "slavery, human sacrifice, polygamy and polyandry... carnal religions and debt-free economies."

Tony Judge, the Australian responsible for putting all the names into a computer, admits that he takes them at face value. He denies emphatically having invented Nestle J. Frohish of Vermont and his Worldwide Fairplay for Frogs Committee. "We avoid the problem of deciding whether he exists," says Judge, "by describing him as he describes himself."

"Discaled—with shoes taken off."

Speaking volumes

"Do you have anything on economics?" asked a colleague in his local bookshop. "Over there," replied the assistant, "beyond fiction."

Observer

For £5 you could play Santa to a needy child this Christmas.

5 year old Timmy lives with his mother Doreen and baby sister Kim. Last Christmas, just before Kim was born, Timmy's father walked out and didn't come back.

Doreen was due to go into hospital and there was no-one else to take care of Timmy. So he came to us. We filled his stockings and took care of him until Doreen was well enough to have him home again. And we still give help and support to Doreen and the children whenever they need us.

All year round Barnardo's bring love and security to thousands of needy children through our day care centres, schools for the handicapped and highly specialised residential homes. The care of our children costs a great deal of money.

Some of them—like Timmy—are unable to spend Christmas at home. Won't you help us to play Santa for them this Christmas?

£5 will buy a cuddly teddy, a pretty little doll or a toy truck. Or it will fill a Christmas stocking with lots of little presents. £1 will fill stockings for two needy children.

And just think what £100 will do!

Everything you send helps. And it helps even more if you covenant to pay regularly. That way we can claim back tax, so every £1 you give us is worth £1.43. (Details of Deeds of Covenant will be sent on request.)

Please send what you can today to me, Nicholas Lowe, Appeals Director, Room 225, Dr Barnardo's, Fanners Lane, Harford, Essex IG6 1JQ.

Dr Barnardo's

The true identities of our children are not revealed, so as to avoid embarrassing publicity.



FINANCIAL TIMES SURVEY

Monday November 9 1981



Daimler-Benz is the leading European producer of heavy commercial vehicles

Commercial Vehicles

Introduction	II	Protectionism	IX
European markets: UK, Italy,		Armitage and after	IX
Netherlands, France, Spain,		Americans in Europe	X
Sweden, W. Germany	III-VII	Europeans in U.S.	X
Japanese influence	VIII	Joint projects	XI
EEC Harmonisation	VIII	Fuel economy	XII



The Ford Transit van — Europe's best-selling commercial vehicle

THE NEW FORD CARGO.
BUILT TO COMBAT RISING COSTS.

From 6 to 28.5 tonnes, the new Cargo truck range offers significant improvements over the 'D' Series, as well as retaining welcome similarities.

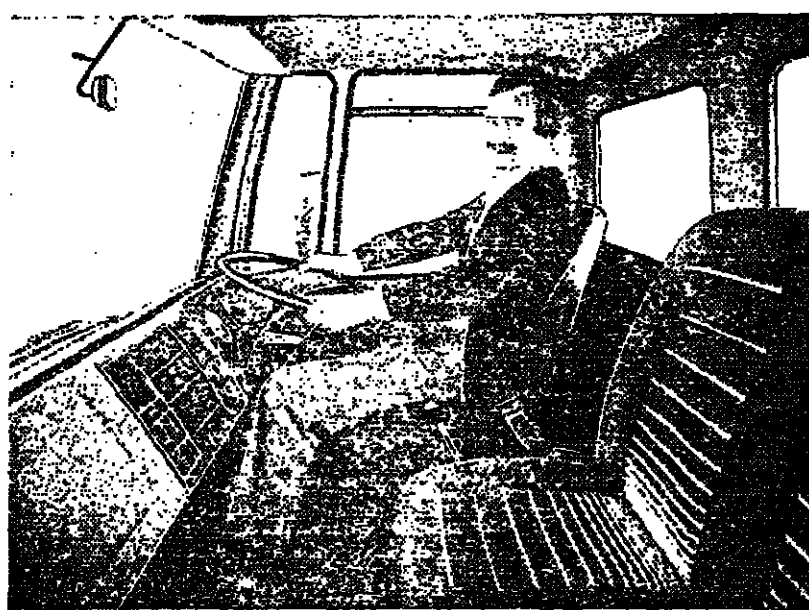
STRENGTH WHERE YOU NEED IT.

Let's start with the chassis. It's a high tensile steel which gives up to 82% higher yield strength than that used on the 'D' Series chassis.

The bonus is that it offers you reduced kerbweight as well as a clear chassis top.

DEPENDABLE POWER.

We've kept the proven reliability of our 4 and 6 cylinder engines, with new additions, such as the oil cooler



which now comes as standard on all 6 cylinder engines.

THE SHAPE THAT COUNTS.

Look at the cab and you'll see the striking aerodynamic shape.

Wind tunnel testing led us to design a unique collar at the back which deflects air out past the load.

FAST SERVICE.

Access to the engine is exceptional. There's a torsion bar tilt on the cab—40° or 50°.

Turn to the front of the cab and you'll see our new inspection panel.

An ingenious touch, it offers quick, simple access to your daily checks.

THE HANDSOME CAB.

Inside, we've created comfort and quiet. The sense of space you'll find is remarkable. You can reach all controls effortlessly.

Sound-deadening is superb. And in front of you, notice the deep windshield for excellent visibility. Plus the drop side observation windows, too, for extra safety.

FORD GIVES YOU MORE.

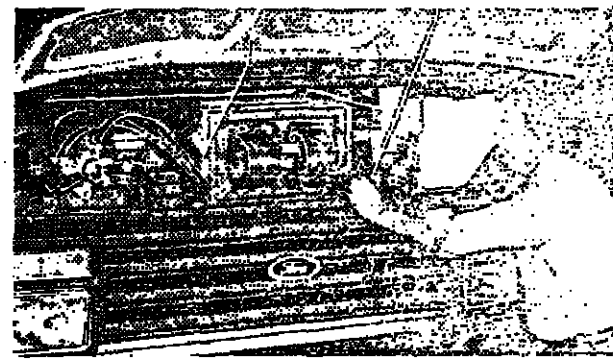
The scheduled servicing costs of a Cargo are cut by one third compared to other middleweight trucks.

Equally important, our exhaustive pre-tests revealed improved

reliability, plus outstanding fuel economy.

We even give you a twelve months unlimited mileage warranty.

And just to set the icing on the cake, the cab features our new anti-corrosion system. So it's tougher, for longer.



Last, but not least, you have our incomparable national network of Ford Truck Dealers.

They're fully prepared to meet your needs exactly...

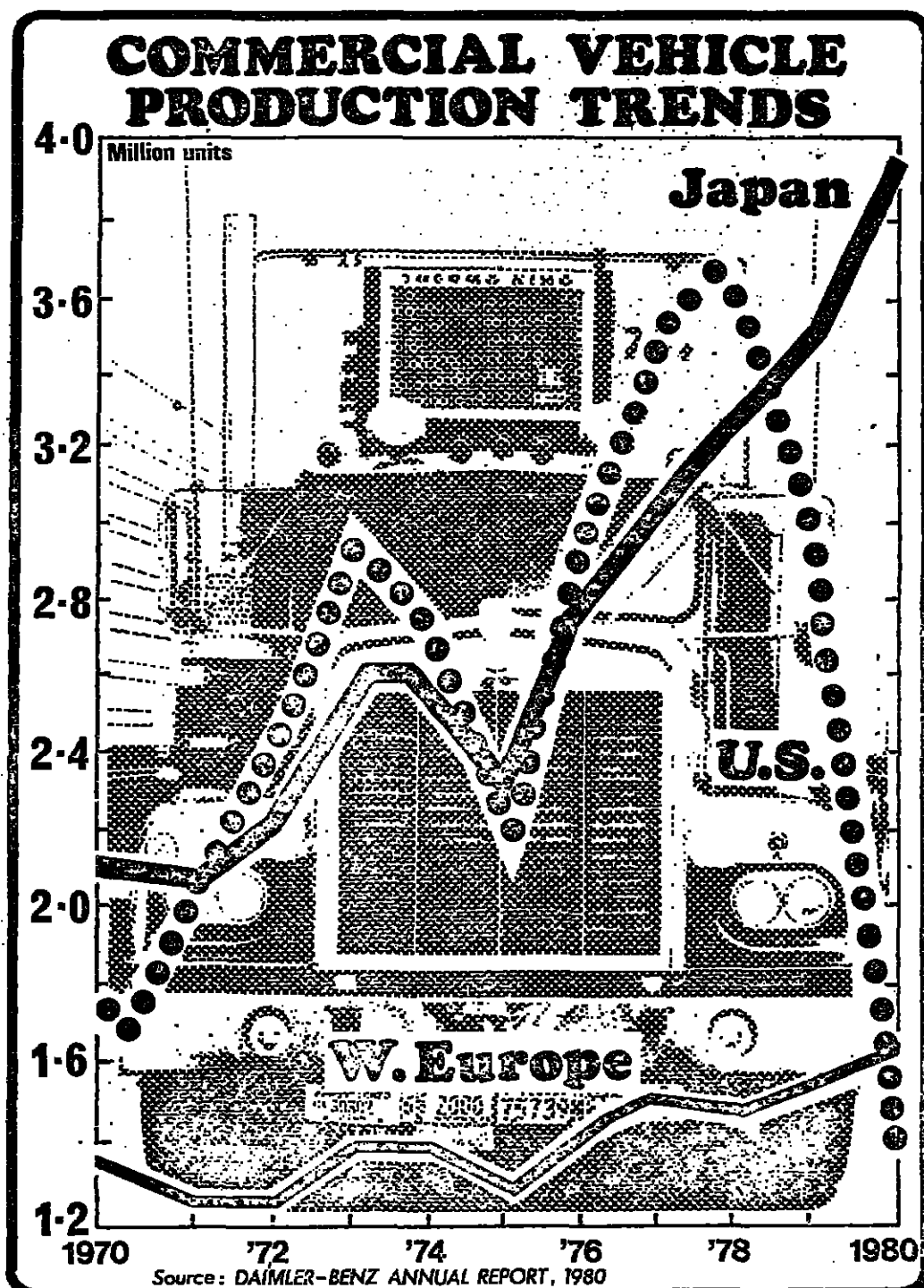
Just like our new truck.

FORD CARGO
6-28.5 TONNES



COMMERCIAL VEHICLES II

The major European truck producers have, in this recession, once again been able to offset the downturn in Western European markets through exports, in particular by selling more vehicles to the OPEC countries. Meanwhile, the battle between the U.S. and European manufacturers intensified this year when Daimler-Benz and Volvo acquired American assets.



THIS WAS the year when the trans-Atlantic truck battle began in earnest. Daimler-Benz of West Germany and Volvo of Sweden moved more aggressively into the U.S. by acquiring the manufacturing assets of Freightliner and White Trucks respectively, thus establishing themselves on even-temper ground in the enemy camp.

Lowest ebb

The assets were available and relatively cheap because the U.S. truck market has been at its lowest ebb for many years. White Truck had been operating under the protection of America's bankruptcy laws while Freightliner's parent group could see no sense in hanging on to a company which seemed set to make marginal profits for some time.

Both D-B and Volvo make their own key components rather than buying from outside suppliers. So one of the main attractions of the American deals is that the Europeans hope gradually to build up acceptability and demand for their own engines, gearboxes and axles in U.S.-style trucks.

This will not be an overnight

Established traditions come under challenge

BY KENNETH GOODING
MOTOR INDUSTRY CORRESPONDENT

job. American truck operators—even those with one truck—are used to specifying proprietary components around which the truck maker builds a vehicle: a Cummins engine driving Rockwell axles through an Eaton-Fuller gearbox, for example. But if the two European companies do succeed in breaking the established traditions in the States it will give them tremendous economies of scale for their key items.

The arrival of Daimler-Benz, the Mercedes group and Volvo's major heavy truck maker, galvanised General Motors into action. It moved remarkably quickly, for a corporation of such size, to speed up its "world truck" programme.

In this project GM hopes to combine the manufacturing, research, engineering and distribution strengths of its own divisions—GM, Chevrolet, GM do Brazil and Bedford—and possibly its 34 per cent-owned associate in Japan, Isuzu.

Iveco, the Fiat subsidiary which is Europe's second-largest truck producer, also believes in the "world truck" concept. And, as its managing director Sig Giorgio Manina explains: "This is not one truck manufactured by one company to meet the demand of every market but a concept by which the final product, manufactured by a variety of companies in a variety of countries, will incorporate the best of worldwide truck technology."

This concept, where truck makers draw on components made by suppliers to the same specification which ever part of the world the plant they come from is located, is entirely compatible with the "vertical" approach of Volvo and D-B and Scania of Sweden. These companies have set up their component facilities in various parts of the world so as to get the best economies of scale.

Meanwhile, the next generation of IH trucks for Europe are being designed and developed at the company's Fort Wayne, Indiana, facilities. Mr Levy pointed out: "Input for design of the European truck is coming from a worldwide committee which guides and directs the engineers on all points of specification down to the finest detail."

IH's aim is to have by the mid-1990s a series of trucks that will compete "on price and quality with Volvo, Mercedes or Scania throughout Europe."

Truck kits

For example, D-B has been supplying the U.S. market with trucks from Brazil and last year began assembling Brazilian truck kits at its plant in Hampton, Virginia. And Scania swaps components between its facilities in Sweden, Brazil and Argentina in a complex process that manages to match the needs for economies of scale with the requirements in the Latin American countries that trucks sold there should have a high percentage of local components.

Across this side of the Atlantic, this past year or so marked the arrival, with rather more publicity than the company cares to attract, of Paccar. The reason for the publicity was that Paccar stepped in to buy the assets of Foden, one of the few remaining independent UK heavy truck makers, which had

gone into the hands of the receiver. Just as in the States, there were cheap assets to be acquired because companies were suffering severely in the recession, so Foden folded because the British market for heavy trucks fell by half from the 1979 peak.

Paccar has not said much about its plans since it revived Foden under the name Sandbach Engineering but insiders reckon the American group plans only a modest 800 heavy trucks a year even in periods of peak demand.

This past year International Harvester also began to put its European act together in spite of the huge financial problems it currently faces—its losses in the past financial year reached a record \$397.3m compared with a \$370m profit the previous year. Having acquired a 35 per cent

Patrol and a light commercial, the Vanette, in Spain.

The Japanese have not yet entered either the trans-Atlantic or world battle at the heavy end with much success as yet but have been carving huge chunks out of light commercial vehicle markets in many countries.

The European attitude towards the Japanese heavy vehicle industry was summed up by Herr Wilfried Lochte, head of MAN's commercial vehicle operations, when he observed recently that the technical standard of Japanese commercials did not approach that of European manufacturers. This applied particularly to engine development. "We must assume, however, that under the increasing need to export the Japanese will catch up with in the next few years. We ex-

pect Japanese competition in the heavy sector to become noticeably stronger."

Already the Japanese penetration of European light commercial vehicle markets is causing concern, in particular to Ford which, although it claims to be the leading commercial vehicle producer in Europe in unit terms (205,631 vehicles in 1980), maintains that position only because of its success with light vehicles. Ford is not only having to cope with the Japanese offensive, competition for its Transit van, the best-selling commercial in Europe, is now also coming from new European products. Renault has its Master-Traffic range and the joint Fiat-Peugeot vehicle, previously codenamed the C35, is just arriving on the market.

Pattern

European commercial vehicle markets overall are showing a remarkably similar pattern as they recover from the second oil supply difficulties of 1979 to the pattern experienced after the 1974-75 crisis.

In a paper on the six major European truck markets, to be published to clients tomorrow by DRI Europe, formerly known as Economic Models, the forecasters predict the total market will be down from just over 1m vehicles to around 915,000 this year. There could be a further slight fall of 2 per cent, to about 900,000 in 1982. But the following year demand is expected to pick up to 980,000 and remain at around the 1m-a-year level until 1985.

The major European producers in this recession have once again been able to offset the downturn in Western European demand by selling more vehicles to the OPEC countries, which are benefiting from the oil price increases.

As a result, commercial vehicle production in the five main EEC countries (France, West Germany, Italy, the UK and the Netherlands) is forecast by DRI to recover from a 13 per cent drop to 1.21m units this

year to 1.27m in 1982 and climb to around 1.3m until 1984.

The outstanding exception to the relative stability among Common Market countries is the UK, where there are too many manufacturers, too much capacity and major traumas caused by a huge slump in demand.

The reaction of the UK companies to all this has been to cut back capacity. They still no signs of any will to restructure through co-operation. The difficulty is that in the commercial vehicle market based in Britain owned by large American parents—Ford, General (which owns Bedford), national (Harvester), Seddon (Atkinson) and (Foden). They are all bling for a reasonable size of the UK market but strategic reasons for v their subsidiaries to independent.

The competition is likely to get more severe as a re- another round of restructuring on the Continent: the of a 50 per cent si Dodge Trucks by Re commercial vehicle comp Three years ago Dodge bought, along with the European assets of Chry the Peugeot group. P attempted to gain econo scale and share the inve load via a co-operative v with Daf Trucks of H The talks broke down b International Harvester, owns 37.5 per cent of wanted to join the par was not willing to play it had management com

Peugeot looked for answers before settling "French" solution an effect, handing over the agreement of Dodge to R Dodge's major assets, Spain and Britain. Re considering how it strengthening the Dodge v commercial built in th while at the same time, be putting more and m its own products throug Dodge dealer network.

Local market

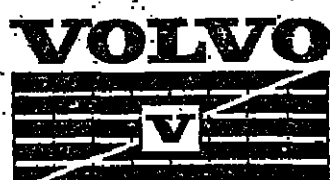
In Europe, there are 5 truck makers with a market of about 5 vehicles of 3 tons upward when exports are line sharing an output of 8 trucks a year. Compared this in the U.S. there are makers with a local mar 2m vehicles.

Those who use statistics to prove a restructuring in Europ bound to come, however to understand that there "United States of Eu Sweden, a major comm vehicle manufacturing co is not even part of the And some countries still sider commercial vehicle facture a "strategic" inc and want their own, s national champion.

So, looking at the markets, it seems that or Spain and Britain there room for change. West many has two, both Daimler-Benz and France (Renault) and (Fiat-Iveco) one each Sweden has Volvo and S Only in Holland does the national champion, that it could probably do t with another partner he it has found it cannot constructively with national Harvester.

VOLVO

Scotland's heavy truck and bus builder



The trucks and coaches others are measured against.

COMMERCIAL VEHICLE PRODUCTION 1980†

Company	Parent company's base country	Units '000	Company	Parent company's base country	Units '000
1 General Motors	U.S.	1,099	17 Chrysler	U.S.	185
2 Ford	U.S.	1,060	18 ZAZ Zaporozhetz	USSR	155
3 Toyota	Japan	990	19 EL	UK	151
4 Vau	USSR	800	20 Honda	Japan	111
5 Nissan	Japan	752	21 American Motors	U.S.	91
6 Mitsubishi	Japan	445	22 Intnl. Harvester	U.S.	85
7 Toyo Kogyo	Japan	384	23 Hino	Japan	79
8 Suzuki	Japan	361	24 Skoda/Tatra	Czechoslovakia	52
9 Isuzu	Japan	365	25 Volvo	Sweden	46
10 Peugeot	France	295	26 Saab-Scania	Sweden	34
11 Daihatsu	Japan	277	27 Motor Iberica	Spain	27
12 Daimler-Benz	W. Germany	276	28 MAN	W. Germany	24
13 Renault	France	240	29 Trabant	E. Germany	20
14 Fuji	Japan	224	30 Wartburg	E. Germany	20
15 Fiat	Italy	223	31 DAF	Holland	16
16 Volkswagen	W. Germany	197	32 Zastava	Yugoslavia	10

† Comparability is limited because of strongly varying definitions from country to country for "commercial vehicles" and because of differing sales structures. Source: Automotive Research and Management Consultants, London.

COMMERCIAL VEHICLES III

The major European markets are reviewed on this page and the following four pages

Narrow margins effect a radical and permanent change

THIS YEAR the shape of the K commercial vehicle industry changed radically. Capacity has been shut down, people have left the industry for good, the change will be a permanent one.

This has been a year when: Foden, one of the few remaining British heavy vehicle producers, suffered the final financial collapse and went into receivership. The assets were picked up by the American group Paccar. Foden had the capacity to produce 10,000 heavy trucks a year on a double shift but was working at a 400-a-year rate. Paccar intends to build around 800 a year even in boom times.

Seddon Atkinson, another heavy truck maker and for the last six years a subsidiary of International Harvester of the U.S., cut its manufacturing capacity by about half and made 44 per cent of its workforce redundant. Seddon closed its assembly plant at Walton-le-dale near Preston. In all, 810 jobs were lost compared with round 2,000 at Foden.

ERF, like Foden based at Andover, in Hampshire, has made cut after cut in order to stay ahead of the very steep decline in demand for heavy trucks in Britain by reducing overheads to match potential income. An expansion programme was cancelled. It would have involved a new plant at Wrexham to be built with the backing of EEC cash, later came a 34 per cent reduction in the workforce, which went down by 450 to 940. And then in August ERF said a further 20 per cent reduction in the workforce was necessary and some assets would be sold off.

Ownership of Dodge Trucks changed again. Three years ago, it was one of the assets acquired by the Peugeot group when it bought Chrysler's European operations. Peugeot looked in vain for a partner for Dodge. Talks with Daf Trucks of Holland went on for two years until they came to nothing. Then French solution was found. Renault's commercial vehicle business bought half of the Dodge company and now has virtual management control. One of the most important

decisions Renault must make is how Dodge will cope with the ending of Spacevan production. The 22-year-old vehicle is being phased out because it would be too costly to re-engineer it to meet new braking legislation due for introduction next year. At risk are 264 jobs at the Dodge plant in Dunstable. The company in any case cut 400 jobs last December leaving it with a workforce of 2,000.

There is more to come, and it will come very quickly. Leyland Vehicles is giving cause for concern.

In his half-year statement, Sir Michael Edwards, chairman of BL, encapsulated neatly

months ago. Despite the good market response to new models, we will not achieve the level of profit required until we have reduced costs much further.

"We do not expect a significant upturn in demand in the foreseeable future." So the BL board has been considering just how costs can be reduced. It should not be long before we hear about more job losses and, possibly, further factory closures.

This is a major disappointment for Leyland which had achieved all the targets set for it—in terms of cash flow, modernisation projects and the introduction of new products.

Sir Michael's statement at the end of August was an admission that the main board had simply set the wrong targets.

While Sir Michael sent a shiver of apprehension through Leyland Vehicles, the same sensation was being experienced at Bedford.

General Motors, Bedford's parent company, has at least decided it simply must take its commercial vehicle operations worldwide by the scruff of the neck and shake them into more effective activity.

When the exercise is over—and GM is still working on the plans—Bedford will not be the same. However, Mr Ruben Jensen, the GM main Board director who now heads up the worldwide truck operations, said he hopes to use parts of Bedford in the new strategy, "but it must earn its keep."

GM might very well include its 34 per cent-owned Japanese associate, Isuzu, in its truck re-organisation plans and there could be real danger for some of Bedford's exports in such a move. GM has already replaced Bedford vehicles in South Africa with Isuzu models.

At the moment, however, GM continues to have an arm's length relationship with Isuzu and is only using its models to fill up market niches where manufacture of its products would not be worthwhile.

The prime example is that GM is importing to Britain built-up 1-ton pick-up trucks neatly labelled with Bedford badges and promoted without

mention of the Japanese origins.

The same appalling market conditions and export difficulties which dragged Leyland down have affected Bedford's performance adversely just at a moment when it needed to be able to convince GM in Detroit that support for the British commercial vehicle operations should be continued.

Sales of new commercial vehicles in Britain fell by 11.4 per cent in 1980, compared with 1979, to 266,219. This was to be expected because 1979 had been an unexpected boom year with a record 300,585 registrations. But the year saw a fall of 23 per cent in sales of trucks and articulated vehicles over 3.5 tons gross weight, a decline which grew faster as the year progressed. In December, for example, the 3.5-ton sector was 47 per cent down on the same month in 1979.

Further, this year other parts of the market have been going wrong as the recession deepened and economic activity in the UK slowed even more.

In the first nine months of 1981 total commercial vehicle sales fell another 23.1 per cent from the same period of 1980 to stand at 166,308. But within the overall decline, trucks and articulated vehicles over 3.5 tons gross weight have again suffered more than other sectors. In the nine months registrations were down 33 per cent from the comparable period of 1980.

In effect, the heavy commercial vehicle makers have had to suffer a 50 per cent drop in demand in just one year. That is something almost impossible to cope with if you are in manufacturing industry.

The importers have not been slow to seize upon the UK industry's weakness and to reap the benefits of the high value of the pound. Last year the importers' share of the market rose from 23.2 to 24.4 per cent. In the first nine months of 1981 the importers' penetration shot ahead to 31.2 per cent.

The various uncertainties which surround the British companies obviously do not help morale. In September, imports reached a near-record 35.6 per cent market share. The UK-based companies may

be down but they are not necessarily out. All have introduced important new models—or model developments—this year.

Leyland Vehicles brought its new £31m assembly hall at Leyland, in Lancashire, on stream and the first four of the T45 truck families have been introduced this year.

First came the top-weight Roadtrain. This was followed by the medium-weight Cruiser for general haulage; the Constructor which is the replacement for Leyland's 24-ton, six-wheel Bison; and at the end of October the 16-tonner, the Freighter, was introduced.

Ford weighed in with its Cargo range of trucks this year, the fruit of a £125m investment, mainly at its plant at Langley, Berkshire. The range encompasses 27 models of six to 28.5 tons and replaces the 16-year-old D series vehicles.

Ford's spending on commercial vehicles in Europe is forecast to reach £1bn over the next five years and about four-fifths of it will be spent in the UK. However, to benefit from the expenditure, the commercial vehicle operations in Britain will be expected to change traditional manning and working methods which Ford hopes to introduce throughout its manufacturing operations in Britain.

The question being asked at Leyland, and within the industry as a whole, is: Where does the market go from here?

The consensus of opinion, as expressed by the Society of Motor Manufacturers and Traders' latest forecast, is that total commercial vehicle sales next year will rise slightly from around 215,000 in 1981 to about 225,000.

At the heavy end, registrations are forecast by the society to remain at around 45,000 in 1982—still near the lowest level since the early 1950s. The industry is almost unanimous in suggesting that heavy vehicle demand will never again climb back to the peak of nearly 80,000 trucks and articles over 3.5 tons registered in 1979.

The response of the UK-based manufacturers to this, as shown above, has been to cut back and retrench. There are no signs that they want to seek strength



The latest in Leyland's T45 "Trucks for Europe" range, the Freighter, will get its first public showing at the Scottish show this week. A 16-ton, general haulage vehicle, the Freighter replaces the Clydesdale and is basically the Clydesdale mechanicals refitted with the new C40 cab system used on the T45 models

COMMERCIAL VEHICLE INDUSTRY

(Units '000)	OF UK					
	1971	1976	1977	1978	1979	1980*
Production	456	372	386	385	408	389
Imports	19	27	37	47	68	74
Exports	195	188	192	142	141	122
of which to Europe	54	84	92	75	75	65
New registrations	267	215	231	262	306	272
Change compared to prior year (%)						
Production	- 0	- 2	+ 4	- 0	+ 6	- 5
Imports	+ 80	+ 7	+ 35	+ 26	+ 45	+ 9
Exports	+ 13	+ 5	+ 2	- 26	- 1	- 14
of which to Europe	+ 3	+ 41	+ 10	- 19	+ 1	- 14
New registrations	+ 1	- 5	+ 8	+ 14	+ 17	- 11

* Partly estimated.
Source: Daimler-Benz Annual Report 1980.

K. G.

TRUST DODGE TO GO ONE BETTER.

FOR PROOF SEE STAND 118 AT THE SCOTTISH MOTOR SHOW

Dodge Trucks

COMMERCIAL VEHICLES IV

COMMERCIAL VEHICLE DEMAND IN SIX MAJOR EEC MARKETS
(Belgium, France, Italy, Netherlands, UK and West Germany)

	1979	1980	1981	1982	1983	1984	1985	1986
G.V.W. SECTOR								
Vans up to 3.5 tonnes	775,923	780,556	720,780	694,498	734,783	776,919	751,895	712
Percentage change	11	1	-9	-4	6	6	-2	
Light/Medium rigid 3.51-14.99 tonnes	143,323	131,653	110,557	113,115	133,745	148,115	148,409	137
Percentage change	8	-9	-16	2	13	11	-5	
Heavy rigid above 15 tonnes	63,809	59,900	47,305	50,911	59,843	61,757	66,092	44
Percentage change	11	-6	-21	8	18	13	-2	
Articulated trucks	49,353	43,155	35,918	41,205	49,822	52,536	51,393	50
Percentage change	7	-13	-17	15	20	6	-2	
Total over 3.5 tonnes	256,485	234,708	193,780	205,231	243,311	265,407	267,904	262
Percentage change	9	-8	-17	6	19	19	-4	
Total market	1,032,408	1,015,263	914,560	899,719	977,957	1,045,317	1,009,798	995
Percentage change	10	-2	-10	-2	9	7	-3	

Source: DRI Europe Ltd.



DAF is concentrating its export efforts on three main regions — Europe, the Middle East and Africa. Currently 96 per cent of the export division's offtake is shipped to these areas. The truck seen above is working in Saudi Arabia.

Changes in demand as sale continue to decline

COMMERCIAL VEHICLE INDUSTRY OF NETHERLANDS

	1977	1978	1979	1980	(Jan-June)
Production	13,644	11,121	15,048	15,878	5,28
Assembly	4,828	10,603	16,703	15,292	5,28
Imports	42,796	42,917	43,120	39,533	18,1
Exports	12,519	15,683	22,087	23,827	9,3

Source: Central Statistics Office

Car. The Van Doorne family retains a 37.5 per cent stake, a holding which is matched by International Harvester of the U.S., while DSM, the state-owned chemicals and industrial holding company owns the remaining 25 per cent.

Daf achieved sales of £1.15bn last year, selling 13,554 trucks of nine tonnes gross vehicle weight and upwards as well as aircraft and military vehicle components. It managed a small increase in net profit to £1.24m in 1980, though its profits performance over the past decade has been patchy. This year it expects to break even.

The company increased its share of the declining West European market to 6.2 per cent last year, from 5.8 per cent. From a small home base Daf has built up a powerful export organisation but it needs to expand to guarantee its long-term future. It is now in the middle of a five-year programme aimed at increasing its penetration of the European market outside the Benelux countries as well as developing markets in the Middle East and Asia.

Attempts to forge links with other vehicle makers have not been particularly successful. Earlier this year Daf and Dodge Europe ended discussions aimed at co-operation on the production side without reaching any agreement. A link with Dodge would not have produced benefits for Daf, the Dutch company said.

International Harvester's substantial stake in Daf's capital was built up in the hope of achieving far-reaching marketing and technical co-operation. Little has come of these plans, however, and relations between the two companies reached a low point last month when it unsuccessfully took Daf to court, charging that it was attempting to restrict the powers of shareholders. Daf fears IH will subordinate the Dutch company's interests to a wider European plan and now wants to remove the two IH representatives on its supervisory board.

Ford plans to shut down its Amsterdam assembly plant in the face of fierce opposition from the Dutch unions. The Amsterdam factory, which assembles Transit vans and the Transcontinental truck has run up losses of more than £1.55m over the past 13 years.



Piet van Doorne, the chairman of Daf Trucks.

Ford blames increased Japanese competition for its markets both in the Netherlands and abroad. It assembles 10,500 vehicles a year, 2,100 fewer than the year before and its share of the Dutch market fell to 9.5 from 11 per cent. These small volumes are inevitable.

The workforce occupied factory briefly earlier this year in an effort to keep it open and the unions have since it unsuccessfully, to obtain a of expropriation through the co Ford Nederland has now a will shut down the plant November 24, transferring assembly to Belgium and UK and truck assembly to outside manufacturer.

The third major commercial vehicle maker in the Netherlands is the Swedish Scania group. Scania Nederland recently has capacity to assemble 6,600 trucks a year at its plant at Zwolle but recent announced a £1.45m investor programme to increase capacity to 8,500 vehicles.

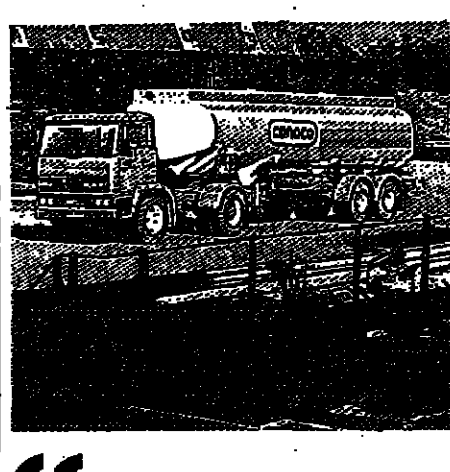
Scania views this expansion as essential so as not to be caught out when the market finally recovers. The Dutch plant, Scania's only European factory outside Sweden, is present in the Benelux countries, France, Germany, Italy, but it could serve some form of link with another manufacturer.

Charles Batchelor

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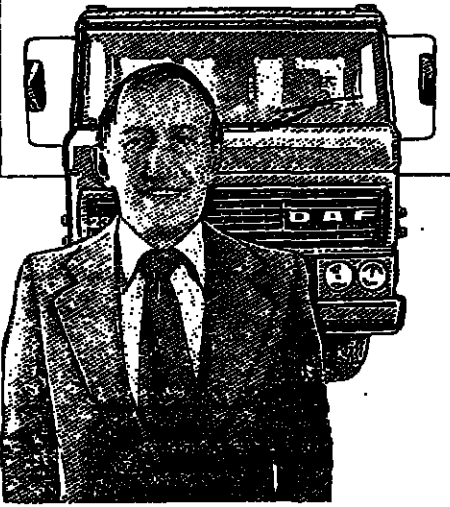
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Ralph Willmott
Director
Willmotts Transport
(Wells) Ltd



Dave McKay
Fleet Engineer
Conoco Limited



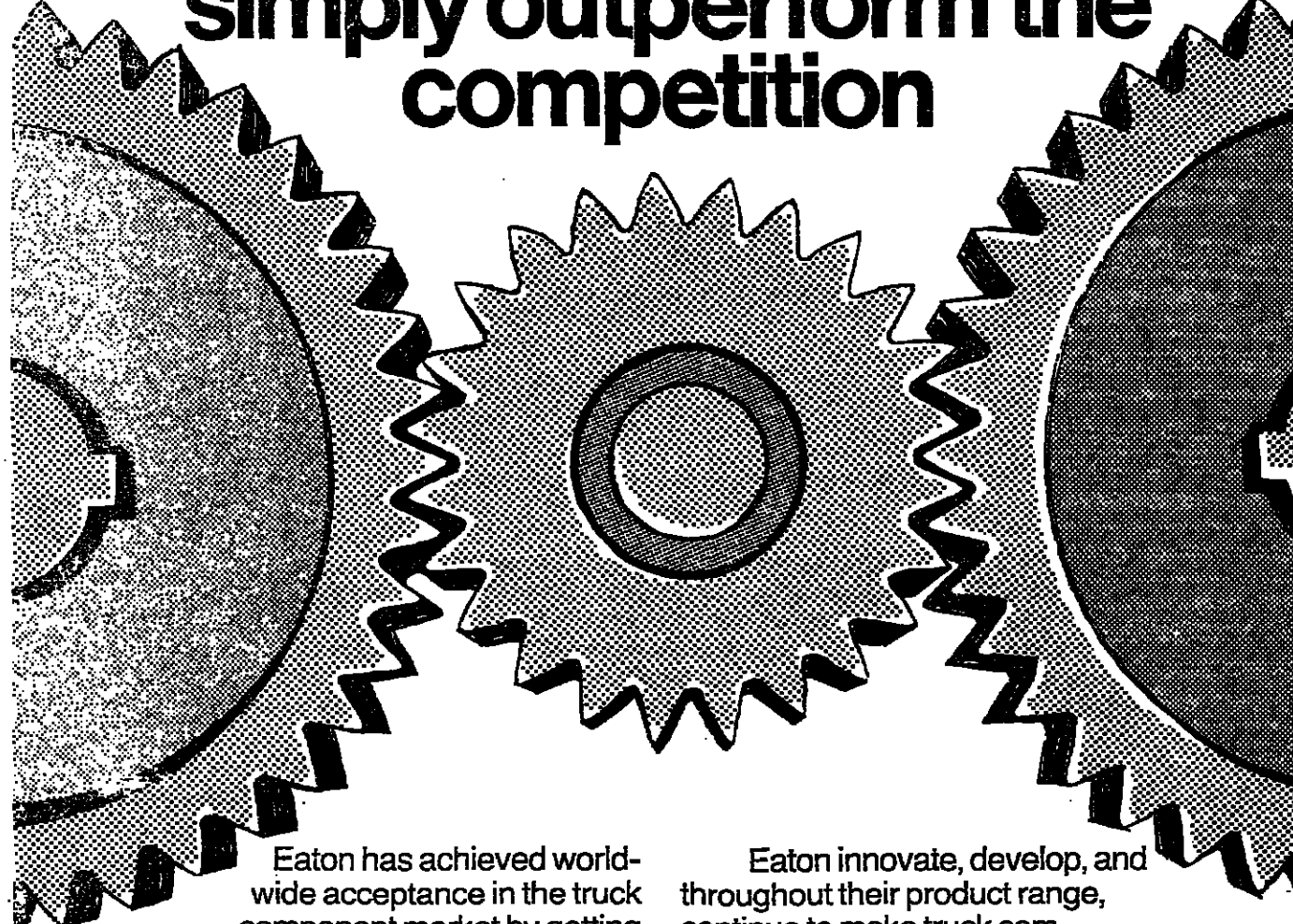
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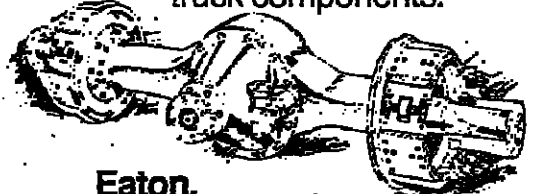
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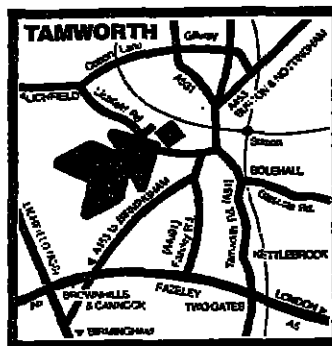
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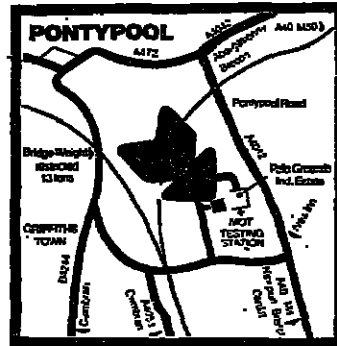
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COMMERCIAL VEHICLES VI

Iveco regaining its health

HAS IVECO finally come of age? Since its creation in 1975, from the merger of the heavy vehicle interests of Fiat and its subsidiary Lancia, Germany's Klockner-Humboldt-Deutz (KHD), and France's Unic, the group with headquarters in Amsterdam has had a bumpy ride.

One of Europe's best examples of a genuine multinational has been plagued by problems over management and the integration of three different nationalities are concerned.

But finally things seem to be coming right. Under its managing director for the past 16 months, Sig Giorgio Manina, the company has returned to profitability. The improvement in its operating performance has opened the gates for a host of changes and initiatives which it is hoped will culminate in Iveco's market quotation on several leading European

whole lost money, largely because of the problems of Unic and above all Magirus, the German truckmaker which was part of KHD's contribution to the original marriage.

This year the difficulties seem on the way to being solved. The important West European market has contracted severely—sales in West Germany, Italy and France were down in the first six months by 20.7 and 12 per cent, respectively—but this disappointing trend has been more than made up for by a boom in deliveries to the Third World and other non-European markets. A leap of 58 per cent in first half sales to over 21,000 units has meant that Iveco's total sales have climbed in the first half to 60,405 units, a rise of 2 per cent on the comparable period of 1980.

There are two main reasons for the changed pattern: the recession which still grips Western Europe, and the major competitive edge given to Iveco companies in extra-European markets by the steep increase in the value of the dollar since January.

With the turnaround Magirus' difficulties have been largely solved and the improvement in the West German offshoot was one of the reasons why Sig Manina was able to say at September's Frankfurt Motor Show that the group made a profit between January and June, and expects to remain in the black at the end of this year.

Consolidated sales are expected to grow still further as a result of the acquisition of three other companies from within the Fiat group: Sofim, the Reggio-based diesel engine plant in which France's Renault formerly held a 20 per cent interest, as well as Carelli Elevatori, a forklift truck manufacturer, and another diesel engine concern, Aifo. These rationalisations are being accompanied by significant changes on other fronts.

On the production side Iveco has signed a \$150m joint venture with Rockwell of the U.S. to set up a new company, Rockwell CVC, based at Iveco's existing plant at Cameri, near Novara, to produce axles.

Equally important developments are taking place in the

COMMERCIAL VEHICLE INDUSTRY OF ITALY

(Units '000)	1971	1976	1977	1978	1979	1980
Production	116	119	144	148	151	167
Imports	15	55	59	58	62	66
Exports	40	49	79	75	78	80
of which to Europe	28	34	50	60	68	64
New registrations	79	85	112	93	113	129
Change compared to prior year (%)						
Production	-14	+3	+21	+3	+2	+10
Imports	+18	+21	+7	-2	+9	+10
Exports	+4	-1	+43	+7	+5	+7
of which to Europe	-5	+50	+46	+20	+14	-6
New registrations	-7	+30	+18	-17	+21	+5

Source: Daimler-Benz Annual Report 1980.

capital structure of Iveco itself. Its parent international holding, Fiat, has already pledged to provide a further injection of funds during 1981, during which Iveco will return completely into the ownership of the Turin group.

At the beginning Iveco was jointly owned by Fiat and KHD on an 80/20 basis. But towards the end of the decade the German partner became increasingly impatient to sell out, and invoked a clause obliging Fiat to buy back its minority shareholding. Fiat demurred and arbitration under Swiss auspices took place as the Italian parent cast around unsuccessfully for a new minority partner.

This summer a new way out of the awkward dilemma may have been found. One of Fiat's financial subsidiaries secured a \$250m seven-year borrowing, with participant banks having the right to convert their paper into shares of Iveco itself. Should the facility be fully taken up, some 20 per cent of Iveco's equity (currently £1,000m) might be involved. This is roughly the portion of the truck manufacturer's capital under dispute.

The convertibility facility has been geared to attract the Arab banks which have provided 50 per cent of the financing. The Opec countries have been among the best of Iveco's markets this year.

Iveco's return to financial health could not have come a more important moment for Fiat itself, which remained saddled with problems in its car and above all its steel side. part it is due to the accumulated efforts of the past, and part to the determination of S Manina himself, who typifies a new breed of London-style manager at Fiat now the Agnelli family has withdrawn from day-to-day management to concentrate on the financial and strategic aspects of the group.

Compared to Iveco, the sector Italian manufacturers A. Romeo, with its 2,000 units produced in 1980, concentrated the lighter end of the range, of little significance. There of course, speculation why two do not join forces.

On the face of it there would appear in the longer term to be a reasonably promising outlook for the lorry sector in Italy. With only 24 heavy trucks per 1,000 population, Italy has a half the "consumption" France, the most saturated European market with 47 per 1,000 people. But that is to recede without the familiar problems a governmental level in Italy the lack of an adequate transport policy, and the inability to convert the economy's structural defects such as high labour costs and inflation.

Rupert Cornwell

Defensive search for partners

AFTER FOUR years of domestic recession demand in Spain's commercial vehicles industry has fallen to the same levels as 10 years ago. Despite a growing need for renewal of the commercial vehicle park, now among the oldest in Europe, customers are frightened away by the high cost of credit and the continued gloomy prospects within the Spanish economy.

Meanwhile, the manufacturers have not been able to offset this slump in domestic demand by switching to exports. This is partly because the industry, especially medium and heavy vehicles, has traditionally been oriented towards the domestic market and partly because recession has also hit those markets where exports have been channelled. As a result the industry is operating substantially under capacity and in some instances on a four-day week.

As the accompanying table shows, all types of commercial vehicles have been affected by the slump in demand. The fall in production of domestic sales and exports, although referring to the first seven months of the year, can be considered to be representative for 1981 as a whole. This means that production of vans will be down by about 14 per cent, of light industrial vehicles (3.5 tons to 9 tons) by 25 per cent and heavy vehicles by 3 per cent.

The fall in sales will be substantially higher than the percentages. The only producer to register gains has been Daimler-Benz, but this is in a sense atypical since it reflects the change in status of Daimler-Benz in Spain.

In May, Daimler raised its stake in the light van producer, Mercedes, to 35 per cent, and effectively took over control of the company so as to make it an integral part of the Daimler-Benz group. This, in turn, enabled it to distribute a wider range of the latter's vehicles, in addition to those already assembled in Spain under the aegis of Mercedes.

Daimler is pledged to invest some Pta 5bn into the company over the next five years, improving its distribution and creating the infrastructure for full integration into the German group.

Discussions between the state holding company, INI, and Daimler had been going on for almost 18 months before the deal was announced. INI, which previously had 45 per cent of the equity (and now has 39 per cent), sought to assure the company's future against Spanish entry into the EEC and a liberalisation of the Spanish market.

The same argument applied to the fate of the medium and heavy vehicle producer, Enasa, also controlled by INI. However, it proved a far more complex operation to find a prospective partner for Enasa.

INI considered several options. One of these was to merge with the privately owned Motor Iberica and form a joint venture with Nissan. This, how-

ever, failed as Motor Iberica wanted to have active control, which was unacceptable to INI. INI had some doubts about Nissan's heavy vehicle technology.

The chance of this deal was finally scotched when in January 1980 Motor Iberica announced its own partnership with Nissan. Massey Ferguson, which previously held 36 per cent of Motor Iberica's equity, agreed to sell out to Nissan in a \$40m deal, so leading to the first Japanese presence in the Spanish automotive industry.

Enasa quickly turned to International Harvester and, after much courting and a good deal of uncertainty, an agreement was reached in September 1980. The agreement was a complex trade-off between IH's own international strategy and INI's desire to secure a future for a financially troubled company with as many as 3,000 of its 11,500 labour force considered unnecessary.

INI, which owned 91 per cent of Enasa, agreed to buy out the remaining shareholders, mainly banks. Then INI sold 35 per cent of nominal equity to IH. In turn IH agreed to contribute its share of a planned Pta 25bn modernisation plan. INI, for its part, agreed to cover Enasa's losses for three years running from September 1980—which now looks like being around Pta 30bn. During this period IH has the option to acquire a majority of Enasa shares.

A second part to the agreement envisaged the formation of a new company controlled 65:35 between IH and INI to produce engines. The engine plant, geared primarily for export and producing about 80,000 a year series 400 engines, was IH's principal interest in Spain since it faced a worldwide shortage of capacity in the mid-1980s. The engine plant investment was due to cost Pta 14bn.

Since the signature of the agreement IH's financial fortunes have changed for the worse and its deal with Enasa has come in for some sharp questioning. However, Enasa executives appointed by IH insist that the company is committed to Spain and this commitment has not changed.

Evidence of this commitment can be found in the hiring of Mr Carl Levy to be chief executive at Enasa—Mr Levy was responsible for setting up the \$600m Ford venture at Almusafes in 1975. Mr Levy has now assembled a new team at Enasa, including some 20 Americans and this team has been operating since the sum-

mer. IH's troubles have affected investment to the extent that the original plans are being thoroughly reassessed to see if costs can be cut. Mr Levy believes that the overall INI/IH investment will now be around \$400m instead of \$600m, but he insists that this trim can be achieved without losing any of the industrial objectives of the venture.

The idea is that IH technology and management expertise can improve existing Enasa products and return the company to profitability by 1985. At the same time the excess labour force can be redeployed in the new engine plant and in other areas.

Meanwhile, a number of changes will be introduced to improve Enasa's image and operational efficiency. A new hire purchase subsidiary is being set up. Enasa has lacked such a finance company to aid customer purchases. The company can benefit from special cheap credit available to buy capital goods.

A more aggressive policy is also being adopted towards the purchase of buses. A customary drain on Enasa cash flow has been the failure by the large municipalities to settle outstanding debts for the purchase of buses.

Enasa is further seeking to resolve the position of an engine plant in Venezuela into which Pta 3bn has been pumped. The plant has been completed, but it was built on the basis of exclusive supply to the Andean Pact—a notion that subsequently collapsed, leaving the plant idle.

Robert Graha

COMMERCIAL VEHICLE INDUSTRY OF SPAIN

(Units '000)	1971	1976	1977	1978	1979	1980
Production	79	113	141	158	157	15
Exports	8	10	29	48	49	4
Change compared to prior year (%)						
Production	-10	+4	+24	+12	-0	-
Exports	-24	-29	+130	+55	+9	-

Source: Daimler-Benz Annual Report 1980

FALL IN SPAIN'S COMMERCIAL VEHICLES INDUSTRY

	Jan-July 1980	1981	Change %
Production			
Vans	20,514	17,857	-13.1
Light vehicles (3.5 to 9 tonnes)	8,245	6,047	-26.1
Heavy vehicles	6,418	6,270	-2.1
Domestic sales			
Vans	20,133	18,718	-31.5
Light vehicles	7,189	5,430	-24.1
Heavy vehicles	5,823	4,612	-16.5
Exports			
Vans	1,832	1,659	-12.3
Light vehicles	904	970	-84
Heavy vehicles	1,497	1,100	-26.4

Source: Ansa

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Rockwell International, in a recently concluded joint venture with Iveco, has established an independent company which will produce and market Rockwell-designed truck axles throughout Europe, the Middle-East and Africa. It will also market Magirus hub reduction axles world-wide. The name of the new company: Rockwell CVC.

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Rockwell CVC will have at its disposal the research and test facilities of our North American automotive headquarters and those of Iveco to develop new technology in the years ahead.

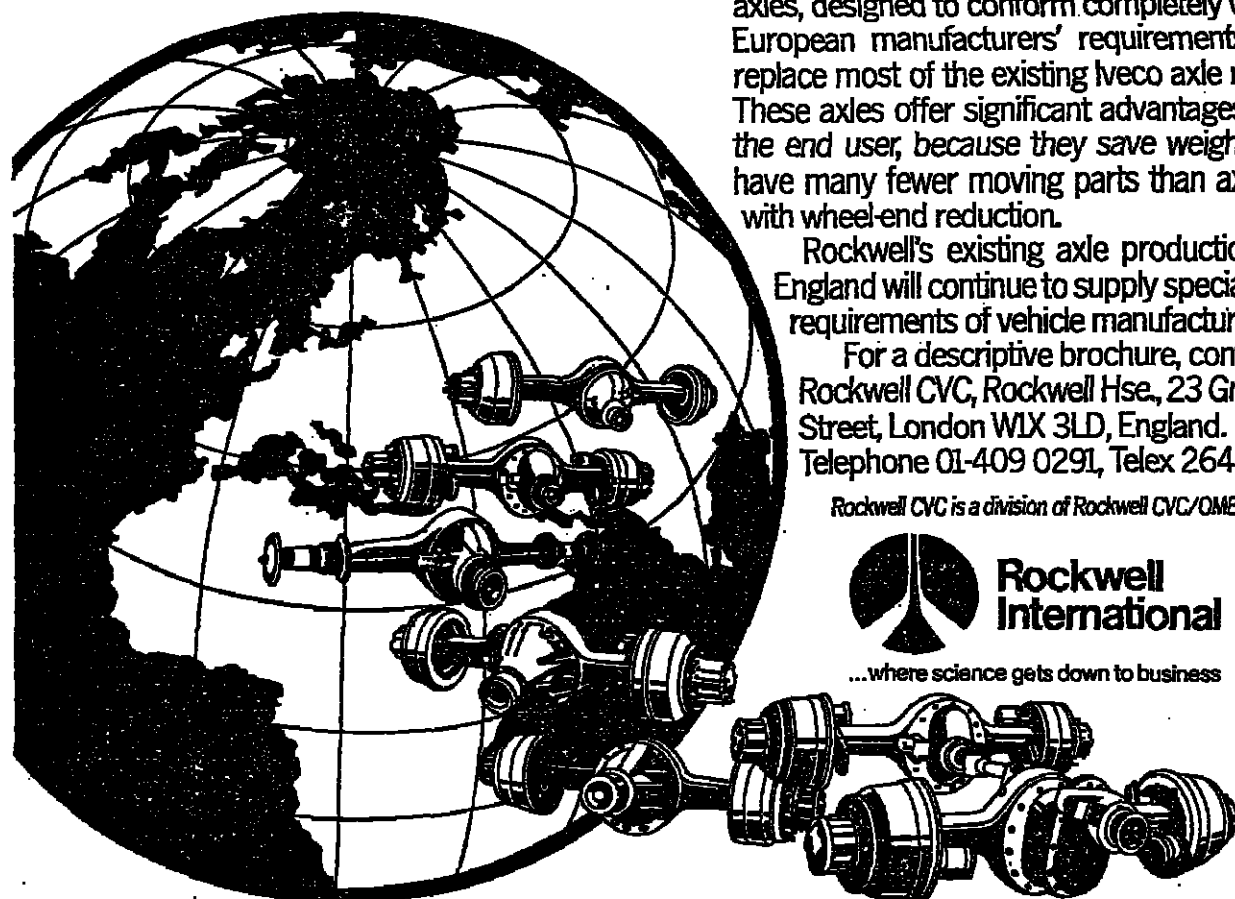
Beginning in 1983/84, single reduction axles, designed to conform completely with European manufacturers' requirements, will replace most of the existing Iveco axle range. These axles offer significant advantages to the end user, because they save weight and have many fewer moving parts than axles with wheel-end reduction.

Rockwell's existing axle production in England will continue to supply specialised requirements of vehicle manufacturers.

For a descriptive brochure, contact Rockwell CVC, Rockwell Hse., 23 Grafton Street, London W1X 3LD, England. Telephone 01-409 0291, Telex 264808.

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COMMERCIAL VEHICLES VIII

UK vehicle operators are being brought into line with the rest of Europe as EEC regulations come into force. Lynton McLain reports.

THE TACHOGRAPH becomes compulsory from December 31 1981 for most goods vehicles over 3.5 tonnes gross laden weight and for passenger vehicles with more than 15 seats and not used for regular services.

This date marks the official end of the British Government's battle to prevent British vehicle operators being forced to install and use the machine in place of log books as stipulated by our membership of the European Community.

Britain should have made the use of the tachograph vehicle and driver performance recorder — compulsory from January 1 1976, under the EEC regulation number 1463/70 — but failed to do so by strong pressure from the transport unions and successive governments which shied away from the contentious issue.

In February 1979 the European Court of Justice found the UK guilty of not bringing forward measures to bring British practice into line with that required by the EEC regulation.

Within months, however, the British Government had moved towards the compulsory fitting of tachographs. A two-year programme for phasing in the machines started on April 1 last year, when the first class of vehicles, those registered on or after December 1 1979, had to be fitted with tachographs.

The trades unions, however, did win some concessions from the Government. Revised plans now call on drivers to retain tachograph record sheets for UK journeys for two days instead of the seven originally proposed. The Transport and General Workers Union called this a "major concession."

The Freight Transport Association organised a series of seminars on the introduction of the tachograph last year and is still a valuable source of guidance and advice about how to make the most of the tachograph and the extra performance information it can make available to drivers and company managers.

Other measures to bring Britain into line with EEC regulations, aimed at harmonising the national laws on critical aspects of transport, came

into effect earlier this year with the first round of the changes affecting drivers' hours.

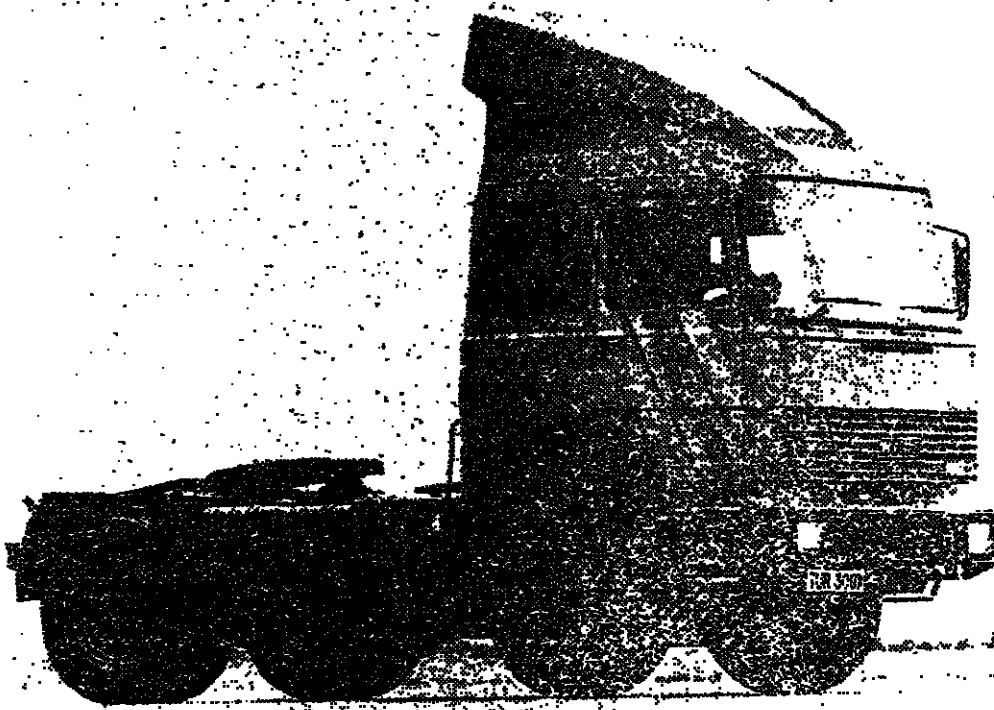
Under these measures, the maximum continuous driving period for lorry and coach drivers was brought down to four hours with effect from January 1 1981.

The maximum daily driving period was set (from January 1 1981) at eight hours and drivers were required to drive for no longer than 48 hours

measures remain to be implemented to bring Britain into line with EEC regulations. These include: the introduction of a European Community driving licence, with full effect from January 1 1982; roadworthiness, and tests to be made annually for road passenger vehicles and their trailers from January 1 1983; changes to permissible sound levels and exhaust systems, from April 1 1983 for road vehicles, and for

motor cycles from October 1 1982, when new braking regulations aimed at reducing lorry, trailer and bus jack-knifing also come into force. Also, rear-view mirrors for two-wheel vehicles will be compulsory from February 1 1982.

A scheme to allow the exchange of driving licences between member countries comes into effect on January 1 1983, as an interim measure to the full Community driving licence.



The IVECO third generation tractor seen here has a designed maximum weight rating of 44 tonnes, like many of its competitors. However, the indications are that the EEC countries will harmonise the top permitted gross weight for on-road vehicles at 40 tonnes

FORECAST OF LORRY TRAFFIC IN UK TO THE YEAR 2000

	Road Freight (1,000m. ton miles)	Lorry miles—(1,000m.) Under 25 tonnes	Over 25 tonnes	All Lorries
1978	60.3	9.6	3.8	13.4
1990 (low growth case)	70.8	7.6	5.3	13.0
with change over 1978	(+17%)	(-21%)	(+39%)	(-3%)
1990 (high growth case)	77.2	8.3	5.3	14.1
with change over 1978	(+28%)	(-14%)	(+38%)	(+5%)
2000 (low growth case)	75.0	7.0	5.8	12.9
with change over 1978	(+24%)	(-27%)	(+53%)	(-4%)
2000 (high growth case)	84.2	7.9	6.5	14.4
with change over 1978	(+40%)	(-18%)	(+71%)	(+7%)

Source: Armitage Report, December, 1980.

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Better economy. Faster journey times. Lower overall cost of ownership. Higher residual value. More reliability. Any one of these factors could transform the economics of your operation.

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Tension as Japanese share of commercial market grows

PROTECTIONISM in the motor industry grew to such an extent during the past year that there is now hardly any industrialised country in the West which does not impose some form of restriction on Japanese car sales.

Even in West Germany, where the local motor industry relies heavily on exports and, therefore, free trade, there are "voluntary" restraints this year—although the German manufacturers insist it will be for one year only.

Faced with the prospect of severely curtailed growth in Western car markets, the Japanese have turned their attention to the commercial vehicle business.

As the accompanying table shows, shipments of Japanese commercials to Western Europe during the first six months of 1981 increased by 33,088 or 38 per cent from the same period last year.

Shipments to all markets, except Britain, France and Denmark, were up substantially from the 1980 level with the main jumps in West Germany, up 15,739 or 173 per cent and Switzerland, up 6,240 or 102 per

cent. As a result, the Japanese share of the Western European commercial vehicle market rose 3.8 per cent, compared with the first half of 1980, to 10.8 per cent.

The Japanese concentrate on making light commercials in the main because these are the kind of vehicles their home market requires, and they are the kind of vehicles which do not look out of place alongside cars in a showroom. So, once the manufacturers have a dealer network in place, they can feed it light commercials as well as cars.

As with the car sector last year, the Japanese set records with commercial vehicle production. Output was 15.8 per cent ahead of the 1979 level at just over 4m. Of the total, a little more than 3m were light commercials up to two tons loading capacity. The remainder of the output was made up of 885,198 of trucks over two tons and 91,588 buses.

The two major car makers also lead the field in commercial vehicle production. Toyota turned out 954,200 commercials in 1980 while Nissan manufactured 678,646.

The rest of the "top ten" Japanese commercial vehicle producers last year were Mitsubishi (438,000), Suzuki (381,000), Toyo Kogyo (379,500), Isuzu (356,000), Daihatsu (275,000), Fuji (223,600), Honda (111,000) and Hino (69,000). Hino is the country's major heavy truck producer.

Exports of Japanese commercials were already moving ahead very rapidly last year and achieved a 38.3 per cent jump on 1979 at just over 2m. Shipments to the EEC countries increased by 34 per cent from 112,425 in 1979 to 150,788 last year. This, and a 92 per cent rise to other European markets—up from 35,748 to 68,634—caused some friction and began the spread of protectionism to the commercial vehicle business.

As with cars the British led the way. Last February, during the regular round of meetings between the UK industry, represented by the Society of Motor Manufacturers and Traders (SMMT) and the Japanese Automobile Manufacturers Association (JAMA), the British pressed for the same kind of "voluntary" restraints on commercials as they have done for cars.

The British understanding of that agreement is that the Japanese will restrict shipments so as not to take more than 10 to 11 per cent of total sales in any one year. Although the Japanese admitted to reaching "a broad measure of understanding" about light commercial vehicle shipments, however, there has been considerable friction this year. (The "understanding" is only about light commercials—those under 3.5 tons—because the Japanese

agreed in 1975 not to ship direct any trucks over that gross weight to the UK.)

After the industries met in February, the Japanese expected that the Japanese would aim for a market share of 11 per cent for light commercials. At the half-year, however, their penetration was more than 17 per cent.

BL, the state-owned group the restrictions were designed mainly to protect, was so upset that it pressed for closer UK Government involvement in future negotiations with the Japanese. This would not necessarily mean the Government taking the lead in discussions. But BL wanted the Government to make clear to the Japanese manufacturers that it backed the British industry's efforts to reach an urgent agreement on commercial vehicle shipments along the lines of the one for cars.

Even so, it was somewhat surprising that Sir Keith Joseph of all people should castigate the Japanese for failing to keep light commercial exports to the UK within the understood limits.

While still acting as Industry Secretary during a visit in September to have talks with Mr Rokusuke Tanaka, Japanese Minister of International Trade and Industry, Sir Keith put the topic at the head of his priorities list. He told Mr

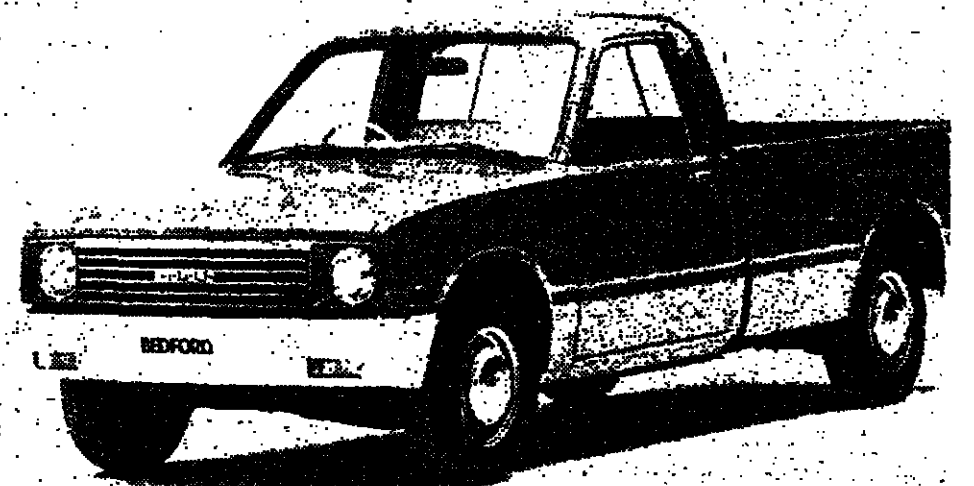
of light commercial vehicle sales this year. However, the Japanese cut shipments severely in August—only 85 were exported to the UK—and the September figures were also very low.

Apart from the UK, Japan is also limiting exports of commercials to the U.S. as part of the general policy of restricting shipments to that country. Other countries could be suit if the big increases in West European markets continue for the rest of the

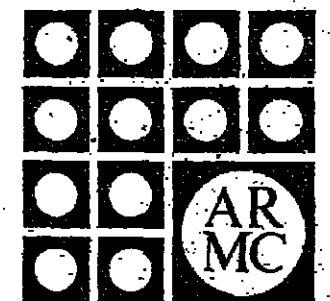
JAPANESE COMMERCIAL VEHICLE SHIPMENTS TO EUROPE

	First half 1980	First half 1981	Change
UK	29,392	24,127	-
W. Germany	9,111	24,844	+
France	7,056	5,677	-
Italy	459	630	+
Austria	2,136	5,614	+
Belgium	5,067	7,281	+
Denmark	2,945	2,567	-
Finland	3,941	4,980	+
Ireland	2,787	3,088	+
Netherlands	4,655	5,367	+
Norway	3,403	5,413	+
Portugal	10,568	14,210	+
Sweden	1,119	1,489	+
Switzerland	6,088	12,329	+
Total	87,827	120,915	+

Information based on data published by the Japanese Automotive News and JAMA (Japanese Automobile Manufacturers Association)



The badge says "Bedford" but the vehicle is pure Japanese. This is the Ki one-ton pickup truck made by Isuzu in Japan and imported in built-up form Europe by General Motors for sale through Bedford dealers. GM owns Bedford and has a 34 per cent shareholding in Isuzu



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COMMERCIAL VEHICLE INDUSTRY OF JAPAN*

(000)	1971	1976	1977	1978	1979	1980†
Production	2,092	2,814	3,083	3,186	3,460	4,005
Imports	1	1	1	1	2	2
Exports	480	1,171	1,394	1,451	1,461	2,030
of which to Europe	22	72	95	95	146	218
new registrations	1,618	1,655	1,894	1,825	2,117	3,161
Change compared to prior year (%)						
Production	-	+ 1 + 19 + 10 + 7 + 9 + 18				
Imports	+ 14	- 8 + 44 + 4 + 69 + 6				
Exports	+ 33 + 36 + 19 + 12 + 1 + 38					
of which to Europe	- 11 + 59 + 32 - 0 + 54 + 48					
New registrations	- 6 + 3 + 2 + 8 + 16 + 2					

* From 1978 on, actual figures excluding major component sets.
† Partly estimated.

Source: Daimler-Benz Annual Report 1980

COMMERCIAL VEHICLES IX

Deciding how lorries should serve the public interest

LONG-RUNNING saga of the Government's Armitage report on the impact of lorries on the environment is nearing an end, to the relief of commercial manufacturers and users. The Government is widely expected to announce before the end of the year what action it will take on the 58 recommendations made by Sir Armitage and his committee in December 1980.

The report was the result of a year's work considering the causes and consequences of growth in the movement of goods by road and in particular of the impact of the lorry on people and the environment; and to report on the best way to ensure that future development serves the public interest.

Attention is expected to concentrate on the dual few words in the terms of reference, in particular the Government's intention that the report should "serve the public interest". This has to include the needs of those who are often identified by them as the "goods and materials" industry. A public interest also has to take the wider interests of the British economy. This has to include the interests of the road freight industry, the makers of commercial vehicles and their component suppliers.

Conservative MPs in the House of Commons have been particularly vocal in their opposition to the report. They have argued that the report is likely to be a "road to ruin" for the lorry industry. They have also argued that the report is likely to be a "road to ruin" for the lorry industry.

Armitage and after

LYNTON MCILAIN

ducts went by road in 1979, including 98 per cent of food, drink and tobacco, 88 per cent of building materials, timber and aggregates, 90 per cent of chemicals and fertilisers, 78 per cent of iron, steel and other metals, 91 per cent of "other commodities". There was an overall average of 78 per cent of the ton-miles for these commodities compared with 14 per cent by rail and 8 per cent by pipeline.

The report tried to explain why the lorry had become dominant, and said that "road hauliers were able to cream-off traffic (from the railways) by charging on the basis of the cost of transport, when the railways had to charge according to the value of the goods carried."

It concluded that "we can say with certainty that we are now overwhelmingly economically dependent on the lorry; that in some form or another it is here to stay in the foreseeable future."

But it admitted that a "price had been paid in the effect of lorries on people and the environment."

Difficulties arise when attempts are made to quantify lorries' effect on people and the environment, because the techniques for measuring environmental effects are much less well developed than techniques to measure the economic impact of lorries.

Nevertheless, people are conscious of the intrusion, noise, fumes, pollution, vibration and bad parking in urban areas.

According to Armitage, noise is the most important

aspect. "Noise from lorries can sometimes seem overwhelming, drowning out other sounds," the report said. Road traffic in general is the biggest single source of noise, and affects more than one household in 10, according to the Noise Advisory Council.

Absolute noise levels from lorries have probably increased over the last generation, and individual lorries became noisier at least up to 1970. The heaviest lorries are very noisy and as bad as an unsilenced pneumatic drill at eight yards," the report said.

However, lorries are likely to get quieter and models are already coming into production which meet noise requirements of 88 decibels (dB(A)) and 86 dB(A). These levels will become compulsory from March 1983. They compare with the noisiest lorries, at 96 dB(A). A change in noise level of 10 dB(A) equals about a two-fold change in loudness.

The report said little about vibration, and concluded that "there is particular ignorance about the effects of vibration from traffic on very old buildings."

It was unable to say conclusively whether lorry problems were getting worse, only that "subjectively they seem to be getting worse." The issue was particularly important at local level and in many places the problem was "insupportable."

It added: "There must be improvement, both for the sake of the quality of people's lives and because without it, resentment and hostility towards the lorry will increase and put at risk the economic advantages of the lorry."

The inquiry urged the Government to make progress across a broad front, but insisted that the 58 proposals could not be regarded as a package. The controversial recommendations for heavier lorries could be acceptable only if other suggestions for improving the environment were accepted at the same time.

The issue of heavier lorries is the one area which has already been decided by the Government, at least in part. Mr Norman Fowler, the former Transport Secretary, rejected the Armitage recommendation to raise the maximum gross weight of lorries, now 32.5 tonnes, to a maximum of 44 tonnes on six axles. This

higher weight was in line with a recommendation from the European Commission. However, it was against the wishes of the European Parliament which wanted lorry weights harmonised at 40 tonnes maximum.

The inquiry called for four-axle lorry weights to be raised to 34 tonnes; five-axle lorries with two axles on the tractor driving unit to 38 tonnes and five-axle lorries with three axles on the tractor to 40 tonnes.

But the report insisted that these heavier lorries should be no bigger in length, width or height than existing lorries; that they should have greater safety factors; that they should create less noise and lead to an improvement in the environmental effects and that they should do no more damage to bridges and roads than existing lorries.

COMPARISON OF PROPOSED HEAVIER LORRIES WITH EXISTING UK AND EUROPEAN LORRIES

(Current maximum)	Gross weight (tonnes)	Axle weight (tonnes)*			Standard axles	Road Damage number
		Steering	Drive	Trailer		
4 axle:						
UK	32.5	6	10.2	16.3	2.1	9.5
W. Germany	36	6	10	20	3.1	12.6
France	38	6	12	20	4.2	17.6
Italy	40	6	12	22	5.1	18.2
EEC proposal	35	6.1	10.9	18	2.9	11.9
Proposed for UK	34	5.3	10.3	18.4	2.6	11.5
5 axle:						
W. Germany	38	6	10	22	2.0	7.6
France	38	6	12	20	2.8	11.6
Italy	44	6	12	26	3.9	12.5
EEC proposal	40	6	10.6	23.4	2.5	8.9
Proposed for UK (38 tonnes)	38	5.8	10.3	21.9	2.1	8.1
Proposed for UK (40 tonnes)	40	5.8	7.5-7.5	19.2	2.4	8.9
6 axle:						
Denmark	44	6	8-8	22	2.1	6.8
Holland	50	6	9-9	26	3.1	8.6
EEC proposal	44	6.6	7.6-7.6	22.2	1.8	5.7
Proposed for UK	44	6.1	8.0-8.0	21.9	1.8	5.9

Notes:
 * The axle weights are the typical running weights assumed.
 † 2-axle tractor, 3-axle trailer except the 40 tonne lorry proposed for the UK, which has a 3-axle tractor.
 ‡ Figures for EEC proposals and for UK proposals calculated by TRRL.
 § Figures for other European countries calculated by EEC.
 ¶ European Commission proposal now calls for a maximum gross weight of 40 tonnes.

Source: Armitage Report, December, 1980.

Rigid standards used to guard national markets

THE SEVERE contraction of the European vehicle market in the past two years has been accompanied by increasingly blatant efforts to protect national interests by restricting the volume of imports, particularly at the heavy end of the truck range.

This has generally been attempted through the more rigid application of the various national type approval regulations, which allow individual countries to apply their own set of standards in addition to the overall European Community rules.

Last month the UK joined other EEC countries by imposing its own type approval regulations, which will apply to all commercial vehicles manufactured on or after October 1, 1982, or first used on or after April 1, 1983. These are broadly similar to car type approval

regulations which have been in force for some time, and are unlikely to cause great problems for manufacturers. The new system has been introduced largely as a result of pressure from some sectors of the commercial vehicle industry which have been disturbed by the increasing incursions made by foreign—notably European—manufacturers in the UK market.

At the same time it has been felt that some European countries are unfairly using technical requirements to prevent, or at least delay for long periods, the introduction of new British models into their own markets.

The recent increase in Japanese car sales in Europe, however, and fears that a similar flood of commercial vehicles from the same source will damage the European industry, have stimulated a more unified approach by EEC countries to the overall problem of imports.

Japanese manufacturers have already established a strong foothold in the European market for lighter commercial vehicles but their intentions at the heavy end are far from clear.

Last year's protests by trade unionists over the sale of Hino trucks in Britain now appear to have died down, but the long-term intentions of the company have not been revealed.

There is little doubt that a determined European export drive by Hino, a very large truck producer by any standards with an output of more than 75,000 units a year, would be extremely damaging to an industry where growth is likely to be slow for the foreseeable future.

Hino has already captured a substantial share of the Irish market for 16-ton plus vehicles through an assembly operation near Dublin. It was the establishment of HVC motor vehicle distributors at Warrington, to import Hino trucks from Ireland for sale in the UK market, that sparked off trade union protests last year.

It was claimed that this contravened an informal agreement between the British Society of Motor Manufacturers and the Japanese Automobile Manufacturers' Association which is said to prevent Japanese trucks of over 3.5 tonnes being imported into the UK.

Although HVC distributors originally said it intended to

register around 500 Hino vehicles in Britain during its first year of operation, it announced that the figure was only 120 so far this year and did not expect the number to rise to more than around 200 next year. The company also

Protectionism

LORNE BARLING

claims extenuating circumstances, such as the fact that its vehicles have a 22 per cent content of UK-made components, on which it spends up to £3m a year, and that this percentage is even higher on some models. Three Hino models are currently being sold in Britain in the 24- to 32-tonne gross weight range, and HVC is currently attempting to join the SMMT.

There is little doubt, however, that Hino could defy all legal attempts to restrain its imports, since its ability to introduce any modifications which EEC countries may see as necessary could certainly be achieved faster than the European industry itself given its engineering resources.

At present this is regarded by the UK industry as a worry rather than as an immediate threat, but it comes against a background of continental competitors gaining a 20 per cent share of the British market, compared with only about 5 per cent in 1973. The problems have come mainly at the heavy end of the spectrum, since most UK companies have responded well to changing demand patterns for lighter vehicles.

Companies such as Ford, Bedford, Leyland and others have been able to sell their lighter vehicles successfully on the basis of lower operating costs than most continental competitors, and Ford and Leyland particularly are responding with better performance on their heavier ranges. The smaller specialist UK groups Foden, ERF and Seddon Atkinson are, however, still suffering severe competition from imports.

Leyland has recently launched a major counter-attack on the Continent with its T45 Road-train series and, having done a considerable amount of home-

work on the way through the European-type approval maze, has quickly achieved confirmation in France, Belgium, Spain and Portugal. Initial sales have been encouraging.

Type approval for the vehicle is now being sought in Denmark and East Germany, while Leyland vehicles have recently submitted two specially modified T45s to the Bulgarian state transport operation Somat in a bid to win an order from the organisation, which replaces between 700 and 1,000 of its vehicles each year.

The modifications include more powerful heating systems and air-conditioning to withstand climates ranging from sub-zero temperatures in the Soviet Union to desert conditions in Afghanistan.

Vehicle standards do not generally pose a problem in Eastern Europe, where manufacturers are increasingly seeking sales in the absence of any strong demand in the rest of Europe, but "buy-back" deals are often necessary and sometimes cause difficulties.

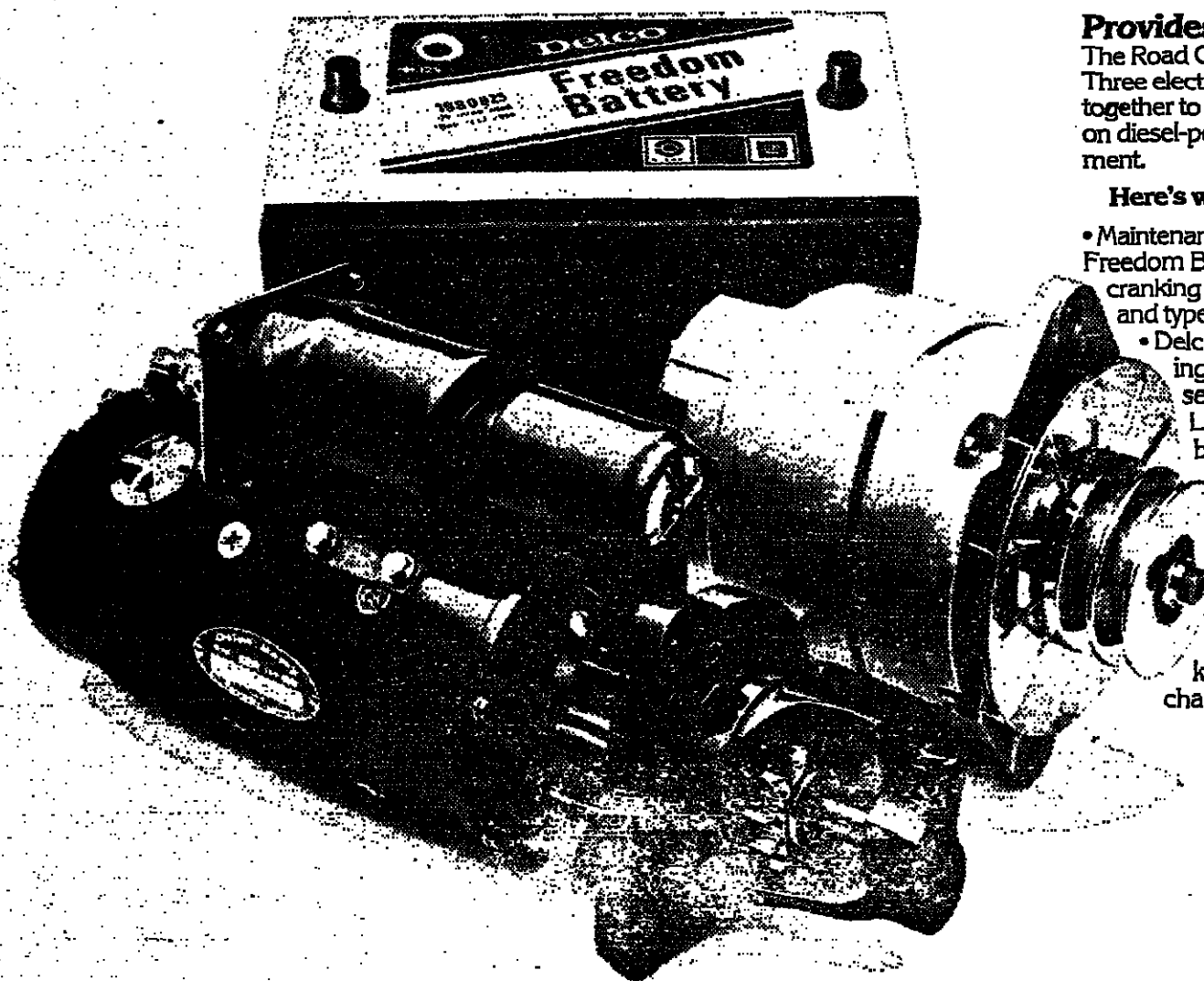
Overall, the problems of type approval have become somewhat less acute in Europe over the past few years; not through any concessions which the traditionally difficult countries such as France have made, but through the ability of manufacturers to meet the demands. This has only been achieved at considerable cost, however.

Ford estimates that a round half of its total engineering budget on commercial vehicles in Europe goes on "climbing over barriers," although the sums involved have been coming down recently. "This has gone on for about 10 years and makes one wonder what could have been achieved if that money had been spent on vehicle development," Ford said.

Expenditure of this type has taken a heavy toll on the smaller truck manufacturers, particularly in Britain, since they have been unable to match the sums spent, and still being spent, by the major concerns such as Volvo, Ford and the West German groups such as Daimler-Benz. In the longer term, severe bureaucratic delays, which still can mean up to three years before a truck gets into a new market, are as likely to spell the end of smaller truck manufacturers as any competition from outside Europe.

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Many potential benefits from the right formula

CO-OPERATIVE ventures are sound sense in an industry like commercial vehicle manufacturing. Economies of scale, particularly at heavy end, are not easily achieved and yet full-blooded mergers are difficult to accomplish.

It is far too early in the life of the EEC, for example, for individual countries to be looking to give up "strategic" companies, and many put sole manufacturing into this category. Governments do not come the possibility that a national asset will fall into foreign hands.

The prime example is the way in which the West German authorities encouraged the Daimler-Benz and Mercedes-Benz to band together to prevent the foreign acquisition of Mercedes-Benz when it seemed a possibility some years ago.

However, the pressure to speed up the pace of introducing new vehicles and new technology is being increased by legislation, both national and international. Introduction is being urged by the cost of development and the industry is short of design engineers. There is, in all, a limit to the industry's resources of cash and talent.

It would probably cost more than £50m to design and bring new trucks to the market place, and that would be a risk built around an existing line and gearbox. A new line would set a company at about £200m and about 30m would be needed for a new gearbox.

If the components which go into a truck are costly, so is a truck. If the fixed costs of component or vehicle production can be spread over a large output, they are obviously cheaper to make.

The logic of this argument has done nothing to convince European heavy truck makers which build all their components and assemblies in "house" that they should merge their attitudes. Daimler-Benz, Volvo and Scania all agree that the better way to produce a truck is to build and design the important bits yourself so that they can be perfectly tailored.

The multinational truck component makers reckon that in the long run the vertically integrated companies will see error of their ways. They cost pressures will be so severe that the truck makers have to leave the engine manufacturers to develop new engines, the gearbox manufacturers to develop new gearboxes and so on.

The truck maker will then use capital to build a particular vehicle and the proprietary parts. Only time will tell whether this actually will happen. This is both Volvo and Daimler-Benz took much stronger positions in the U.S. market and as a result might get enough time to stay with in-house components for ever.

But Iveco, Fiat's commercial vehicle subsidiary, the second largest business of its kind in Europe, is convinced that the integrative route is the one to take. In June it took another highly significant step by agreeing terms with Rockwell of the U.S. for a joint company to produce truck rear axles, "well over £150m" (more than £50m) have been spent by the time the project is on stream in 1983.

The plan is for a new company, Rockwell CVC-Omevi, to set up to buy the existing plant at Camerl in Italy where buses and coaches are made, and convert it to axle production.

Nearly all Iveco's axle output will be moved to Camerl from its Milan and Bolzano plants. The exception is that output at Ulm in West Germany will continue.

Rockwell will start as a minority shareholder but by the time axle production gets under

way, it will have the majority stake.

As with all good deals, both partners feel they have achieved something beneficial. Sig Giorgio Manha, Iveco's managing director, said recently: "To ensure Iveco's growth, we must form alliances with the most important manufacturers of components on a worldwide scale, and Rockwell is number one in the sector of back axles."

"Iveco recognises that component manufacturers — since they concentrate on a well

Joint projects

KENNETH GOODING

defined and specific product — can best optimise production from the technical viewpoint and achieve economies of scale through the overall standardisation of production.

"By choosing Rockwell as a partner, Iveco guarantees the full use of its plants and opens the way for an important breakthrough in the field of back axles."

This "breakthrough" is a reference to the fact that the deal gives Rockwell the chance to introduce on a major scale single-reduction axles to Europe where most truck makers use a different technology — hub reduction, or double reduction.

According to Rockwell, single-reduction axles have less than half the number of wearing parts found in hub reduction axles. This reduces wear, cuts service needs and axle weight, and reduces inventory.

The new company has already spent \$3m in research, design and engineering to modify to European standards the axles which Rockwell produces in the U.S., where it is claimed that half the on-road tractive units with double rear axles use them.

Mr Arthur Roman, executive vice-president of Rockwell's automotive operations and a director of Rockwell CVC Omevi, maintains: "The use of modern manufacturing facilities, sophisticated machinery and advanced production techniques will enable us to produce these axles with maximum cost efficiency and enable us to market them at competitive prices."

"We anticipate a significant number of European vehicle builders will find — as Iveco did — that pricing axles supplied from the Rockwell CVC Omevi facility will compare favourably with the cost and subsequent price of the axle if built in their own facilities."

So the company expects to be turning out 100,000 axles annually for the European, Middle East and North African markets by the end of the 1980s. The current 1,000 workforce at Camerl, 45 kilometres from Milan, will be retained by the joint venture and "may increase as we move into volume production."

Fiat has been Europe's prime exponent of the co-operative venture for many years. Only last month the first light commercial vehicles left the line at the Sevel plant in Southern Italy, set up jointly by Fiat and Citroen (now part of the Peugeot group).

The £150m Sevel facility is claimed to be one of the most modern in Europe and has the capacity to produce 80,000 vehicles a year. Citroen is supplying diesel engines while Fiat is providing body panels from Turin.

But not every joint venture works out. A project between Fiat and Peugeot for car production and distribution in Argentina has been called off within a year of being announced whereas it was supposed to lead to co-operation throughout Latin America.

Another joint project for Fiat, Alfa Romeo and Renault

to share the cost of producing diesel engines for light commercial vehicles in Foggia, Southern Italy, has been unwound. The engines were designed and the plant is now making them but first Alfa and then Renault sold out to Fiat. Recently Fiat began the process of switching ownership of the company, Sofim, to its commercial vehicle offshoot, Iveco.

In spite of the Sofim experience, Iveco (which is 100 per cent Fiat owned) seems still to be talking to Renault about the joint production of commercial vehicle gearboxes in the future. Iveco is also having talks about "closer collaboration" with Saurer, Switzerland's truck maker.

Among the failures, we must also count the potential collaborative deal between Dodge Trucks, the commercial vehicle business which Peugeot acquired along with Chrysler's other European assets three years ago, and Daf of Holland.

The talks dragged on for two years before the two companies called it a day. Peugeot opted instead to hand over management control and a half-share in Dodge to Renault, its French neighbour.

Daf's previous attempt at collaboration also failed miserably. International Harvester of the U.S. took a 34 per cent shareholding in the Dutch group and the idea was that they should swap technology and help each other with distribution. This all came to nothing.

The West German groups

have a long history of collaboration. Daimler-Benz and MAN, for example, have been sharing diesel engine production facilities and components for years.

MAN joined forces with Volkswagen more recently to begin production of a joint range of commercial vehicles between six and 11 tons — representing the gap between VW's heaviest commercial and the bottom end of the MAN range. The two have also pooled their distribution and marketing resources for commercials in some key countries. This joint venture, according to MAN, is going according to plan.

But one arranged about the same time between Daimler-Benz and Steyr-Daimler-Puch of Austria to produce jointly four-wheel-drive vehicles, now known as the G range, has not been going so smoothly.

Sales have not been up to D-B's expectations and it has withdrawn from the venture. Steyr continues to produce the G vehicles, and many will continue to be sold under D-B's Mercedes badge. Steyr also continues to produce buses for D-B, an arrangement which dates back before the G deal.

The recent experience has shown, therefore, that although the benefits of a joint project might potentially be considerable, it takes much time and trouble first to find the formula which suits both partners. Even then, with the proof of the pudding being in the eating, the deal might not live up to the partners' expectations.



Scania's two latest heavyweights: a forward-control truck for Europe and a bonneted vehicle for the Middle East and Africa. Below: Last month the first light commercials left the line at the Sevel plant in Southern Italy set up jointly by Fiat and Citroen. The £150m Sevel facility can produce up to 80,000 vehicles a year. The photo shows the Fiat version, called the Ducato, fitted out as a mini-bus.

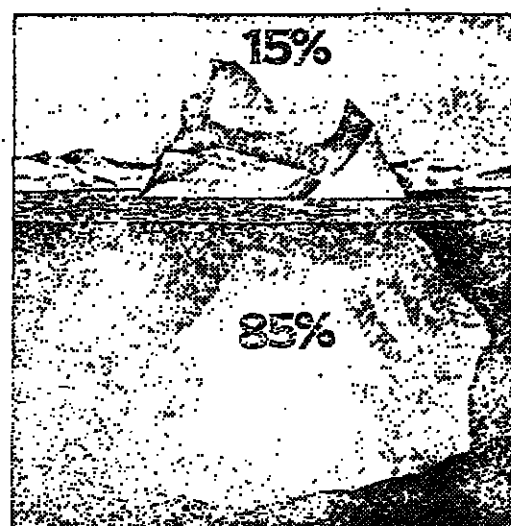


Are you buying a truck or an iceberg?

Actually it's quite a serious question. Because the buying price of a commercial vehicle, even one as well-made as a Mercedes-Benz, is a surprisingly small part of its total life costs.

Put it this way... over the vehicle's life, the buying price represents only about 15%; the other 85% is running costs.

In the case of Mercedes you'll find the tip of the iceberg surprisingly competitively priced. But the benefits of the Mercedes-Benz philosophy are really in evidence below the surface. There's better fuel economy.



Greater reliability, meaning less "downtime", or time wasted off the road. Durability, for lower repair costs. In short, a longer, more economic working life.

What Mercedes operators say about their vehicles

"Downtime reduced by 75%..."
"Up to 15% better fuel consumption..."
"No major components changed for over 4 years..."

"Back-up service is very good when required, anywhere in the UK..."

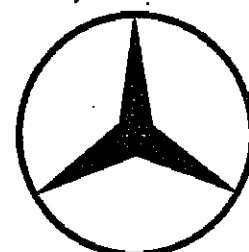
The vehicles themselves

Mercedes offer a comprehensive range of commercial vehicles to suit practically any type of operation, with a choice of specification, body type and payload.

Light delivery vans for local work. Medium vans from 3½ to 6½ tonnes for heavier distribution jobs.

Trucks from 7½ to 16 tons for in-town and inter-city work. Tipper trucks at 16 and 24 tons, bulk carriers or mixers. Artics from 24 to 40 tonnes, in day or sleeper cab versions. Whatever your requirements, Mercedes deliver big savings in the long and short-term. Find out which truck gives you the most dramatic economies.

Contact your local dealer now, or ring our regional offices in London on 01-561 5252, or Wakefield (0924) 254111.



Mercedes-Benz

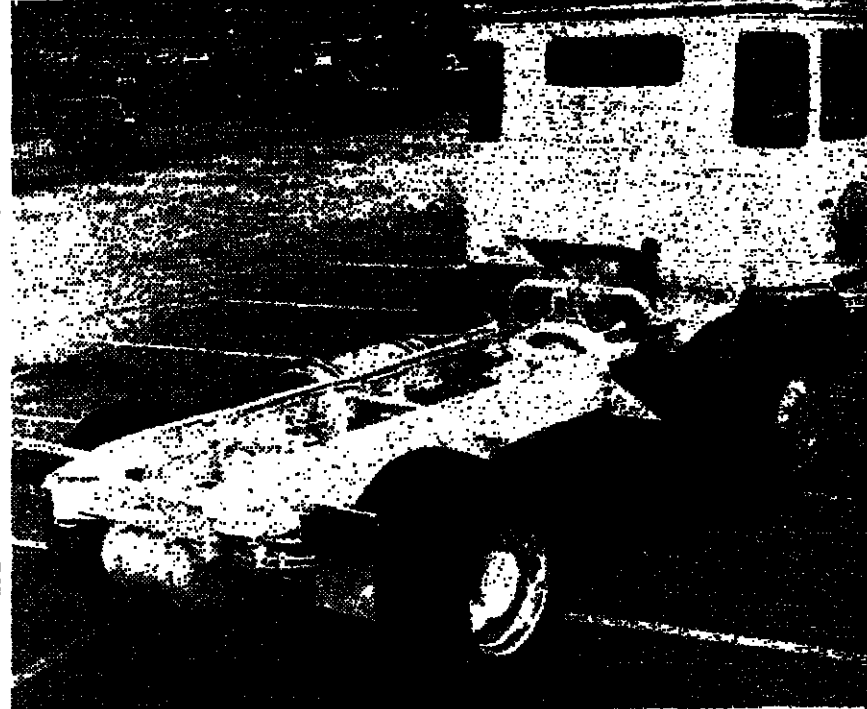
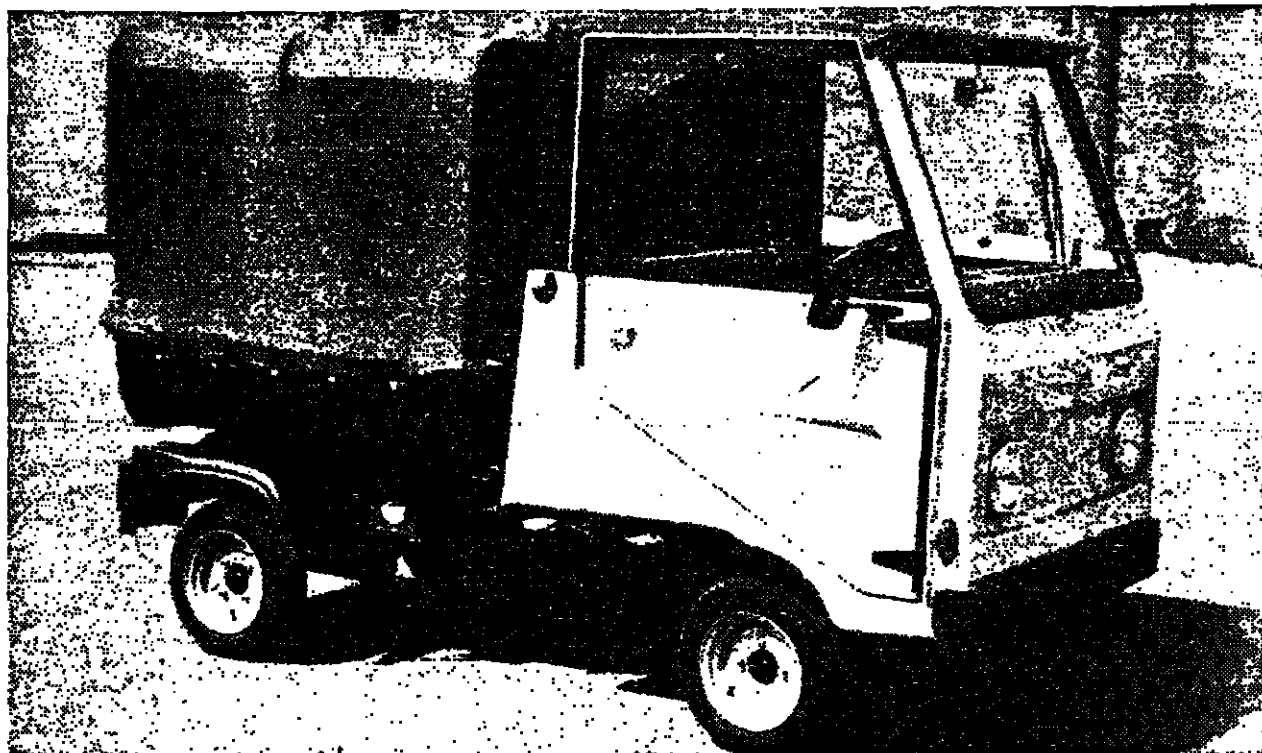


METICULOUS ENGINEERING DOESN'T COST YOU. IT PAYS YOU.



Ford spent £125m, mainly at its Langley plant in the UK (see above), to bring its new Cargo truck range to market this year. The range replaces the 3 series vehicles and covers 27 models of six to 28.5 tons.

COMMERCIAL VEHICLES XII



Left: This is an example of what can be done with lightweight materials. The French company ERAD used its expertise in thermo-plastic moulding to produce this light commercial with a carrying capacity of 8.5. It has a claimed top speed of 45 mph from the 125 cc two-stroke engine and returns up to 80 mpg. Centre: Motor Panels of the UK produced this Hemi-Tech truck cab which is claimed to be the first pressed and welded aluminium cab to be produced in Europe. It combines the corrosion resistance and weight saving of fibre glass and acrylic materials and it is claimed that the weight saved by producing the cab shell in aluminium rather than steel is about two thirds. Right: ERF reckons to have saved the weight of a baby elephant in each of its new lightweight models on display this week at the Scottish show. Weight saving is gained from lighter components which retain the stress-bearing qualities of heavier materials, like this chassis which is built of drawn-steel members, the vertical section of which is of a thinner gauge.

Changing world conditions pose problems for designers

ALL THE extra money and effort poured into research and development since the oil crisis of the mid-1970s is beginning to produce more fuel-efficient engines and new injectors, carburettors and electronic sensing devices. A wide range of equipment is becoming available.

Researchers and designers face a many-sided problem in coming to terms with changed world conditions. It is not just a matter of making diesel or petrol engines more efficient. Although attention tends to be concentrated on this aspect, it is also a question of "what fuel?"

Alcohol fuels derived from some indigenous source such as sugar cane in Brazil are being used more, especially in Australia and New Zealand where gasolines contain 15 per cent alcohol. Vegetable oils from sunflowers, peanuts, even eucalyptus trees are other possibilities. European manufacturers occupied with converting cars and light commercial vehicles to diesel and are experimenting with fuel sugar beet and methanol from coal.

Great quantities of potential fuel are being flared off in the North Sea and other oilfields, and in some petrochemical processes. This represents a huge source if it can be utilised. Liquefied petroleum gas (LPG) is gaining adherents in the UK, where about 30,000 vehicles run on it—though still not many compared with around 500,000 in the Netherlands.

In Britain, LPG costs about 85p a gallon compared with between 160p and 170p for petrol or derv. About 15 per cent more fuel is used but conversion costs of about £350 can be paid for in six or seven months. LPG is not yet widely available on forecourts so most people use it as a limited alternative, sacrificing some room for a dual fuel system.

In some countries like South Africa fuel is being extracted from coal. There are certainly plenty of fuels to choose from. A pattern is already beginning to emerge, however, with the predominance of alcohol in Brazil, coal-oil in South Africa and diesel in Europe.

Building engines to match

these trends poses technical problems. For international companies such as the UK-based Perkins Engines, which sells diesel, petrol and LPG units into 160 countries and has a manufacturing plant in Brazil, the problems are acute, because its engines are expected to last at least 10 years.

Perkins invests £5m a year on research and development. Mr Tony Downes, director of engineering, spends a third of his time dealing with fuels which, though they will never be needed in Europe, are beginning to figure prominently in export markets.

Without such a comprehensive programme, exporting from Europe to Mexico or Brazil could stop.

The rate at which changes in types of fuel will occur depends in the medium term on demand and in the longer term on legislation. This is already having an important influence on engine design, especially the ability to use a wide range of fuels in the same basic engine.

Engine makers are concentrating on their most immediate and biggest-volume markets.

Although, about 60 miles a gallon is the target for petrol engines of one litre, some of which power light commercial vehicles, the broad movement is towards all commercial vehicles running on diesel. In much of Europe, the heavier end of the market already runs on derv.

Because diesel delivery and light trucks can achieve consumption figures up to 50 per cent better than petrol in urban

Fuel economy

PETER CARTWRIGHT

conditions, the swing to them has been substantial. Their inherent benefits are being further enhanced by turbo charging.

Lucas CAV of Britain, which supplies pumps and injectors to most diesel engine makers, has developed a special version of its microjetor in combination with rotary pumps for General

Motors' Oldsmobile car diesels which has implications for the commercial vehicle sector.

Injection timing has been given special attention, with a servo unit advancing timing with increasing engine speed. With a light load advance device, this ensures that the point of injection is always at the optimum for minimum emissions. A vacuum regulator valve, operated from the accelerator shaft on the pump, controls the amount of exhaust gas recirculation for more accurate control of emissions.

This power unit lessens the difference between diesel and petrol operation further and the accurate fuelling standards will benefit truck engine makers further.

Lucas CAV is putting a lot of emphasis on development of electronic devices because of their ability to monitor a multitude of engine parameters and compensate for mechanical wear. Within five years it is probable that this company and others, including engine builders, will be offering full engine management systems

which are not expected to add to the cost of the final product in volume production.

Electronic control of timing and metering is essential because of the need to run on the same fuel system where sunflower, corn or gas oil is used. Automatic controls will also eliminate the wide discrepancies in consumption resulting from the way in which different people drive.

While an increasing market is seen for diesel cars and car-derived light commercial vehicles, other companies like Solex Carburettor of Britain see many more people turning to LPG because it is less expensive.

Handling LPG involves a different form of metering. An advanced system from Solex is undergoing testing before being introduced in 1983. It is a single point low pressure injection system with two separate metering devices for LPG or petrol, or both.

As a metering system for petrol, it is designed to replace the conventional carburettor and injectors, which makes it so is an intermediate stage

between carburation and direct injection.

At the moment the gas control unit feeds through a mixer unit adapted to the existing carburettor. The new system provides the same kind of control as a conventional carburettor system, aided by sensors which monitor load demands and determine the amount of gas fuel to mix with air.

As Shell points out in its fleet operators' guide to better economy, much can be achieved with ordinary common sense and restraint—for example, engine speeds in the mid range to achieve optimum torque, and power, and avoiding sudden acceleration or braking. Just changing from cross-ply to radial tyres, which have a lower rolling resistance, can improve fuel saving by up to 10 per cent, as can regular maintenance, as can regular maintenance.

Another way of achieving better fuel economy is matching the drive train to the engine characteristics. All the main truck builders are involved in this. Under normal operation the gear ratios en-

sure that the engine is

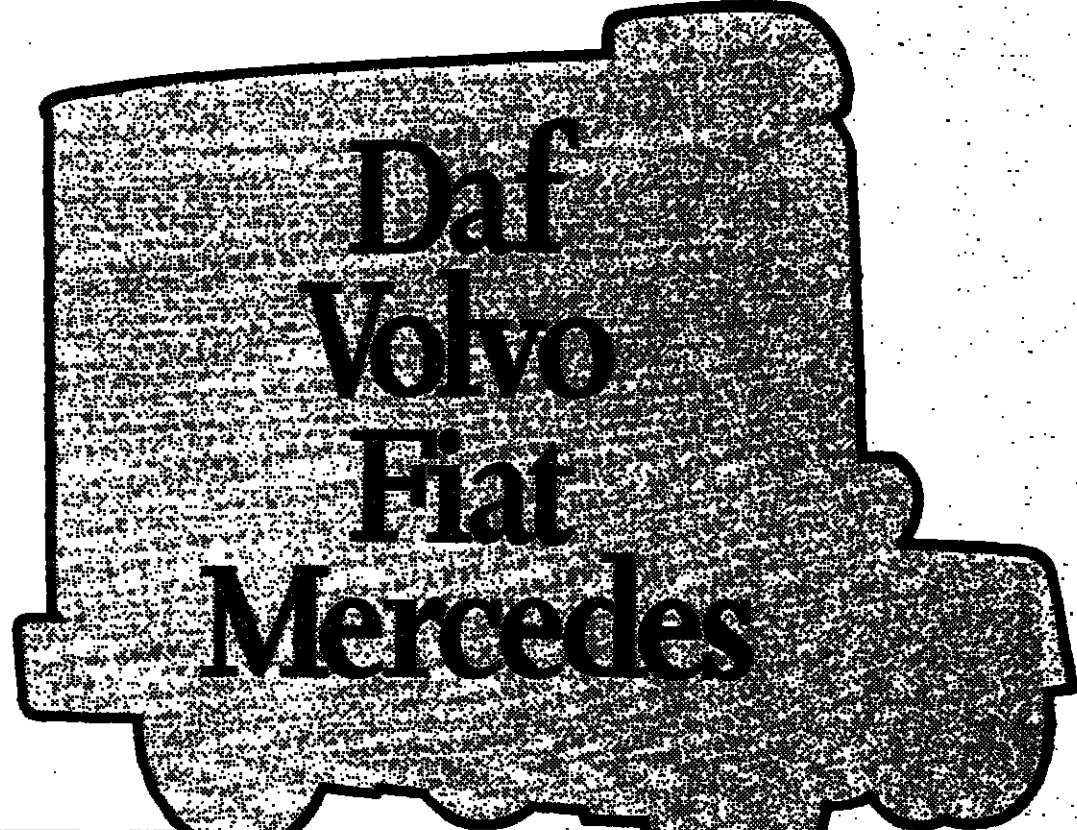
ing at optimum level. Lightweight materials as plastics and light al-

able heavier loads to be for the same fuel con-

sumption. Leyland Vehicles, at request, is providing a weight tankers aluminium wheels, casings, and fuel tanks, weight reductions have achieved by lightwei-

screens, transverse systems and fifth. Altogether savings half a tonne have been. With several differ-

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Companies and Markets

INTERNATIONAL CAPITAL MARKETS

U.S. BONDS

Spirits rise as recession deepens

THE U.S. bond market enjoyed itself last week, swallowing up the \$8.75bn Treasury refunding as if it were a canapé at a Wall Street cocktail party.

There was genuine retail interest in all segments of the market, even the long bond sector, and the Treasury's seasoned 13½ bond due in 2011 ended the week over 101, its first entry into the above-par zone since June.

Other illustrations of the victory rally were everywhere. In the Treasury refunding, the three-year notes went for a yield of 14.43 per cent, down markedly from the record 15.98 per cent in the August auction.

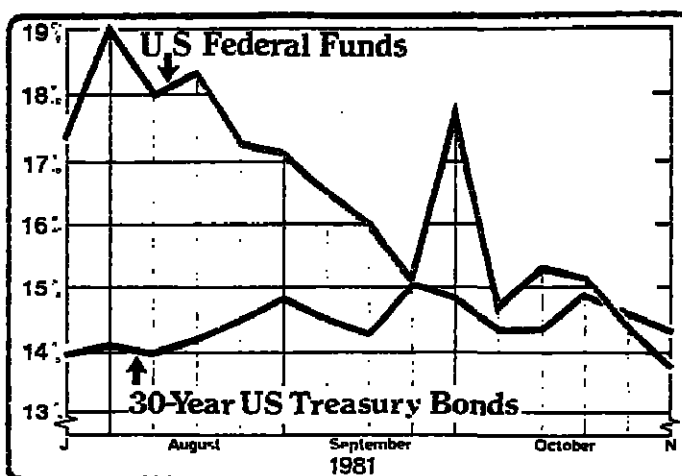
The ten-year notes came in at 14.33 per cent, down from 14.98 per cent last time. The 30-year bond, however—where long-term confidence really gets its test—needed a yield of 14.10 per cent to sell, which in fact is a new record, up

from 14.06 per cent last August.

Several corporations, naturally, took advantage of all these good spirits to wheel out previously unsaleable new issues. Southern Bell got rid of its 18 per cent 40-year debentures, which are rated AAA, but still had to sell them at 96½ with a yield of 16.62 per cent. Late Friday Caterpillar Tractor, served up at par \$100m of top quality industrial bonds, due in 1988 with a coupon of 14½ per cent.

What do these surprisingly strong trading patterns tell us? Primarily, they underscore the market's liking for the deepening U.S. business recession, carrying as that does a promise of slacker credit demand.

The out-of-date macro-economic statistics have now started to confirm what was obvious a few weeks ago in America's basic industries. Unemployment rose to 8 per cent in October, which is 0.4 percentage points higher than the



peak in the Carter credit crunch recession last year. And all the signs are that it is getting worse, as reports on October retail sales and industrial production on Thursday and Friday of this week are expected to demonstrate.

Out there in the basic industries, car production is limping along at a 5.5m annual rate, the worst level of the 31-month slump in that beleaguered industry. But the production rate is still higher than the sales rate. Detroit just had its worst October for over 20 years. Steel mill operations look certain to be heading below the trough of the Carter recession and mass layoffs have started to take place among aerospace manufacturers, semiconductor makers, and appliance companies.

In other words, this recession in spite of the absence of an official credit crunch could be much worse than the last one. Certainly it will be much longer.

If that is so, Wall Street is

back with an ugly and familiar political question. What will the administration and the Fed do to nurse the economy back to growth?

The administration declared part of its hand on Friday. It will abandon any hope of balancing the Federal budget, but will go on cutting taxes. Whether the Fed will also lift the throttle, as it did when President Carter panicked about recession, remains to be seen.

This time, the pressures on the Fed and the White House will be greater because the recession will look worse than it did in the summer of 1980. Corporate America's balance sheet has gone on deteriorating and there will be many more bankruptcies in the currencies crunch.

The bond market, of course, would not at all mind sacrificing a few corporations before the altar of inflation-fighting, but it is only a matter of time before the market starts to torment itself with worries that Mr Reagan no longer sees inflation as public enemy number one.

U.S. INTEREST RATES (%)			
	Week to Week to	Nov 6	Oct 31
Fed funds w/y. av.	14.81	14.50	14.50
2-month Treas. bills	12.18	12.67	12.67
3-month CD	14.10	14.70	14.70
20-year Treas. bond	14.02	14.58	14.58
AA industrial	15.28	15.58	15.58
AAA utility	15.63	15.88	15.88
30-day visible supply	—	—	—
(Bn)	5.56	—	—
Source: Salomon Bros. and First Boston.			

INTERNATIONAL BONDS

BY PETER MONTAGNON

Market forges ahead

IT HASN'T HAPPENED in the Eurobond market for so long that many traders had virtually forgotten it was possible, but last week two new fixed rate issues were actually priced above par.

As the market forged ahead in record trading volume, Credit Commercial de France put a price of 100½ on the 17½ per cent issue for Newfoundland and Labrador Hydro and Credit Suisse First Boston awarded the same price to the 16½ per cent bonds for the Canadian province of Saskatchewan.

Overall dollar bonds gained 24 points during the week, recovering from a slight setback on Friday morning to end up on a markedly strong note.

The decline of short-term interest rates—six month Eurodeposits fell 1½ points to 14½ per cent over the week, the strength of the New York bond market, and further signs of recession in the U.S. economy all helped the trend.

So did the restraint of borrowers who might have been expected to crowd into such a strong market. Bankers point out, however, that some are now prepared to wait for lower

coupons later, especially since short-term bridging finance has become much cheaper.

This augurs particularly well for the market, bankers argue, and investors apparently agreed as they began to buy bonds in increasing amounts last week. A further sign of strength came in the form of a \$25m, 15 year convertible issue for the Life Company of Japan, the

FT International bond service appears today on Page 18

first Japanese convertible bond since this sector of the market came to a standstill in September.

Nonetheless there were occasional voices on Friday warning that with dealers building up long positions the market is increasingly vulnerable to any change in sentiment.

On Friday this was hard to envisage, although the large U.S. Government financing requirement still casts a long shadow over bond markets around the world.

Continental bond markets were also firm last week with

D-mark foreign issues gaining 3½ points and Swiss Franc bonds one point on average.

The D-Mark sector saw a record 11½ per cent coupon offered by Venezuela, but even at this price the bonds were selling rather slowly as investors shied away from what they consider exotic risk.

In Switzerland terms were finalised on the minimum SwFr 20m private placement for Transamerica Finance Corp. Investors will receive interest in Swiss currency at a rate of 8½ per cent, but the principal is repayable in U.S. dollars.

At market exchange rate last week each SwFr 1,000 note was worth \$860. On maturity, investors will receive \$1,000 as the dollar value of the principal will be increased to allow for the higher level of U.S. interest rates compared with Swiss.

The issue, believed to be the first of its kind in this market, thus promises investors a capital gain if the dollar is still above SwFr 1.00 when it matures in 1989.

The placement is led by Societe de Geneve, while the borrower is being advised by Associated European Capital Corporation.

CREDITS

New Zealand settles for a smaller bite

THE European Banking Company's optimism that it would obtain the full amount of its planned \$500m Eurocredit for the Petroleum Corporation of New Zealand has proved unfounded. It was learned on Friday that the credit has been cut to \$350m and supplemented instead with a \$150m floating rate note led by S. G. Warburg for a Petrocorp subsidiary.

There were signs two weeks ago that the New Zealand credit was facing an uphill struggle in the market as EEC increased participant fees. The \$500m credit is now divided into two tranches of \$175m each and participation is 50 per cent through Japanese banks.

The first tranche is a five year revolving credit with a margin of ½ per cent above London interbank offered rate (Libor) for the first three years and 0.35 per cent thereafter.

The second tranche is a 10-year facility with a 7½-year grace period and spreads ranging from ½ per cent in the first year to 0.45 per cent in the last five years.

EBEC argued on Friday that although it had been a "tough deal," there had been enough subscriptions to achieve a \$500m credit in the end.

Meanwhile, as speculation mounted as to which syndicate was to receive the mandate for Venezuela's planned \$500m, ten-

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead manager
U.S. DOLLARS						
\$Banco de la Nacion Peru	25	1986	5	7½	100	ABC, Arahank
\$Caterpillar Tractor	100	1986	5	14½	100	Goldman Sachs, Kuhn Loeb Lehman Bros., Merrill Lynch Morgan Stanley
\$Standard & Chartered	100	1991	10	8½	100	CCF
\$Newfoundland and Labrador Hydro	75	1988	7	17½	100½	Dalwa Securities
\$Tokyo Land	15	1986	15	5½	100	CSFS
\$California Edison	75	1988	5	14½	100	Morgan Guaranty, Orion Royal
\$Banco de la Provincia de Buenos Aires	50	1988	7	7½	100	CSFS
\$Saskatchewan	100	1988	7	14½	100½	Morgan Stanley, CCF
\$SEK	75	1984/93	—	14½	100	Deutsche Bank
\$Ontario Hydro	200	1991	10	16	—	UBS, Morgan Stanley
\$Bank of Montreal	150	1991	10	16½	—	IBJ Int'l, Morgan Stanley
\$Industrial Bank of Japan	50	1988	7	5½	100	Stanley
\$Fin. Co. NV	25	1996	15	6	100	Nikko Securities
\$Life Company	100	1991	10	5½	100	CSFS
\$Security Pacific	100	1991	10	5½	100	S. G. Warburg
\$Offshore Mining Co.	150	1991	10	—	100	—
CANADIAN DOLLARS						
\$Roy Nat D-MARKS	25	1986	5	17½	100	Weed Gundy
\$Venezuela	100	1991	10	11½	99	West LB
\$ADS	100	1991	10	10½	—	Deutsche Bank
SWISS FRANCS						
\$Bell Canada	100	1993	—	7½	100	UBS
\$Japan Air Lines	100	1991	—	7½	100½	UBS
\$Norges Hypotekforening	50	1991	—	7½	100	Nordfinn. Bank
\$Natcom	30	1987	—	8½	100	SBC
\$Oest. Kontrollbank	40	1986	—	8½	100	Wirtschafts- und Privatbank
\$Oest. Kontrollbank	100	1991/93	—	7½	—	SBC
\$Guilford Credit Foncier de France	100	1996	15	13	—	Nederlandsche Middenstandsbank, AmRo Bank
YEN						
\$City of Stockholm	100m	1993	10.32	8.8	99.95	Yamaichi Securities
\$ECUS	—	—	—	—	—	—
\$Instituto Bancario San Paolo di Torino	30	1988	5½	14½	—	Credit Lyonnais, Kredietbank
KUWAITI DINARS						
\$World Bank	30	1991	6.5	10	39½	KIC, KIC, KFTIC

* Registered with U.S. Securities and Exchange Commission. † Purchase Fund. ‡ Convertible. § Not yet priced. ¶ Final terms. ** Placement. †† Floating rate note. ‡‡ Minimum. § Convertible. Note: Yields are calculated on AIBD basis.

BY ALAN FRIED

New Zealand settles for a smaller bite

THE European Banking Company's optimism that it would obtain the full amount of its planned \$500m Eurocredit for the Petroleum Corporation of New Zealand has proved unfounded. It was learned on Friday that the credit has been cut to \$350m and supplemented instead with a \$150m floating rate note led by S. G. Warburg for a Petrocorp subsidiary.

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Meanwhile, as speculation mounted as to which syndicate was to receive the mandate for Venezuela's planned \$500m, ten-

year credit, a DM 100m to DM 150m fixed-rate domestic German credit was arranged by WestLB for Venezuela.

The ten-year facility followed two days after a Venezuela D-mark foreign bond issue with a record 11½ per cent coupon. WestLB said on Friday the credit would eventually be refinanced in bonds. It carries a five-year grace period and its interest rate will be determined on the basis of selected German ten-year bearer bonds.

The cost of the loan is expected to be lower than the 11½ per cent price paid for the bonds, and the rate should be in the range of 11 to 11½ per cent.

There was good news last week for Ferrovie, the Italian state railway corporation which is making its third attempt to raise a credit of \$400m to credit-up to \$700m. It surprisingly strong financial which had a share.

Finally, Chemical P released the names of management group it a to provide Nafinsa of dollar Eurocredit. Mer-

clude the Bank of Banque de l'Indochine Street Banque Natlo Paris, Barclays Bank, Long Term Credit, Japan, Mitsubishi Bank dard Chartered, and St

flow of credits for the 1981, the third piece encouraging news came Electricite de France managed to pump it credit-up to \$700m. It surprisingly strong financial which had a share.

Why Morgan is known as the most professional manager of international syndications



Morgan syndication specialists from around the world consult regularly on international financings. Meeting in London are, from left to right, Stephen Hulcomb, Felicia Wai, Patrick Fearon, James Fuschetti, Mary Gibbons, who heads the group, Michael Waterhouse, and Ralph Bunche Jr.

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The Morgan Bank

NEW ISSUE

These Notes having been sold, this announcement appears as a matter of record only.

NOVEMBER 15

U.S. \$100,000,000

BFCE

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Goldman Sachs International Corp.

Morgan Guaranty Ltd

Morgan Stanley International

Orion Royal Bank

Salomon Brothers International

Société Générale

Algemeene Bank Nederland N.V.

American Express Bank

Amro International

Banca Commerciale Italiana

Banca del Gottardo

Bank of America International

Bank Julius Baer International

Bank Gutzwiller, Kurz, Buegner (Overseas)

Bank Len International Ltd.

Bank of Tokyo International

Banque Générale du Luxembourg S.A.

Banque de l'Indochine et de Suez

Banque Internationale à Luxembourg S.A.

Banque de Paris et des Pays-Bas

Banque Populaire Suisse S.A. Luxembourg

Banque de l'Union Européenne

Banque Worms

Baring Brothers & Co.

Berliner Handels- und Frankfurter Bank

Blyth Eastman Paine Webber

Caisse Centrale des Banques Populaires

Chase Manhattan

Citicorp International Group

Commerzbank

Continental Illinois

County Bank

Crédit Commercial de France

Crédit Industriel et Commercial

Crédit du Nord

Daiva Europe

The Development Bank of Singapore

Dresdner Bank

Euromobiliare

European Banking Company

Gefina International

Girozentrale und Bank der Österreichischen Sparkassen

Hambro Bank

Hill Samuel & Co.

IBJ International

Kidder, Peabody International

Kleinwort, Benson

Kreditbank S.A. Luxembourg

Kuwait Foreign Trading Contracting & Investment Co. (S.A.E.)

Kuwait International Investment Co. s.a.k.

Kuwait Investment Company (S.A.E.)

Lazard Frères et Cie

Lloyds Bank International

LTCE International

Manufacturers Hanover

Merrill Lynch International & Co.

Samuel Montagu & Co.

Morgan Grenfell & Co.

The Nikko Securities Co., (Europe) Ltd.

Nomura International

J. Henry Schroder Wagg & Co.

Smith Barney, Harris Upham & Co.

Société Générale de Banque S.A.

Sumitomo Finance International

Swiss Bank Corporation International

Union Bank of Switzerland (Securities)

J. Vontobel & Co.

S. G. Warburg & Co. Ltd.

Westdeutsche Landesbank Girozentrale

Dean Witter Reynolds Overseas Ltd.

Yamaichi International (Europe)

Copies of this Offer for Sale, having attached thereto the documents specified herein, have been delivered to the Registrar of Companies for registration. Application has been made to the Council of The Stock Exchange for the ordinary share capital of Exco International Public Limited Company ("Exco" or "the Company") issued and now being issued to be admitted to the Official List. This document includes particulars given in compliance with the Regulations of the Council of The Stock Exchange for the purpose of giving information with regard to the Company. The directors have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the directors accept responsibility accordingly.

The Application List for the ordinary shares now offered for sale will open at 10 a.m. on Thursday, 12th November, 1981, and may be closed at any time thereafter. The procedure for application is set out below.

EXCO

Exco International p.l.c.

(Incorporated in England under the Companies Acts 1948 to 1976 No. 1423001)

Offer for Sale

by

N.M. Rothschild & Sons Limited

of

14,500,000 ordinary shares of 10p each at 140p per share payable in full on application

The ordinary shares now offered for sale rank in full for all dividends declared or paid on the ordinary share capital of Exco after the date hereof.

SUMMARY OF INFORMATION

The following information should be read in conjunction with the full text of the Offer for Sale. Terms defined in the Chairman's Letter below bear the same meaning in this summary.

Business

Exco is the holding company for two leading London based international money brokers, the Astley & Pearce and Godsell Groups. It is one of the largest worldwide money broking organisations, having an international network of offices in leading financial centres. Exco has recently expanded into bullion broking and, through an associated company in New York, acquired an interest in Telerate, a financial information services company.

Trading Record

The results of the Group, taken from paragraph 9 of the Accountants' Report, are summarised below:-

	Turnover	Pretax Profit
Fifteen months ended 31st December, 1976	£11,000	£1,474
Years ended 31st December:		
1977	10,955	2,274
1978	12,295	1,867
1979	15,433	2,469
1980	24,297	5,987
Six months ended 30th June, 1981	16,684	5,002

Market Capitalisation

Following the Offer for Sale, the Company will have 42,500,000 ordinary shares in issue and a market capitalisation of £59.5 million at the Offer for Sale price.

Price Earnings Ratio

The Pro Forma Results in the Chairman's Letter show pretax profits, on the basis there stated, of £10.1 million and earnings attributable to shareholders of £4.2 million for the twelve month period ended 30th June, 1981. On this basis, earnings per share would have been 9.9p on the issued share capital following the Offer for Sale, giving an historic price earnings ratio of 14.1 times at the Offer for Sale price.

Dividends

On the basis of the Pro Forma Results referred to above, the directors would have recommended a total dividend of 4.5p per share. At the Offer for Sale price, this implies, at current tax rates, a gross dividend yield of 4.6 per cent.

The following is the text of a letter to N.M. Rothschild & Sons Limited from Mr. H.S. Clarke, Chairman of Exco International p.l.c.

The Directors,
N.M. Rothschild & Sons Limited

4th November, 1981

Dear Sirs,

I have pleasure in providing you with the following information in relation to Exco International p.l.c. ("Exco"), the holding company for the international group ("the Group") of money broking companies comprising Astley & Pearce Holdings Limited and its subsidiaries ("the Astley & Pearce Group") and Godsell Holdings Limited and its subsidiaries ("the Godsell Group"), in connection with your Offer for Sale of shares in Exco.

HISTORY

Exco, now one of the largest international money broking groups, can trace its origins back to 1951 when Astley & Pearce commenced business as a foreign exchange broker. The firm continued to trade until 1959 when the London foreign exchange market was closed at the start of the Second World War. When the market started up again in 1951, Astley & Pearce re-opened for business.

In 1968, Astley & Pearce Limited was acquired by P. Murray-Jones Limited ("PMJ"), a broker in both the sterling and currency deposit markets. In the same year, broking began in the local authority market, an activity now carried on by our subsidiary Buxton's & M.M.B. Limited.

These four areas of foreign exchange, sterling, currency deposits and local authority broking remain the principal activities of our business in the United Kingdom.

We were the first of the London money brokers to expand overseas by setting up a network of offices in Europe, North America and the Far East. This development, which began in 1968 and continued through the early 1970s, forms the basis upon which we have been able to build the present international strength of Exco. PMJ also diversified into other financial areas including soft commodity broking, insurance broking and a for-profit dealing and into manufacturing.

PMJ was originally owned by Mr. Murray-Jones, Gerard & National p.l.c. acquired a 10 per cent interest in 1966, which it increased to 48.5 per cent in 1970. In 1975, Gerard & National increased its interest in PMJ to some 92 per cent. The business reverted to trading under the Astley & Pearce name and management passed to the executive team which has remained essentially unchanged.

These executives carried through a major reorganisation of the Astley & Pearce Group's affairs. All material non-money broking activities, which had incurred significant losses, were closed or disposed of, enabling the management team to concentrate on strengthening the profitable money broking operations.

Steps in achieving this objective were taken in 1978, when our interests in the United States were merged with Daniel E. Noonan, Inc. to form Noonan, Astley & Pearce Inc. ("Noonans"), and when we became the first foreign owned money broker to obtain a licence to open a Tokyo branch.

In 1979, the executives, who had earlier acquired shareholdings in the Astley & Pearce Group, formed Exco to acquire the Gerard & National controlling interest. Part of the finance was provided by a subsidiary of The British & Commonwealth Shipping Company Limited. This subsidiary, Cayzer, Garimont Limited is now a significant shareholder in Exco through one of its subsidiaries. Later in 1979, Exco acquired the balance of the share capital of the Astley & Pearce Group.

During the late 1970s, the Astley & Pearce Group formed a close and mutually advantageous trading relationship with the Godsell Group by linking Godsell's London based business with the Astley & Pearce Group's international network. The success of this relationship led in 1980 to our acquisition of 67.5 per cent of the Godsell Group, which further strengthened our position as a leading money broker. The remaining shares in the Godsell Group were held by senior executives of that group and in February and March, 1981, these shares were exchanged for shares in Exco. At the same time, unit trusts managed by companies in the Save & Prosper Group together with Save & Prosper Pensions Limited purchased an 11 per cent interest in Exco from executives.

In 1980, Exco began to broaden its interests into related activities, using its money broking experience and contacts. The first major development came when we took a majority interest in a Zurich based bullion broking business, which is run by directors of our local money broking subsidiary.

The second strategic step was taken in September, 1981, when Exco agreed to acquire an attributable 32 per cent interest in Telerate, a financial information service, described in detail below, and, as part of the same transaction, to increase its holding in Noonans from 30 to 36 per cent.

SHARE CAPITAL

Authorised
£5,250,000

Issued and now being issued
fully paid
£4,250,000

in ordinary shares of 10p each

INDEBTEDNESS

Save as disclosed in paragraph 10 of Statutory and General Information, and apart from intra-group liabilities, neither Exco nor any of its subsidiaries had outstanding at the close of business on 30th September, 1981, any loan capital including term loans (outstanding or created but unissued), mortgages, charges or other borrowings or indebtedness in the nature of borrowing, including bank overdrafts, liabilities under acceptances (other than normal trade bills) or acceptance credits, hire purchase commitments, material guarantees or other material contingent liabilities.

BUSINESS

Exco's main activity is money broking. The contributions to profits before interest, taxation and minorities from money broking and from other activities in the six months ended 30th June, 1981 are set out below:

	£'000	%
Money Broking	2,107	41
London, Dublin and Channel Islands	782	15
Other Europe	1,046	20
Far East	405	8
North America	4,340	84
Other Activities	837	16
Profit before interest, taxation and minorities	5,177	100

MONEY BROKING

Money broking is the introduction and arrangement of financial transactions between two principals, normally banks. These transactions are mainly concerned with the purchase and sale of foreign exchange and the taking and placing of sterling or other currency deposits, as well as with trading money market instruments such as certificates of deposit. For this service, the broker receives a commission or brokerage, usually from both principals. The broker does not act as principal in these transactions, but only as an agent.

Rates of commission are reviewed periodically in all centres. Reviews are currently taking place in London and Singapore, which, if recent experience in other centres is repeated, are expected to result in the offer of discounts to high-volume customers. Exco would welcome this development, even though it might lead to some short term reduction in brokerage income, as it believes that in the long term it would work to the benefit of the larger broking groups. In some centres the local monetary or banking authorities are involved in the process of reviewing commission rates and in the supervision of the market. In these centres our offices work closely with the relevant authorities.

The money broking market is international, based in London, New York and other leading financial centres around the world. The volume of funds traded in the market has increased considerably in recent years because of the volatility of exchange rates and the growth in money supply in many countries. Exco is one of the largest worldwide money broking groups, having the essential international structure which enables it to provide a continuous service to its customers. Our business is so broadly based that we do not depend upon any single customer or individual broker. Our offices are linked with one another by a highly sophisticated communications network, enabling us to maintain round-the-clock contact with markets. Each office has direct telephone lines to leading banks and financial institutions in its region.

Banks and financial institutions transact business through Exco because of the service it provides, which combines an intimate knowledge of the state of the market, contact with a large number of potential principals throughout the world and the ability to obtain rates which are more competitive than those the principals could obtain by dealing directly with each other. Dealing through Exco also enables the principals to transact their business quickly and without making their positions known to the market. We provide the extremely complex and expensive communications network which individual principals would find unprofitable to set up and maintain for themselves.

London, Dublin and Channel Islands

The Astley & Pearce and Godsell Groups remain distinct businesses in London and trade from separate premises. Each business has its particular bank connections and market specialisations.

In London, Exco does 57 per cent of its operating profit from foreign exchange, 48 per cent from foreign currency deposit and certificate of deposit business, and 15 per cent from sterling inter-bank and local authority business. The Astley & Pearce Group has a leading role in the U.S. dollar/yen market. The Godsell Group is particularly strong in the U.S. dollar/sterling market and is also a leading broker in the U.S. dollar deposit market, being particularly known for its expertise in certificates of deposit.

Both the Astley & Pearce and Godsell Groups are brokers in the other main currencies traded in London. They both have offices in Dublin and the Channel Islands which are closely linked with the London operations.

Other Europe

Exco has subsidiaries in Zurich, Copenhagen and Luxembourg. The Zurich office is one of the two largest Swiss foreign exchange brokers and also provides an extensive currency deposit service. The Copenhagen subsidiary is the only Scandinavian based money broker. Exco at present owns 52 per cent of its capital and has offered to acquire a further 25 per cent interest from a company owned by the local managing director, P. Jespersen, who is a director of Exco. The Luxembourg office brokers euro-currency deposits with banks in Luxembourg and Austria.

In Frankfurt, Noonans has minority interests in the Obms, Schmidt and Schmidt-Claassen partnerships, leading German foreign exchange and deposit brokers.

Far East

Exco has a significant presence in Far Eastern markets through well established subsidiaries in Singapore, Hong Kong and Tokyo, whose operations are strengthened by associated companies in the growing Kuala Lumpur and Manila markets. The Singapore and Hong Kong offices work closely together with business evenly split between foreign exchange and deposits. Throughout the area, the Group has a particularly strong presence in the U.S. dollar/yen and euro-currency deposit markets.

At present, the authorities in Tokyo only permit the brokers there to transact business between banks in Japan. When this limitation is removed, which we believe will happen in the foreseeable future, the Group should benefit materially as it did when a similar restriction in New York was removed in 1978.

In August this year, the Godsell Group took a 50 per cent interest in a joint venture company in Australia called RFA-Godsell Pty. Limited which operates in the inter-company money markets. Partners in and associates of RFA-Godsell Pty. Co., a member firm of the Sydney Stock Exchange, hold the other 50 per cent in the joint venture company.

North America

Exco, through its associated company, NAP Holding USA Inc. ("NAPH"), has an effective 36 per cent interest in Noonans, one of the two large brokers in the New York money market. Noonans also has branches in San Francisco and Toronto.

Noonans is a dominant force in the North American foreign exchange markets. In recent years, it has expanded into other money broking markets and now plays a major role in the euro-currency deposit and Term Federal Funds markets, and also brokers in the overnight Federal Funds and Bankers Acceptance markets. As an extension of its traditional money broking business, Noonans formed, in 1980, an 80 per cent subsidiary, Noonan, Astley & Pearce Government Securities Inc., which trades as a principal in short term funds through repurchase agreements and in various

DIRECTORS

Hilton Swift Clarke FIB, (Chairman)
John Humphrey Gunn, BA,
(Managing Director)
James Nicholas Milne Cheetham
Philip Joseph D'Angelo, (United States)
Michael Christopher McLaren Hume,
MA, FEA, (Australia)
John Neville Irvine, MA, FCA, MBA

Pool Jespersen, HD, (Denmark)
Richard Clifford Lacy
William Edward Matthews, MA
John Norman George Moreton
John Gerard O'Neill
Richard Philip Worthington, BA
William Campbell Allan, CA
Richard Baden Bradley

all of 80 Cannon Street, London EC4N 6LJ.

Secretary and Registered Office

Michael Charles Johns, BA, Solicitor 80 Cannon Street, London EC4N 6LJ.

Issuing House

N.M. Rothschild & Sons Limited, New Court, St. Swithin's Lane, London EC4P 4DU.

Stockbrokers

Grieverson, Grant and Co. 59 Gresham Street, London EC2P 2DS.

Auditors and Reporting Accountants

Coopers & Lybrand Chartered Accountants, Abacus House, Gutter Lane, London EC2V 8AH.

Solicitors to the Company

Withers 20 Essex Street, Strand, London WC2R 3AL.

Solicitors to the Offer

Ashurst, Morris, Crisp & Co. Broadgate House, 7 Eldon Street, London EC2M 7HD.

Receiving Bankers

Barclays Bank Limited New Issues Department, P.O. Box 123, 2 London Wall Buildings, London Wall, London EC2P 2BU.

Bankers

The Royal Bank of Scotland Limited 62 Lombard Street, London EC3P 3DE.

Registrars

The Royal Bank of Scotland Limited 16 Old Broad Street, London EC2N 1DL.

arbitrage activities involving U.S. Government and Federal Agency securities and financial futures. The company protects itself by taking margins to minimise any loss which might arise should a customer default. Additionally, when contracts are entered into which are not matched as to maturity, the exposure to losses arising from adverse movements in interest rates is subject to limits imposed and actively monitored by management in New York.

Exco also has, through the Godsell Group, a 25 per cent partnership interest in Mabon, Nugent-Godsell & Co., another leading New York broker which also has offices in San Francisco and Toronto. The partnership will, unless renewed, expire on 31st December, 1984.

These two brokers provide essential contact for the Group with the increasingly important United States markets.

OTHER ACTIVITIES

Exco's only other material activity is carried on by its 55 per cent owned bullion broking subsidiary in Zurich, Astley & Pearce Metall AG. This company, which commenced operations in June 1980, was the first to provide a comprehensive bullion broking facility and very rapidly achieved a large volume of business with major bullion dealers in Europe, London, New York and Hong Kong.

Exco has a 20 per cent interest in Guinness Peat Aval (Holdings) Limited, which deals as a principal in the *à forfait* paper and Eurobond markets. Both the Astley & Pearce and Godsell Groups have lease broking subsidiaries. As a result of negotiations which began early in 1981, Astley & Pearce Limited intends shortly to enter into a participation in a property development in the City. This company also has an investment in a film partnership, which has produced the film "Escape to Victory" and has, for many years, owned and operated a City wine bar. None of these operations is or is expected to become material.

TELERATE

On 20th October, 1981, NAPH, in which Exco now has an effective 36 per cent interest, acquired 89.6 per cent of Telerate Inc. ("Telerate") for US \$75 million payable in January 1982. US \$35 million of the purchase price will be provided by the subscription of new capital in NAPH. Exco's contribution to this subscription is US \$4.1 million also payable in January, 1982. The remaining interests in NAPH are effectively held by Guinness Peat Group Limited, The British & Commonwealth Shipping Company Limited, Cayzer, Garimont Limited and its clients, and key staff in New York, including an attributable 2.5 per cent by P. J. D'Angelo, a director of Exco. The balance of the finance will be provided by a term loan of US \$40 million secured on NAPH's shares in Noonans and Telerate.

Telerate operates an international information service providing financial data on the foreign exchange, commodity and money markets, and displays the A.P. Dow Jones news service. This computerised information is displayed by on-line terminals located in customers' premises. Many of these customers are clients of Exco. At 30th September, 1981, Telerate had installed 4,228 terminals in the United States and 850 terminals abroad used by over 5,000 customers. It also has a substantial forward order book.

The information displayed on Telerate's screens is provided, under contractual arrangements, by leading financial institutions around the world. Telerate has about 10,000 pages of information on its system with a capacity of 30,000. The system allows for instantaneous up-date by all contributors. It is therefore an invaluable service for the ever increasing number of institutions which deal in the international financial markets.

The growth which Telerate has achieved is demonstrated by the following table:

	Years ended 31st August,			Thirteen months ended 30th September,	Year ended 30th September,
	1977	1978	1979	1980	1981
Profit before taxation (US\$'000)	1,017	1,723	3,894	7,487	15,662
Number of installed terminals at end of period	1,279	1,812	2,517	3,009	5,078

Telerate's expansion has been achieved mainly in the United States. Exco believes that Telerate has major potential for further development internationally to which Exco will make a significant contribution both by the continued provision of data for display and by the introduction of new customers through its offices in Europe and the Far East.

DIRECTORS

I joined the Astley & Pearce Group as non-executive Chairman in 1975. I retired from the Bank of England, where I had been Principal of the Discount Office, in 1967, and became a director of a number of City companies including The Charterhouse Group Limited of which I remain a director. I am 72 years old.

continued overleaf

EXCO

Exco International p.l.c.

John Gunn, aged 39, is Group Managing Director. He joined the Astley & Pearce Group in 1968 and was responsible between 1973 and 1978 for its foreign exchange and currency deposit business. He is Chairman of the Foreign Exchange and Currency Deposit Brokers' Association.

James Cheetham, aged 41, joined the Astley & Pearce Group in 1967. He is a director of the Astley & Pearce Group's sterling department and Deputy Chairman of the Sterling Brokers' Association.

Philip D'Angelo, aged 48, joined Noonians of which he is President and Chief Executive in 1956. He is the brokers' representative on the Federal Reserve Board's Foreign Exchange Committee and a director of Guinness Peat Group Limited.

Christopher Hume, aged 36, joined the Astley & Pearce Group in 1973 and was the resident director in charge of operations in the Far East from 1977 until 1981 when he returned to London. He is now involved in the Group's non-money broking activities.

John Irvine, aged 40, is Group Financial Director. After graduating from university and the European Business School, he qualified as a chartered accountant, specialising in management consultancy. After experience as financial director of other commercial organisations, he joined the Astley & Pearce Group in 1974.

Paul Jespersen, aged 41, joined the Astley & Pearce Group in 1968 as Managing Director of the Copenhagen office which opened in that year.

Richard Laing, aged 33, joined the Astley & Pearce Group in 1966 and took charge of its Far East operations in 1972. Since his return to London in 1977, he has been director in charge of the Astley & Pearce Group's foreign exchange activities.

William Matthews, aged 41, joined the Astley & Pearce Group in 1972 as President of the Astley & Pearce Group's North American operations. On the merger with Noonians in 1978, he became a director of that company. He returned to London in 1980 as director in charge of the Astley & Pearce Group's euro-currency deposit activities.

John Moreton, aged 38, joined the Godsell Group in 1973 and, since then, he has had responsibility for the Godsell Group's euro-currency deposit operations. He became a director of Exco in 1981.

John O'Neill, aged 34, joined the Godsell Group in 1973 as director with responsibility for its foreign exchange operations after working with the Astley & Pearce Group for five years. He also became a director of Exco in 1981.

Richard Worthington, aged 40, joined the Astley & Pearce Group in 1970 and is responsible for its sterling deposit activities. Together with Christopher Hume he also has particular responsibility for the Group's planned involvement in the financial futures markets.

Campbell Allan, aged 49, became a non-executive director of Exco in 1979. He is a director of Cayzer, Gartmore Limited and of several listed investment trusts and other companies.

Richard Bradley, aged 43, became a non-executive director of Exco in 1981. He is a director of Save & Prosper Investment Management Limited.

GROUP ORGANISATION AND STAFF

Subsidiaries are managed by local boards of directors each of which includes at least one director of Exco. Considerable autonomy for the day to day management is delegated to these local boards. This policy of decentralised management is designed to ensure management succession and to avoid undue dependence on any single director.

The Group employs over 600 people of whom approximately 450 are brokers. A further 420 people are employed by associates.

Recognising its dependence upon the broking ability of its staff, and the importance of retaining them, the Group remunerates its employees, not only with competitive salaries and pensions, but also by profit sharing arrangements which give the broking staff a direct interest in the results of their offices.

To broaden share ownership in Exco among employees, Exco has adopted a share option scheme for senior executives, the rules of which are summarised in paragraph 11 of Statutory and General Information. In view of the significant shareholdings held by present directors, they will not participate in this scheme. In addition, we have reserved ten per cent. of the shares offered for sale for preferential application by employees.

REASONS FOR THE ISSUE AND RESULTANT SHAREHOLDINGS

The reasons for the Offer for Sale are to raise funds for the development of the Group and to enable some existing shareholders to dispose of part of their shareholdings. Exco will receive £10.5 million, net of expenses, of which it has committed approximately £7.5 million for the subscription of new capital in NAPH in connection with the acquisition of Telerate. Exco will apply approximately a further £3.0 million in increasing its interest in the Copenhagen subsidiary to 77 per cent. If its offer to acquire a further 25 per cent. is accepted, a further £1.1 million will be applied in repayment of borrowings.

Although there are no acquisitions planned, it is expected that the listing will facilitate the use of shares for expansion.

Following the Offer for Sale, the executive directors will own or have interests in 27 per cent. of the share capital in aggregate and each of them has undertaken not to dispose of any such shares for a period of one year. Employees, assuming they receive full allocation under the preferential application, will be interested in a further 15 per cent. of the enlarged capital. A further 18 per cent. will be owned by Cayzer, Gartmore Limited, 9 per cent. by unit trusts managed by companies in the Save & Prosper Group together with Save & Prosper Pensions Limited, and 31 per cent. by the public.

TRADING RECORD

The results of the Group and of its predecessor companies, including the Godsell Group from the date of its acquisition on 27th March, 1980, are summarised below:

	Fifteen months ended 31st December, 1976	1977	1978	1979	1980	Six months ended 30th June, 1981
Profits from Money Broking Operations						
Astley & Pearce Group	1,660	2,219	1,804	2,058	3,774	2,620
Associated Companies	—	—	10	526	530	357
Godsell Group	—	—	—	—	1,128	1,191
Associated Companies	—	—	—	—	293	172
Other Activities (including Associated Companies)	(48)	49	31	26	740	837
Profit before interest and taxation	1,612	2,268	1,845	2,610	6,465	5,177
Net interest	(138)	6	22	(141)	(478)	(175)
Profit before taxation and minorities	1,474	2,274	1,867	2,469	5,987	5,002

These figures are based on information given in paragraph 9 of the Accountants' Report. The particularly good results in 1977 were largely attributable to an excellent year for sterling broking. Profits in 1978 were held back by the costs of establishing the new broking operation in Tokyo and the move to new headquarters in London. During 1979, the Astley & Pearce Group began to benefit from its investment in the Far East and from the merger in New York.

In 1980, all our offices achieved significant growth in brokerage, the success of each one, by the nature of the business, contributing to the success of the others. Moreover, since a high proportion of our costs is fixed so that changes in income tend to have a disproportionate effect on profits at the pre-tax level, the £3.7 million increase in the Astley & Pearce Group's money broking turnover during the year led to a £1.7 million increase in its operating profit.

Also in 1980, Exco's figures incorporate for the first time the results of the Godsell Group following its acquisition on 27th March, 1980. These results accounted for £1.2 million of the increase in the Group's profit before taxation for 1980 after taking into account interest on the borrowings related to this acquisition. Exco also benefited in 1980 from a very significant contribution from its newly formed Swiss bullion broking subsidiary, which began trading in June.

In the first six months of the current financial year, in favourable market conditions, our money and bullion broking activities continued to prosper. Turnover again increased faster than the effects of inflation on costs with the result that operating profit margins improved further.

CURRENT TRADING

Turnover for the third quarter of the current year exceeded the levels achieved in either of the first two quarters. Although trading conditions have continued to be buoyant, the outcome for the fourth quarter remains uncertain, activity in world money markets in December being particularly difficult to predict. In addition, the profits of the Group will be affected by exchange rates prevailing at the year end when profits of overseas subsidiaries and associates for the whole year will be translated into sterling. For these reasons, the directors have decided not to make a forecast of the likely level of profits for the year ending 31st December, 1981, although we are confident that the outcome will be satisfactory.

PRO FORMA RESULTS AND NET TANGIBLE ASSETS

The following table sets out the results for the Group for the twelve months ended 30th June, 1981, together with a pro forma statement for this period reflecting the changes in the Group's capital structure and in its investments referred to in the note (ii) to the table.

	Twelve months ended 30th June, 1981	Pro forma twelve months ended 30th June, 1981
Profits from Money Broking Operations		
Astley & Pearce Group	4,782	4,782
Associated Companies	748	875
Godsell Group	1,851	1,851
Associated Companies	386	386
Other Activities (including Associated Companies) adjusted in pro forma for Telerate	1,501	2,038
Profit before interest and taxation	9,268	9,932
Net interest	(416)	173
Profit before taxation	8,852	10,105
Taxation	(4,615)	(5,266)
Profit after taxation	4,237	4,839
Minority interests in subsidiaries	(770)	(613)
Profit attributable to shareholders	3,467	4,226

Notes:

(i) The results for the twelve months ended 30th June, 1981 have been prepared by reference to the audited accounts of the Group for the year ended 31st December, 1980 and the six months ended 30th June, 1981. The audited results for the year ended 31st December, 1980 have been apportioned between the first and second halves of 1980 on the basis of the results shown by the Group's unaudited management accounts. The results of overseas subsidiaries and associated companies have been translated into sterling at the rates of exchange ruling at 30th June, 1981.

(ii) The pro forma results for the year ended 30th June, 1981 have been prepared by reference to the results described above, adjusted to:

(a) eliminate the interest on Convertible Loan Stock which has now been converted into ordinary shares;

- (b) include as attributable to shareholders of Exco the minority interests in the Godsell Group which were acquired by Exco in February and March, 1981;
- (c) include a 36 per cent. (formerly 30 per cent.) contribution from NAPH, the results of which have been adjusted to reflect its new share capital structure and term loan and the results of Telerate assuming that these arrangements had been in effect throughout the period. The contribution from Telerate has been incorporated on the basis of unaudited management accounts for the year ended 30th April, 1981 the date to which NAPH's accounts are made up, a high level of profit of £1,851,700. The audited pre-tax profits of Telerate for the year ended 30th September, 1981 were £1,851,700, and
- (d) include notional interest of 14 per cent. per annum on the net proceeds of the issue of £3.0 million retained by Exco following the allocation of £7.5 million to the transactions referred to in (a) above.

The pro forma earnings of £4.2 million give rise to earnings per share of 9.9p on the assumption that the capital in issue following the Offer for Sale had been outstanding for the whole period. On this basis, the Offer for Sale price of 140p represents an historic price earnings ratio of 14.1 times.

On completion of the Offer for Sale, the net tangible assets of Exco, based on the audited consolidated balance sheet at 30th June, 1981, adjusted for the subsequent conversion of Convertible Loan Stock and the net proceeds of the issue, are estimated at £14.5 million.

DIVIDENDS

In the absence of unforeseen circumstances, my board intends to recommend a final dividend payable in June, 1982, in respect of the current financial year to 31st December, 1981, of 2.5p per share (which, together with the associated tax credit at current rates, is equivalent to 3.574p per share gross). On the basis of the pro forma results set out above, we would have recommended a total dividend of 4.5p per ordinary share in respect of the full year had the Company been listed throughout that year. This would, at current tax rates, represent a gross yield of 4.6 per cent. on the Offer for Sale price of 140p.

We intend to apportion dividend payments between an interim payable in November and a final dividend payable in June of each year.

THE FUTURE

The directors believe that the pool of euro-currencies will continue to expand, that foreign exchange markets will remain highly volatile, and that banks and other major financial institutions will, therefore, increasingly need the services of a money broker.

We believe that Exco, as one of the world's largest international money brokers, is well placed to meet this growing demand. Exco already has well established offices linking the major financial centres and we therefore do not foresee the need for any material expense in expanding this network. Less well established rivals, however, would incur significant expense in attempting to set up a comparable network and could encounter difficulty in obtaining approvals or licences to commence business in certain centres.

The directors will seek to take advantage of new opportunities in related financial areas. An example of this is bullion broking. We believe that this relatively new service will continue to make a significant contribution to profits, and we intend to extend it to other centres. A further opportunity exists in the London Financial Futures market where we have purchased two seats.

I have referred above to the important acquisition of an interest in Telerate. We and our partners in this exciting venture intend to develop and extend this financial services information system which we believe has great profit potential. Our investment in Telerate also gives us an interest in what we consider to be a possible broking medium of the future.

In building up such new activities, the directors will seek to concentrate on opportunities where the expertise of existing management and the Group's excellent worldwide relationships with banks and financial institutions can be applied. Money broking, however, has been the foundation of Exco's success and we believe that it still offers such attractive prospects that it will remain our main source of income for the foreseeable future.

Yours faithfully, H. S. CLARKE, Chairman.

ACCOUNTANTS' REPORT

The following is the text of the report to the directors of N. M. Rothschild & Sons Limited and the Company from Coopers & Lybrand.

Abacus House, Gutter Lane, Cheapside, London EC2V 8AH.

The Directors, N. M. Rothschild & Sons Limited, New Court, St. Swithin's Lane, London EC4P 4DU.

The Directors, Exco International p.l.c., 81 Cannon Street, London EC4N 6LJ.

4th November, 1981.

Gentlemen, Exco International p.l.c. ("Exco"), formerly named Exco Securities (1979) Limited, was incorporated on 24th May 1979.

On 15th September, 1979 Exco acquired for cash a 73.49 per cent. holding in the share capital of Astley & Pearce Holdings Limited, which holding was increased by 18th December, 1979 to 100 per cent. in consideration for the issue of shares and loan stock in Exco.

On 27th March, 1980 Exco acquired, through a partly owned subsidiary, for cash a majority interest in Godsell Holdings Limited and its subsidiaries ("the Godsell Group"). During February and March, 1981 the minority interests in the Godsell Group and the intermediate holding company were acquired in consideration for the issue of shares in Exco.

We have examined the audited accounts of Exco and its subsidiaries (together called "the Group") from 24th May 1979, or subsequent date of incorporation or acquisition, to 30th June, 1981. The principal subsidiaries of the Group are set out in the schedule to this report. We have also examined the accounts of Astley & Pearce Holdings Limited, its predecessor holding company and its subsidiaries ("the Astley & Pearce Group") from 1st October, 1975, or subsequent date of incorporation or acquisition, to the date of acquisition by Exco.

The Group and the Astley & Pearce Group have been treated as one group for the purpose of this report, since the directors of Exco were also directors of Astley & Pearce Holdings Limited at the date of acquisition. The results of the Godsell Group, which was under the control of different management, have been included from 27th March, 1980, the date of acquisition by Exco. The results of the Godsell Group for earlier periods are set out in paragraph 9(d) below.

We have been the auditors of Exco, Astley & Pearce Holdings Limited and its predecessor holding company and of certain of their subsidiaries and associated companies in respect of all the accounting periods covered by our report. Subsidiary and associated companies identified in the schedule below audited by other firms represent approximately 22 per cent. of consolidated net assets at 30th June, 1981 and approximately 30 per cent. of consolidated profit after taxation for the period ended on that date.

The financial statements which are set out in paragraphs 8 to 12 below are based on the audited accounts of the Group and the Astley & Pearce Group. They have been prepared on the historical cost convention which permits the inclusion of certain assets at a revaluation and are after making such adjustments as we consider appropriate. In our opinion, these financial statements give a true and fair view of the profits and losses and application of funds of the Group and the Astley & Pearce Group for the periods stated and of the state of affairs of the Group at 30th June, 1981, according to the historical cost convention.

8. ACCOUNTING POLICIES

The principal accounting policies adopted in arriving at the financial information set out in this report are as follows:

(a) Basis of consolidation

The consolidated profit and loss accounts and balance sheet include the accounts of Exco, its predecessor holding companies and their subsidiaries made up to the end of each accounting period.

The results of subsidiaries acquired or disposed of during the period are included in the consolidated profit and loss account from the date of acquisition or up to the date of disposal.

Inter-group sales and profits are eliminated on consolidation and turnover and profit figures relate to external transactions only.

Goodwill arising on consolidation represents the excess of cost of shares in subsidiaries over the net tangible assets acquired and is carried forward unless, in the opinion of the directors, there has been a permanent diminution in value.

(b) Associated companies and partnerships

The Group's share of the results of its material associated companies and partnerships is included in the consolidated profit and loss account on the basis of the last audited accounts, or more recent management accounts where appropriate. The Group's share of post-acquisition retained profits and reserves is added to the cost of the investments in the consolidated balance sheet.

(c) Fixed assets

Freehold and long leasehold properties are periodically revalued. Other fixed assets are stated at cost. Where fixed assets are revalued at an amount which is higher than cost, the revaluation surplus is credited to non-distributable reserves. Where the revalued amount is lower than cost the difference between cost and valuation is written off in the profit and loss account.

Depreciation is calculated to write off the cost or valuation of fixed assets on a straight line basis over the expected useful lives of the assets concerned. The principal annual rates are as follows:

	Percent per annum
Freehold property	2
Furniture, fixtures and equipment	15-25
Motor vehicles	25-33 1/3

Long and short leasehold properties are amortised over the remaining term of the lease, or 50 years if shorter.

(d) Investments

Investments are stated at cost, except that if there were a permanent diminution in value provision would be made.

(e) Deferred taxation

Taxation deferred as a result of material timing differences is provided at the rate of taxation ruling at the date of the balance sheet (the "liability method"), except to the extent that such taxation is not expected to become payable in the foreseeable future.

(f) Foreign currencies

Assets and liabilities and the results of overseas subsidiaries expressed in foreign currencies are translated into sterling at the rates of exchange ruling at the end of the accounting period.

Realised exchange differences are charged or credited to operating profit while unrealised exchange differences, which arise on translation, are dealt with through reserves.

(g) Stocks

Stocks are valued at the lower of cost and net realisable value.

(h) Brokerage income

Brokerage income is accounted for at the date of the transaction.

(i) Extraordinary items

All expenditure and income arising in the course of the Group's normal business is taken into account in arriving at the profit before taxation. Only expenditure and income which is outside normal trading operations is treated as extraordinary in the profit and loss account.

(j) Pension scheme arrangements

The pension schemes of the Group are funded externally. Payments made to the funds and charged annually in the accounts comprise current service contributions and back service contributions at rates based on actuarial advice.

9. CONSOLIDATED PROFIT AND LOSS ACCOUNTS

The consolidated profit and loss accounts of the Group and the predecessor Astley & Pearce Group for the six accounting periods ended 30th June, 1981 are as follows:

	Fifteen months ended 31st December, 1976	1977	1978	1979	1980	Six months ended 30th June, 1981
Turnover	£10,000	£10,955	£12,295	£13,433	£24,297	£16,684
Operating costs	(8)	10,955	8,738	11,549	18,649	12,074
Operating profit	1,612	2,217	1,807	2,084	5,648	4,610
Share of profits of associated companies and partnerships	—	51	38	526	817	567
Profit before interest and taxation	1,612	2,268	1,845	2,610	6,465	5,177
Net interest	(138)	6	22	(141)	(478)	(175)
Profit before taxation and extraordinary items	1,474	2,274	1,867	2,469	5,987	5,002
Taxation	949	1,133	938	1,521	3,274	2,667
Profit after taxation	325	1,141	929	948	2,713	2,335
Minority interests in subsidiaries	190	157	171	148	538	398
Profit after taxation and before extraordinary items	335	984	758	800	2,153	1,937
Extraordinary items	(233)	80	—	—	—	—
Profit attributable to shareholders	82	1,064	758	800	2,153	1,937
Dividends	—	—	—	—	78	—
Retained profit for the period	82	1,064	758	800	2,075	1,937

Earnings per share are set out in note (i).

Notes to the Consolidated Profit and Loss Accounts

- (a) Turnover, which is exclusive of sales taxes, represents:
- (i) for money and other broking transactions, the invoiced brokerage charges for the period less commissions payable to third parties;
- (ii) the invoiced value of goods sold or services provided for the period;
- and arises as follows:

	Fifteen months ended 31st December, 1976	1977	1978	1979	1980	Six months ended 30th June, 1981
Money broking	£10,000	£10,884	£12,000	£13,195	£24,794	£16,580
Astley & Pearce Group	—	—	—	—	6,078	4,603
Godsell Group	—	—	—	—	22,800	15,225
Other activities	10,688	10,684	12,000	13,195	24,297	16,684
	302	271	285	338	147	144
	11,000	10,955	12,295	13,433	24,297	16,684

(b) Operating costs include the following items:

	Fifteen months ended 31st December, 1976	1977	1978	1979	1980	Six months ended 30th June, 1981
Depreciation	£100	£100	£100	£100	£100	£100
Hire charges	308	229	259	290	485	386
Removal costs	148	121	140	146	145	130
Investment income	—	—	—	—	—	—
	(4)	—	(22)	(93)	(19)	(38)

(c) The operating profit before interest and taxation arises as follows:

	Fifteen months ended 31st December, 1976	1977	1978	1979	1980	Six months ended 30th June, 1981
Money broking	£10,000	£10,884	£12,000	£13,195	£24,794	£16,580
Astley & Pearce Group	—	—	—	—	6,078	4,603
Godsell Group	—	—	—	—	22,800	15,225
Other activities	10,688	10,684	12,000	13,195	24,297	16,684
	302	271	285	338	147	144
	11,000	10,955	12,295	13,433	24,297	16,684

The operating profit of the Godsell Group in 1980 represents the results for the period 27th March, 1980 (date of acquisition by Exco) to 31st December, 1980.

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EXCO

Exco International p.l.c.

(iii) Save as disclosed in (vi) and (vii) of this paragraph, no contract or arrangement subsists in which a director of the Company is materially interested and which is significant in relation to the business of the Company and its subsidiaries taken as a whole.

(iv) (a) During the year ended 31st December, 1980, the aggregate emoluments paid to the directors who held office during that year amounted to £207,000 (1979, including Asley & Pearce Holdings Limited, £209,000).

(b) It is estimated that under existing arrangements the aggregate of the directors' emoluments for the year ending 31st December, 1981, will be approximately £262,000.

(c) In addition, certain directors received emoluments totalling £27,000 and £32,000 for the years ended 31st December, 1979 and 1980 respectively for their services to an associated company and, it is estimated, will receive a further £65,000 for such services in the year ending 31st December, 1981.

(v) All the directors' contracts of employment are determinable by the Company within one year without payment of compensation (other than statutory compensation) save for P. J. D'Angelo referred to in sub-paragraph (iv) and for P. J. Jepsen whose contract may not be terminated before 1st January, 1984. P. Jepsen is paid an annual salary of Danish Kroner 477,000 under this contract subject to indexation increases.

(vi) Huskalo ApS (which is wholly owned by P. Jepsen and whose address is Lønholtvej 8, 3480 Fredensborg, Denmark) owns 75,000 B shares in Asley & Pearce (Scandinavia) AS ("Scandinavia") which comprises 25 per cent. of the issued share capital of Scandinavia. The B shares are entitled to a preferential 15 per cent. dividend and entitled to share *pari passu* in any further dividends declared. By a letter of offer dated 14th September, 1981, Asley & Pearce (Caracas) NV has offered irrevocably to acquire from Huskalo ApS its holding of B shares in Scandinavia at a price equal to 25 per cent. of the post-tax profits of Scandinavia for the year ending 31st December, 1981, as shown in the audited accounts of Scandinavia. Such offer may be accepted by Huskalo ApS on or before 1st January, 1982. The offer is acceptable by Asley & Pearce (Caracas) NV has undertaken to procure that Scandinavia will pay to P. Jepsen, Danish Kroner 1,000,000 upon his employment with Scandinavia ceasing for any reason.

(vii) R. B. Bradley is employed by Save & Prosper Group Limited, a subsidiary of which holds shares in Exco and other subsidiaries of which manage the unit trusts which hold shares in Exco. W. Campbell Allan is a director of Cayzer, Gartmore Limited and holds warrants to subscribe for shares in that company. P. J. D'Angelo is a director of Guinness Peat Group Limited and is an equal partner with three other senior employees of Noonans in EATP Associates.

(viii) J. G. O'Neill is entitled to subscribe for 237 B shares in the capital of Godsell Ireland Limited on or before 1st January, 1986 for the sum of £1 per share (see paragraph 6 (i) below).

(ix) P. J. D'Angelo has an interest in 8.5 per cent. of the issued share capital of NAP Holdings U.K. Limited giving an effective 2.5 per cent. interest in Noonans and 2.2 per cent. interest in Teletext. P. J. D'Angelo has a contract of employment with Noonans at a salary of US \$125,000 per annum expiring on 30th April, 1985.

(x) In July 1981, each of J. N. G. Moreton and J. G. O'Neill transferred 10,005 deferred shares of £1 each in GHL to Exco 1980 for 1p per share.

4. SIGNIFICANT INTERESTS IN THE COMPANY

On completion of the Offer for Sale contract, there will be the following significant interests in the issued share capital of the Company:-

	Ordinary Shares	Percentage of Issued Share Capital
Royal Bank Save & Prosper Nominees Limited	2,057,352	4.8
Bank of Scotland Nominees (Save & Prosper) Limited	1,487,576	3.5
Save & Prosper Pensions Limited	233,376	0.6
	3,778,304	8.9
Cayzer, Gartmore Limited (through a subsidiary)	7,756,016	18.2

5. OFFER FOR SALE CONTRACT

Under the Offer for Sale contract referred to in paragraph 6 (xiv) below, N.M. Rothschild & Sons Limited has agreed, subject to the terms of the contract, to sell to the Company the whole of the issued share capital of the Company to the Official List not later than 15th November, 1981, to purchase from certain existing shareholders of the Company listed below a total of 6,588,776 ordinary shares at 172p per share and to subscribe for a further 8,334,424 ordinary shares at a price of 172p per share and to offer all such shares for sale at 140p per share.

N.M. Rothschild & Sons Limited will pay underwriting commissions of 1% per cent. of the price at which the shares are being offered for sale and a fee to the brokers. The Company will pay a fee to N.M. Rothschild & Sons Limited of which N.M. Rothschild & Sons Limited will pay its own legal expenses and all other expenses of or in relation to this Offer for Sale. The expenses payable by the Company are estimated to amount to approximately £700,000 inclusive of VAT and also of capital duty amounting to £227,000. The net proceeds of the issue are estimated to be £10.5 million.

The vendors and the number of shares being sold under the Offer for Sale contract are summarised as follows:-

Vendor	Ordinary Shares
Directors and related interests (other than PAF Associates)	4,122,081
Moreport Limited, a subsidiary of Cayzer, Gartmore Limited	948,480
PAF Associates	433,521
Other employees of the Group and related interests	862,514
Each director has sold 30 per cent. of his shareholding (including related interests) with the exception of P. Jepsen and his related interests who have sold none.	

6. MATERIAL CONTRACTS OF THE COMPANY AND ITS SUBSIDIARIES

The following contracts, not being contracts in the ordinary course of business, have been entered into within the two years immediately preceding the date hereof by the Company or its subsidiaries and are, or may be, material:-

(i) Agreements made 7th December, 1979 between Godsell Ireland Limited and each of P. E. Trevelyan, J. G. O'Neill and A. W. Gibbons whereby Godsell Ireland Limited granted Messrs. Trevelyan, O'Neill and Gibbons options exercisable at any time on or before 1st January, 1986 to acquire 4,543, 2,277 and 909 B shares in Godsell Ireland Limited respectively for the sum of £1 per share so that the total number of shares in issue if all options are exercised will be increased from 10,000 shares to 18,181 shares.

(ii) Agreements dated 15th December, 1979, between Exco and each of J. N. M. Cheetham, J. H. Gunn, J. N. Irvine, R. P. Worthington and R. E. Haselhurst for the acquisition by Exco of the 259 ordinary shares of £1 each in Exco Securities (1979) Limited of the 786, 786, 786 and 115 ordinary shares of £1 each held by each vendor respectively in Exco Securities Limited limited under the issue of 117,116, 117,116, 117,116 and 1,683 ordinary shares of 1p each in Exco respectively. A similar number of deferred shares of £1 each was acquired by Exco from each respective vendor for 1p a share.

(iii) Agreements dated 15th December, 1979, between Exco and each of J. N. M. Cheetham, J. H. Gunn, M. C. McEl, Hume, J. N. Irvine, R. C. Lacy, W. E. Matthews, M. Wolf, R. P. Worthington, J. Kramer, A. J. N. Allwright, G. C. M. Barber and V. D. A. Payne for the acquisition by Exco of the 259 ordinary shares of £1 each in Exco Securities (1978) Limited owned by each of Messrs. Cheetham, Gunn, Hume, Irvine, Lacy, Matthews, Wolf and Worthington and the 200 ordinary shares of £1 each held by each of Messrs. Kramer, Allwright, Barker and Payne in Exco Securities (1978) Limited and the basis of 30 ordinary shares of 1p each in Exco for each ordinary share in Exco Securities (1978) Limited. A similar number of deferred shares of 1p each was acquired by Exco from each respective vendor for 1p a share.

(iv) Agreements dated 13th December, 1979, between Exco and each of P. Jepsen, R. C. Lacy and J. A. Willett for the acquisition by Exco of the 660, 660 and 500 ordinary shares of £1 each held by them respectively in Asley & Pearce Holdings Limited on the basis of 10 ordinary shares of 1p each in Exco for each of the shares in Asley & Pearce Holdings Limited. Exco also purchased for 1p a share the 3,300, 3,000 and 2,500 deferred shares of £1 each in Asley & Pearce Holdings Limited, owned by the respective vendors.

(v) An Agreement made 30th March, 1980 between Marlon House Holdings Limited (1) and GHL (2) whereby in consideration of the issue of 350,000 ordinary shares of £1 each in GHL credited as fully paid to Marlon House Holdings Limited and the payment of £136,000 in cash, Marlon House Holdings Limited transferred to GHL all the issued share capital of Godsell & Company Limited, Godsell (I.D.A.) Limited and Godsell Ireland Limited.

(vi) An Agreement made 27th March, 1980 between Marlon House Holdings Limited (1), D. L. Hagan, J. A. Jessop, D. M. L. Langdon, R. G. W. Porter and R. A. Sanders (2) and Exco 1980 (herein called Chivrey Limited) (3) whereby Exco 1980 purchased 360,000 deferred shares of £1 and 180 ordinary shares of £1 of GHL comprising 90 per cent. of the share capital of GHL for the sum of £1,853,974 payable as to £853,974 on completion and £1,000,000 by the issue of a bill payable to order of Exco 1980 also under the purchase of which Godsell & Company Limited would pay the sum of approximately £260,000 to the Inland Revenue in respect of taxation liabilities for the year to 30th June, 1978 and the sum of £520,000 to the Inland Revenue on account of potential taxation liabilities of Godsell & Company Limited for the year to 30th June, 1977. Under the terms of the Agreement, to the extent that the Inland Revenue refunds any of the £520,000, this sum is payable to the vendors of the shares in GHL as additional consideration. The Agreement contains warranties in favour of Exco 1980.

(vii) A Deed of Indemnity made 27th March, 1980 between Marlon House Holdings Limited, D. L. Hagan, J. A. Jessop, D. M. L. Langdon, R. G. W. Porter and R. A. Sanders (1), GHL (2) and Exco 1980 (3) whereby the parties of the first part indemnified the Godsell Group and Exco 1980 against taxation arising other than in the ordinary course of business of the Godsell Group after 1st July 1979. Marlon House Holdings Limited is now in members' voluntary liquidation.

(viii) An Agreement made 27th March, 1980 between CGL (1) and Exco (2) whereby Exco granted CGL an option exercisable on or after 1st April, 1983 to acquire 7.5 per cent. of the issued share capital of Exco 1980 from Exco at par. By oral agreement this option was subsequently exercised on 23rd March, 1981 at par in respect of 6.49 per cent. of the share capital of Exco 1980 as an acknowledgment of early exercise of the option.

(ix) A Partnership Agreement dated 1st January, 1980 between Mahon, Nugent & Co. and Godsell Newco Incorporated under which Godsell Newco Incorporated has a 25 per cent. interest in a five year partnership carrying on money broking in New York, supplemented by an exchange of correspondence between Mahon, Nugent & Co. and Godsell Newco Incorporated's lawyers dated 12th February, 1980 and from Exco and Asley & Pearce Holdings Limited to Mahon, Nugent & Co. dated 6th March, 1980 relating to confidentiality.

(x) A Partnership Agreement made 14th July 1980 between Victory Film Productions Limited (1) and Cayzer Limited (a subsidiary of CGL), Lowman Financing Limited, Archibald Bathgate Group Limited, Excess Bankers (Leasing) Limited and Asley & Pearce Holdings Limited (2) concerning the limited partnership (herein called Partnership Act 1907) whereby Asley & Pearce Limited agreed to contribute the sum of US \$232,500 to the capital of the partnership for the purpose of the partnership's business being production, distribution and exploitation of cinematograph films and ancillary rights. Under the terms of the Agreement, Asley & Pearce Limited (*inter alia*) indemnifies Victory Film Productions Limited in respect of the former's share of revenue losses up to a maximum of US \$69,125.

(xi) An Agreement for underlease dated 12th January, 1981 between Electricity Supply Nominees Limited (1) and Asley & Pearce Limited (2) of Milestone House, 105/109 Cannon Street, London EC4A providing for the grant of an underlease for a term of 25 1/2 years from 30th September, 1980 at a current rent of £390,000 per annum rising to £194,500 per annum from 25th June, 1982 to 31st March, 1986 with five yearly upward only reviews thereafter, with additional rent equal to that obtainable on sub-underlettings of the ground, basement and sub-basement floors.

(xii) An Agreement made in February, 1981 between NAP Holdings U.K. Limited, a subsidiary of Guinness Peat Group Limited (1), Asley Inc. (2) and NAPFI (3) being a Stockholders' Agreement relating to holdings of the Company of the first and second parts in NAPFI.

(xiii) Agreements dated 27th February, 1981 between Exco 1980 and each of J. G. O'Neill, J. N. G. Moreton, A. J. Johnson and P. J. Tipper for the acquisition of their holdings of five ordinary shares of £1 each in GHL in return for the issue to each of them of 250 ordinary shares of 10p each in Exco 1980 (see paragraph 1.3 (a) above).

(xiv) Agreements dated 3rd March, 1981 between Exco and each of J. G. O'Neill, J. N. G. Moreton, CGL, P. J. Tipper, A. J. Johnson, C. R. Suck and D. B. Bulk for the acquisition of the ordinary shares of 10p each held by them in Exco 1980, respectively, 1,125, 1,125, 649, 250, 250, 250 and 250 shares in return for the issue of shares in Exco (see paragraph 1.4 (v) above) and 1p per share for the deferred shares held by each of the above in Exco 1980, being respectively 2,250, 2,250, 649, 500, 500, 500 and 500 shares.

(xv) An Agreement dated 24th April, 1981 between The Royal Bank of Scotland Limited (1) and Exco (2) for the purchase by Exco of US \$232,500 for delivery on 31st December, 1981 for the sum of £1,000,000.

(xvi) A counter-guarantee dated 8th June, 1981 from Exco to Lewis & Peat Group Limited indemnifying Lewis & Peat Group Limited as to 30 per cent. of any claims made against Lewis & Peat Group Limited in connection with its unlimited guarantee of the performance by Noonans of its guarantee of the performance by Noonans, Asley & Pearce Government Securities, Inc. of commitments relating to the repurchase and resale of agreements in U.S. Government Federal Agency and other types of fixed income securities. The guarantee expires on 30th April, 1982 and is in respect of letters of guarantee given by Lewis & Peat Group Limited to 25 banks in the United States. Exco expects to increase its indemnity to 36 per cent. in line with the increase in its interests in NAPFI.

(xvii) An Agreement made 31st August, 1981 between PKAD Pty Limited (1), Exco 1980 (2), Asley Securities Pty Limited (3) and REA-Godsell Pty Limited (4) relating to the transfer with effect from 1st September, 1981 of the business of providing financial services and lease packaging previously carried on by Asley Securities Pty Limited to REA-Godsell Pty Limited in consideration of the allotment of 300,000 9p ordinary shares of Australian \$1 each in REA-Godsell Pty Limited to Asley Securities Pty Limited and providing for PKAD Pty Limited to subscribe in cash for 300,000 9p ordinary shares of ASI each in REA-Godsell Pty Limited. The Agreement also contains provisions whereby a consent of both shareholders is required before any major decisions are taken.

(xviii) An Agreement made 15th September, 1981 between Guinness Peat Financial Services Limited (1), P. J. D'Angelo, A. M. Eileen, F. Bruno and A. J. Scametta (2), Exco (3), Asley Inc. (4), The British & Commonwealth Shipping Company Limited (5), NAP Holdings U.K. Limited (6) and NAPFI (7) whereby the parties of the first, fourth, fifth and sixth parts agreed to subscribe or procure subscribers for shares in NAPFI for the sums of US \$6 million, \$4 million, \$4 million and 0.5 million respectively. The effective interests of the parties of the first, second, third and fifth parts in NAPFI are 30 per cent., 10 per cent., 36 per cent. and (including the fifth party's subsidiaries and investment clients) 34 per cent. The Agreement also contains provisions requiring the consent of the three largest shareholders to be given for any major decisions relating to NAPFI and to the effect that, if shareholders holding more than 30 per cent. of the effective equity capital of NAPFI determine Teletext should become a company whose shares are listed, the parties will co-operate in achieving such aim but on the basis that Noonans does not comprise part of that company. Payment of the above sums is due on 4th January, 1982 on the maturity of letters of credit. Negotiations are taking place in connection with an agreement whereby each of the parties of the second part would sell and NAPFI would buy his shares on his ceasing to be employed by NAPFI or its subsidiaries.

(ix) A Guarantee dated 15th September, 1981 given by Exco to Guinness Peat Financial Services Limited against any liabilities incurred by Guinness Peat Financial Services Limited (1) in connection with the agreement to acquire Teletext.

(x) An Agreement dated 15th September, 1981 between N. M. Rothschild & Sons Limited (1) and Exco, Exco Securities Limited, Exco Securities (1978) Limited, Asley & Pearce Holdings Limited, Asley & Pearce Limited, Asley & Pearce (Scandinavia) AS, Exco 1980, GHL and Godsell & Company Limited (2) whereby, by agreement by deed dated 30th October and 2nd November, 1981, whereby N. M. Rothschild & Sons Limited agreed subject to certain conditions (which have since been satisfied) to give a guarantee of indemnity in agreed terms limited to US \$124 million in support of the obligations of Exco, in connection with the purchase of common stock of Teletext. The agreement provides for the payment of interest if any funds are advanced under the Agreement, for the payment of a commitment commission of US \$82,500 to N. M. Rothschild & Sons Limited, for the deposit of £57 million with N. M. Rothschild & Sons Limited from the proceeds of the Offer for Sale and the execution of a charge on such sum, and contains restrictions upon Exco entering into any capital commitments or acquisitions save in connection with the purchase of Teletext and the purchase of the minority interest in Asley & Pearce (Scandinavia) AS. Under the terms of the Agreement Exco has charged US \$1.84 million to N. M. Rothschild & Sons Limited by a deed made 15th September, 1981 between Exco (1) and N. M. Rothschild & Sons Limited (2) and a deed of indemnity dated 15th September, 1981 has been entered into between Exco (1) and N. M. Rothschild & Sons Limited (2). The obligations of Exco under the Agreement are guaranteed by all the other parties of the second part.

(xi) Two Agreements dated 7th October, 1981 and 8th October, 1981 between N. M. Rothschild & Sons Limited and The Royal Bank of Scotland Limited respectively (1) and Exco (2) for the purchase by Exco of US \$400,000 under each Agreement for delivery on 4th January, 1982 for the sum of £2,168,022 and £2,165,265 respectively.

(xii) A Mortgage Deed and covering letter dated 23rd October, 1981 between Exco (1) and The Royal Bank of Scotland Limited (2) whereby Exco charged by way of first fixed charge all book and other debts now and from time to time owing to Exco together with all the goodwill and uncalled capital of Exco and by way of first floating charge Exco's undertaking and all other property to which it is at any time entitled. There is a restriction on secured borrowing by subsidiaries other than the creation of charges for borrowing in the ordinary course of business by overseas subsidiaries of Exco.

(xiii) An Agreement dated 30th November, 1981 between Exco and Lewis & Peat Group Limited, whereby Exco agreed to indemnify Lewis & Peat Group Limited against 30 per cent. of any losses it may incur in connection with a loan of US \$8 million made by Lewis & Peat Group Limited to NAPFI. Exco expects to increase its indemnity to 36 per cent. in line with the increase in its interest in NAPFI.

(xiv) An Agreement dated 4th November, 1981, being the Offer for Sale contract referred to in paragraph 5 above, between attorneys on behalf of the vendors (1), the Warrantors as therein defined (2), the Tax Covenantors as therein defined (3), certain shareholders in Exco and CGL (4), Exco (5) and N. M. Rothschild & Sons Limited (6).

2. CONTRACTS OF ASSOCIATED COMPANIES MATERIAL TO EXCO

NAPFI has entered into the following contracts in connection with the acquisition of Teletext:-

(i) An Agreement dated 15th September, 1981 and completed on 20th October, 1981 made between NAPFI (1), B. Cohen and J. Cantor, W. Miller, J. Tjerrand, M. Braun and N. Hirsch as trustees of the Inland Revenue Trust, B. Cohen, N. Hirsch and E. Zimer (2) and Teletext (3). The principal terms of the Agreement are as follows:-

(a) NAPFI purchases 89.59575 per cent. of the stock of Teletext.

(b) The purchase price is US \$4,183,625 payable by promissory notes maturing on 4th January, 1982.

(c) The sellers give various warranties to NAPFI in connection with the financial affairs and business of Teletext and Teletext Systems Inc.

(d) A Shareholders' Agreement entered into on 20th October, 1981 between NAPFI (1), N. Hirsch, J. Tjerrand and E. Zimer (2) and Teletext (3) preventing the individual shareholders disposing of any shares, transferring the rights of NAPFI to dispose of its shares in Teletext, making provision for the purchase by NAPFI and the sale by each of the individuals of their shares should they cease to be employed by Teletext, and containing restrictions on carrying out certain matters such as borrowing, lending, issue of new shares, merger or consolidation of Teletext or Teletext Systems Inc. or changing its business without the consent of N. Hirsch, or if N. Hirsch no longer holds shares but J. Tjerrand does, without J. Tjerrand's consent.

(e) A term loan agreement dated as of 20th October, 1981 between NAPFI (1) and Continental Illinois National Bank and Trust Company of Chicago ("the Bank") (2) under which the Bank has agreed to advance a term loan of US \$400,000 to NAPFI. The principal provisions are as follows:-

(a) The loan is repayable by quarterly payments as follows:-

31st March, 1982 to 31st December, 1982 - US \$1,000,000

31st March, 1983 to 31st December, 1983 - US \$1,500,000

31st March, 1984 to 31st December, 1984 - US \$2,500,000

(b) Interest is payable at a normal commercial margin over the Bank's Prime Rate.

(c) There is a restriction on dividends exceeding 40 per cent. of consolidated net after-tax income of NAPFI.

(d) A pledge agreement dated as of 20th October, 1981 between NAPFI (1) and the Bank (2) whereby NAPFI pledges its shares in Noonans and Teletext and its rights under the Shareholders' Agreement referred to at (i) above as security for the loan.

8. TAXATION

Following completion of this Offer for Sale the Company is not expected to be a close company within the meaning of the Income and Corporation Taxes Act 1970.

An apportionment clearance has not been obtained for Godsell & Company Limited in respect of the financial year to 30th June, 1977. The Inland Revenue has indicated that an apportionment will be made for 1977 in the maximum sum of £52,720. Interest on overdue taxation of £39,000 may also become payable by Godsell & Company Limited in respect of its corporation tax liability for 1977. Over this period Godsell & Company Limited was not a member of the Group and indemnities have been obtained from the vendors in respect of Inland Revenue claims (see paragraph 6 (vii)) including, *inter alia*, Marlon House Holdings Limited, which is now in members' voluntary liquidation.

The taxation liabilities of certain subsidiary companies have not, at the date of this Offer for Sale, been agreed with the relevant tax authorities. There is therefore a possibility that the treatment of certain items of expenditure may be subject to alteration. The directors consider, however, that the potential liability that could exist in relation to these matters is unlikely to exceed £30,000.

Save as disclosed above, apportionment clearances have been obtained where appropriate in respect of the Company and its subsidiaries in respect of the five years ended 31st December, 1980.

Under the contract in paragraph 6 (xvi) above, the vendors and certain other shareholders have given indemnities in respect of taxation liabilities referred to in this paragraph.

Clearance under Section 464 of the Income and Corporation Taxes Act 1970 has been obtained in respect of the issue of shares which are the subject of the Offer for Sale contract and the sale of shares thereunder.

9. PREMISES

The Group occupies the following principal office premises:-

(i) Leasehold premises of 14,015 square feet at 80 Cannon Street, London EC4A. The lease, which expires on 25th December, 2002, provides for upward only rent reviews every five years with the next rent review due on 25th December, 1982. The current rent is £186,778 per annum.

(ii) Leasehold premises of 9,175 square feet in Marlon House, Mark Lane, London EC3. The interest is held under four leases which bear an aggregate rental of £12,388 per annum and which expire on 25th December, 1983, 25th December, 1986, 25th March, 2000 and 28th September, 2001 and which are subject to upward only rent reviews.

(iii) Leasehold premises of 2,100 square feet at 2-10 Wilson Street, London EC2. The interest is held under a lease at a rental of £17,838 per annum which expires on 25th September, 1983 with a rent review on 25th September, 1982.

(iv) Leasehold offices and dining rooms at Milestone House, 105/109 Cannon Street, London EC4. The agreement for underlease (see paragraph 6 (xi)) covers 15,035 square feet, 8,770 square feet of this area is sub-let or let to persons yielding a combined total of £139,650 per annum, rising to £144,130 per annum from 25th March, 1982.

(v) 4,436 square feet of office premises in Zurich held under a lease expiring in October, 1985, with an option to renew until September, 1990. The current rental is SF 174,263 per annum.

(vi) Freehold office premises in Copenhagen and Dublin of 15,069 and 1,966 square feet respectively.

The Group's other offices are occupied under leases or tenancies most of which are short term.

10. INDEBTEDNESS

On 30th September, 1981, the Company and its subsidiaries had outstanding the following indebtedness:-

Short term loans (£25,000 secured)

Term loans (£35,000 secured)

The Convertible Loan Stock (Note (ii))

Totals

Notes

(i) Borrowings in foreign currencies have been translated at exchange rates ruling on 30th September, 1981.

(ii) All the Convertible Loan Stock was converted into ordinary shares of 10p each on 4th November, 1981.

(iii) Since 30th September, 1981, pursuant to an earlier commitment, the unsecured element of Term Loans of £50,000 plus a sum of £20,000 borrowed by Exco 1980 under the Mortgage Deed referred to in paragraph 6 (xii) has been repaid.

In addition the Company and its subsidiaries have outstanding the following contingent liabilities which are or may be material:-

(i) In relation to tax and apportionment as summarised in paragraph 8 above.

(ii) Under the Partnership Agreement referred to in paragraph 6 (ix) above.

(iii) Under the contracts for the forward purchase of U.S. dollars referred to in paragraph 6 (xv) and (xvi) above.

(iv) Under the counter-guarantee given to Lewis & Peat Group Limited referred to in paragraph 6 (xvi) above.

(v) Under the Guarantee to Guinness Peat Financial Services Limited referred to in paragraph 6 (xvii) above.

(vi) Under the Agreement with N. M. Rothschild & Sons Limited and documents executed pursuant thereto referred to in paragraph 6 (xviii) above.

(vii) Under the agreement with Lewis & Peat Group Limited referred to in paragraph 6 (xix) above.

11. EXECUTIVE SHARE OPTION SCHEME

On 4th November, 1981, the Company adopted a share option scheme ("the Scheme") for senior executives whose roles are summarised below:-

(i) The board will have the right to grant options over a maximum of 2,125,000 ordinary shares of 10p each in the Company, representing five per cent. of the issued share capital of the Company at the present time.

(ii) An individual's participation in the Scheme will be limited so that the total subscription price payable by him for ordinary shares under the Scheme does not exceed four times his annual salary (including commission and bonus) or £100,000 if lower.

(iii) The directors will have complete discretion as to the number of shares comprised in any option, subject to the limitation mentioned above. Options may be granted to any employees, including members of the board who hold executive office. See note (a).

(iv) The consideration payable for the grant of an option will be £1.

(v) Options granted under the Scheme are not assignable.

(vi) An option holder will be entitled to subscribe for an ordinary share in the Company at a price equal to the average of the middle market quotations for the ordinary shares of the Company derived from The Stock Exchange Daily Official List on the five dealing days preceding the date of grant of the option.

(vii) Except as provided in the Scheme, no option may be exercised until the date or dates specified in the option agreement. Options lapse seven years after the date of grant. The right to grant options under the Scheme will expire on the tenth anniversary of the adoption of the Scheme.

(viii) An option may be granted and exercised only during the 21 days immediately after the announcement of the half yearly or annual results of the Company or after the issue of ordinary shares to the public. See note (a).

(ix) The Scheme contains provisions for the number of shares comprised in an option and the subscription price payable for

U

Unit Trust Managers
Allied Hambro Limited
7 Old Park Lane
London, W1
Tel 01-439 0031

Upholstery Manufacturers
Bouyant Upholstery Ltd.
Heston Road
Nelson
Lancashire BB9 8AJ
Tel: 0552 651163
Telex: 635 703

Vehicle Contract Hire Specialists
Motor Rent (UK) Ltd.
 Garland Road
 Hoveport Lane
 Summertown
 Middlesbrough
 Tel. 962 8433
 Telex 889128

Video Services
Humphries Video Services Ltd
 Evelyn Road
 Mitham
 Surrey
 GU24 0LE
 Tel. 01-840 5515 (5 lines)
 Telex 885285 V/SMIT G

W

**Watch Importers, Wholesalers
and Promotional Experts**
Sabm Watchers Ltd.
250 Archesway Road
Highgate
London N6 5AX
Tel: 01-348 3253
Telex: 6952792 HOMIS
Waterproofing
Dugan & Waterproofing Co. Ltd
15 Park Hill Road
Croydon
CR0 5JE
Tel: 01-638 6180
Telex: 646133 DPSEAL G
**Water Treatment Equipment
Manufacturers and Suppliers**
Jay Technical Services Ltd.
25 Gloucester Road
Croydon CR0 2DN
Tel: 089 6755
Wholesale Electrical Suppliers
Edwards Bros. (Dulwich) Ltd.

London SE22
Tel: 01-853 8579
**Wholesale Ladies Dress
Manufacturers**
Peppers
33 Eastcastle Street
London W1N 7PD
Tel: 01-560 2515
Telex: 25574
Window & Glazing Contractors
Melway Construction Ltd.
14 Toworth Rise South
Tolworth
Surrey
Surrey KT5 9NN
Tel: 01-230 1439
Windsurfing
Windsurfing International Ltd.
35 Villa Street
Boscon
Nottingham
Tel: 0602 322163
Telex: 377124
Windmill Saint Merchants
La Ferrière St Emartin

Fourway
Halffield Road
St Albans
Herts.
Tel: St. Albans 33560
Telex: 8953038 LFE UK G
Wine Shippers
Dunham & Co. Ltd.
25 London Street
London SE1 7XT
Tel: 01-261 1111
Telex: 818181
Woolen Manufacturers
Johns Johnston & Co. of
Elgin Ltd.
Newmill
Elgin
Moray N20 2AF
Tel: 0343 7521
Telex: 75151
Wood Pressing
A.E.S. Data (UK) Ltd.
170 Windmill Road
Surrey-on-Thames

Y

**Yacht Moors and Marine
Equipment**
6 S. Spence Ltd.
Irthlingborough
Wellingborough
Northants
Tel: 0933 650150
Telex: 511260 HFRMLG
Yacht Charters
Dragon Yachts
42 Mary Meads
Berkely Square
London W1
Tel: 01-493 5551

**Ask in practical
expert help of the
in Liverpool**

and care for all the
wards, calendars etc.

These are extracts from typical letters received from parents.

"Dear Sir or Madam,

I'm sorry to address you so formally, but we don't know who you are, apart from the fact that you seem like a guardian angel. I'm writing to thank you from both of us for the grant you allowed us for travelling expenses to see our daughter, who is in hospital."

".....It is with deep regret that I inform you of the death of our daughter. I can assure you that in her last few days your donation really brought a great comfort to us. If you had not been so speedy in your efforts to assist we would never have been able to spend so much time with Kate. Your money was used to tax the car we simply had to buy in order to visit her so often. She was a highly strung little girl and I know it was special to her to have us there. I thank you and the fund for allowing this to happen."

"A thank you just seems so very inadequate, but I am sure you do realise what a tremendous relief it is to have some financial support. It is said that money doesn't buy happiness and although it can't compensate for anyone's illness or distress it does make life considerably better. I am absolutely over the moon about it all. Please express my thanks to all concerned, I am extremely grateful."

[illegible]

The Malcolm Sargent Cancer Fund For Children

N. Ireland response may please Government

By Margaret van Hattem,
Political Staff

PERSONAL ANTI-PATHY and tension between the Prime Minister and Mr James Prior, the Northern Ireland Secretary, show no sign of having abated since the September Cabinet reshuffle.

Their evident coolness toward each other during Friday's Anglo-Irish summit talks, and at the subsequent Press conference, has provoked speculation that relations may, if anything, be getting even worse.

Others present at Friday's talks noted that Mrs Thatcher barely spoke to Mr Prior, who took little part in the discussions with Dr Garrett Fitzgerald, the Irish Prime Minister, and his team.

Their wide personal and political differences are no secret, but their apparently minimal effort to conceal them from others on Friday indicates a degree of estrangement which it is feared could entangle Anglo-Irish lines of communication.

Nor will it help Mr Prior win support for any package of economic measures he might wish to put in Cabinet before the end of the year.

Both Mrs Thatcher and Mr Prior are, however, understood to be pleased with the outcome of the summit and with the response to it from Northern Ireland.

Though the Rev Ian Paisley, leader of the Democratic Unionists, immediately called for a sweeping campaign to crush the new Anglo-Irish Council and set up an assembly at Stormont, the Government claims that his impact is diminishing.

More attention is being paid to Mr John MacMichael, chairman of the Ulster Loyalist Democratic Party, political wing of the paramilitary Ulster Defence Association, who called yesterday on Unionists and "Loyalists" to "stop rattling their sabres and start rattling their brains".

Mr MacMichael said he deeply opposed the new council, but ruled out the possibility of the type of strike which brought down the Ulster Assembly.

He blamed the Unionist politicians "who brought these events about by allowing themselves to be bypassed because they've never put forward anything constructive".

This week, he added, he would call on all Unionist and Loyalist groupings in Northern Ireland to join in a series of conferences in the hope of producing a constructive alternative to the support of the Protestant majority, to put to the Government.

Continued from Page 1
BP pay

pared detailed contingency plans, including the use of troops to transport essential fuel supplies, if the strike goes ahead. The unions are preparing for picketing.

Mr Kilson was reported as saying: "If the drivers do turn a five day, there'll not be anybody — not the army or anybody — going into the refineries. They'll have to pump the bloody fuel into the nearest river."

Perhaps significantly, in the light of the BP voting, the Advisory, Conciliation and Arbitration Service is staying its hand at present. While contact is being maintained, any formal intervention is unlikely until at least the middle of the week.

Following the BP stewards' meeting, stewards from Shell will meet on Wednesday, those from Esso on Thursday and those from Texaco on Friday.

This has been rejected by the unions, amid warnings of possible industrial action after December.

In a background document appended to his letter, Mr Prior lays out the parlous state of the industry. Newspaper prices were up from £240.19 per tonne in October 1980 to £308.22 a tonne last month.

The NPA has told newspaper manufacturers that the price threatened to bankrupt some newspapers. The price had been lowered—but would rise again next year.

The document estimates that the unions' claim would add

Steel price increase warning

By Alan Pike

THE British Steel Corporation's new corporate plan will go to the Government later this month with a warning that EEC steel prices must continue to rise if its targets are to be met.

The plan will stress that BSC's problems cannot be solved by productivity improvements alone, despite the fact that 70,000 steelworkers have lost their jobs since the beginning of last year and the corporation is now seeking about 20,000 more redundancies.

The plan, an elaborated and more long-term version of the survival plan for BSC presented to the Government last December, will emphasise the crucial role of an adequate price structure in bringing the money-losing corporation to viability.

For this reason Mr Ian MacGregor, BSC chairman, and his colleagues are determined that the regime of price increases now being proposed by the EEC steel industry must be made to stick, even though there is a mounting chorus of opposition from steel-consum-

ing industries. Mr Patrick Jenkin, the Industry Secretary, who will receive the corporate plan, said at the weekend that he was becoming confident that BSC, under the "vigorous and effective" leadership of Mr MacGregor, was on the way to profitability and survival.

Mr MacGregor hopes that BSC will begin to break even by the end of next year. Mr Jenkin told the Conservative trade unionists' conference in Sheffield that with continued progress the corporation might break even in the 1982-83 financial year as a whole, and be in surplus by the end.

However, he acknowledged that external factors like EEC price levels, market stability and exchange rates were crucial, and he will find these points reiterated by Mr MacGregor.

EEC steel producers are imposing 10 per cent increases in the present final quarter of this year, which are due to be followed by further increases of up to 15 per cent on January 1.

This has led to complaints by

steel consumers that the collapsed price structure of the industry is being repaired at the cost of making manufacturing industry increasingly uncompetitive.

Viscount Etienne Davignon, the EEC Industry Commissioner, has heard the views of both sides and is due to announce the Commission's view on the proposed January increases shortly.

There is a growing belief in the steel industry that the consumers are exaggerating the justice of their case.

British bulk steel prices, measured in any terms, have fallen in the past two or three years, and are now 25 per cent down in real terms on the price levels of the early 1970s, while steel consumers in industries like engineering, motor and construction have enjoyed substantial price increases.

Concocted efforts by the EEC steel industry to restore price and production discipline have recently allowed a little of this ground to be recovered.

BSC has imposed the first increases in prices of strip pro-

ducts since July 1979, putting, for example, 10 per cent on the basic price of hot rolled coil.

The corporation's determination that this process should continue will be heartening for British private-sector producers, which are equally anxious to convince customers that there is a valid case for higher prices.

British producers say that even after the 15 per cent increases proposed for January their prices will still be up to 20 per cent below U.S. domestic prices.

The longer-term future of price discipline in the EEC steel industry continues to depend on withdrawal of Government subsidies and implementation of capacity reductions.

Mr MacGregor and Mr Bob Scholey, his deputy, are spending much of their time in discussions with fellow-EEC steelmakers in an effort to ensure that the Commission's determination to achieve these objectives is realised.

Cabinet to press Edwards on sale of BL, Page 4

Building society receipts may have fallen sharply

By Michael Cassell

BUILDING SOCIETY receipts may have plunged last month to their lowest level for nearly two years.

Figures due this week are expected to show net receipts at around £180m and £200m, against £334m in September and £535m in October 1980.

More attention is being paid to Mr John MacMichael, chairman of the Ulster Loyalist Democratic Party, political wing of the paramilitary Ulster Defence Association, who called yesterday on Unionists and "Loyalists" to "stop rattling their sabres and start rattling their brains".

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Christmas spending activity normally brings a further seasonal cut in savings. Higher investors' rates introduced at the start of last week, might help redress the balance.

The societies may not be unduly worried about the fall in receipts, as mortgage demand has weakened considerably. Building society lending was already declining ahead of the latest interest rate rises.

The return to a 15 per cent recommended mortgage rate is further affecting demand.

The banks have continued to penetrate further into the societies' traditional lending territory. Over the next few months many societies could face the problem of finding enough customers to meet lending quotas.

The decision by societies such as the Halifax, the Woolwich

and the Burnley to abandon their mortgage rate differentials and charge a standard rate—an attempt to win back business lost to the banks—has placed their big competitors in a dilemma.

Many of these have been inundated with complaints from customers with large loans asking why they intend to abolish differentials.

The largest societies feel they have been presented with a fait accompli and that, unless they are prepared to lose a considerable amount of new mortgage business—and some existing customers—they will have to react.

With many societies heavily dependent on higher-interest bearing mortgages to pay for the more attractive investment schemes on offer, the decision is proving difficult.

Nationalised industry chiefs face curbs

By John Lloyd

MINISTERS are investigating ways of curbing the powers of chairmen of nationalised industries.

Proposals to make the chairmen more accountable to their sponsoring ministers are likely to be announced before the end of this year.

They will be outlined in ministerial speeches over the next few weeks, as the opening gambits in a public debate.

The chairmen have asked to see the Prime Minister to discuss the issue, but have been told to talk instead to Mr Patrick Jenkin, the Industry Secretary.

A meeting is expected probably early next month.

Of particular concern to ministers is finding a way of sacking chairmen when they step out of line with Government policy.

The issue has been given point by the forthright opposition to the Government's privatisation drive shown by Sir Denis Rooke, chairman of British Gas.

Sir Denis was last week given a much-advised kicking off by Mr Nigel Lawson, the Energy Secretary, about his campaign against Government plans to strip British Gas of its oil interests, its right to first refusal on North Sea gas and, in time, its gas showrooms.

The Government has also shown disappointment in the past with the chairmen of the two other energy utilities, Sir Derek Ezra of the National Coal Board, and Mr Glyn England of the Central Electricity Generating Board.

Weather

UK TODAY

COLD. Cloud and rain in the North; dry with bright intervals in the South.

London, S.E. England
Dry, at first misty. Bright intervals. Max temp 7C (45F).

S.W. England, Wales, Channel
Isles
Dry. Bright intervals. Max 12C (54F).

W. Midlands, N.E., N.W. and
Central North England
Fog, clearing slowly. Bright intervals later. Max 6C (43F).

Lakes, Isle of Man, N. Ireland,
Scotland, Orkney and
Shetland
Cloudy. Rain. Max 9C (48F).

Outlook: Cold. Dry at first, rain later in the South. Rain and sunny intervals in the North.

WORLDWIDE

	Y'day	Today	Y'day	Today
	midday	midday	midday	midday
Algiers	12	22	12	19
Amman	12	18	12	15
Bahrain	26	79	26	79
Batavia	14	57	14	57
Bombay	26	79	26	79
Buenos Aires	10	50	10	50
Calcutta	26	79	26	79
Cairo	26	79	26	79
Cardiff	12	22	12	19
Colon	12	22	12	19
Copenhagen	12	22	12	19
Dublin	12	22	12	19
Edinburgh	12	22	12	19
Geneva	12	22	12	19
Hong Kong	12	22	12	19
Imbabura	12	22	12	19
London	12	22	12	19
Lyons	12	22	12	19
Madrid	12	22	12	19
Moscow	12	22	12	19
Mumbai	26	79	26	79
Nairobi	12	22	12	19
Paris	12	22	12	19
Rangoon	26	79	26	79
Reykjavik	12	22	12	19
Rome	12	22	12	19
Sao Paulo	12	22	12	19
Shanghai	26	79	26	79
Singapore	26	79	26	79
Sofia	12	22	12	19
Taipei	12	22	12	19
Tokyo	12	22	12	19
Toronto	12	22	12	19
Ulaanbaatar	12	22	12	19
Warsaw	12	22	12	19
Wellington	12	22	12	19
Yokohama	12	22	12	19

THE LEX COLUMN Exco rides the broking boom

The Cable and Wireless stage do not have to scratch their heads and worry about where to reinvest their profits. The flotation of Exco, the money broking firm, if not quite on the Cable scale—the issue will raise £20m, slightly over half of it representing new capital—looks a happy opportunity to repeat the trick. One broker's circular calls "a major financial growth stock."

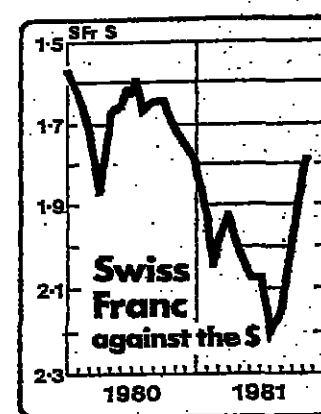
Exco has an excellent reputation in the City and a good record over the last few years, complicated by the cash-and-share acquisition of Godsell in 1980, but accelerating decisively from £2.5m pre-tax in 1979 to £5m in the first half of 1981. It also has the advantage of high fashion: to the equity market money broking means Mercantile House, which is very much the City's darling and has got away with two triumphant rights issues in little more than a year.

Things have not always been like that. After R. P. Martin came to the stock market and cut its dividend twice in two years, plenty of merchant bankers came to the conclusion that money brokers should not be publicly quoted companies. But the ideal trading conditions of the last year or so, with high volatility in interest rates as well as on the foreign exchanges, make it possible to underwrite the Exco issue on 14 times earnings and offering a yield (twice covered) of 4.6 per cent. The fact that it is not possible to give even a qualified profits forecast for a year ending within eight weeks is taken to underline the excitement of money broking rather than its instability.

In many of its markets—and it has a wide geographical spread—Exco lives with negotiated commissions, but in the London markets which account for some 40 per cent of profits there is a fixed structure. This is currently under review as a result of widespread dissatisfaction among the banks at the level of brokerage charges.

Exco reckons that it is big enough to benefit over the medium term from any shake-out in the business. What is less clear is how it could deal with the potential problem of quieter international financial markets if monetary authorities regain control after the near anarchy of the last few years.

Not surprisingly the brokers are beginning to diversify away from their major activity; into commodity broking in the case of Mercantile House, and into Telerate,



the financial information system, at Exco. The share offering will fund the purchase of Exco's 38 per cent holding in Telerate, pay off the remaining long-term debt and generally spruce up the balance sheet, which a year ago had more goodwill than gross shareholders' funds and a high level of gearing. Now there will be tangible net worth of £144m, incorporating a recent property revaluation.

Against this the market capitalisation at the offer price is £90m, and that should leave some room for a premium. This sort of rating assumes that the recent very high return on assets employed in financial services is sustainable over a long period of time. In practice most of the subscribers will, like Exco, be placing overnight money.

Swiss banks

Swiss Volksbank's disclosure last week of heavy losses on its silver market business comes against the background of a difficult year for Swiss banks.

In a better business climate the bank might have felt able to finance the total losses of SwFr 139m out of hidden reserves, leaving shareholders in blissful ignorance. Indeed a portion of the loss, amounting to SwFr 72m, now turns out to have been accounted for in this way last year.

In 1981, however, the bank's general profitability has been seriously impaired by distortions in its balance sheet connected with the rise in short-term interest rates. In the first nine months of the year customer current account savings and deposit account holdings fell by a total of SwFr 610m as the public shifted into higher-yielding time deposits, which rose by SwFr 804m.

It is largely out of the former accounts that Swiss banks finance their mortgage lending,

and Volksbank, whose orientation than the other banks, has a mortgage folio, which at Sw amounts to about one-third of its total assets.

Margins on mortgage lending have thus come under severe pressure. Moreover, at a time when the Swiss are looking for ways to raise their mortgage because of their direct on rents.

None of the major banks has escaped the impact of the interest rate rise. Credit Suisse, for example, has a lower net profit, a customer time deposits 34.5 per cent during nine months, while its sheet as a whole grew about 10 per cent.

There has been a six per cent rise in the Swiss Corporation, and the time deposits growing per cent and 27.8 per cent respectively compared to last year's growth of 10.1 per cent and 10.1 per cent.

Quite apart from this, many banks are wary of the slowdown in the economy will necessitate had, debt provisions.

Not surprisingly, Swiss shares have underperformed the stock market so far this year. The dividend yield has risen just below 3 per cent since the end of December, while the industrial yield is at 3.4 per cent, against 3.2 per cent.

Argyll/Linfood

The sight of a post-poned enough Linfood shareholders' cover. They have received fewer than three circulars in the last week advising on the value of the shares. The benefits of Argyll's proposed takeover offer latest outpouring from Linfood, pounding the message that the offer values the company. In far Linfood seems to be on points in the paper, all this could be the before the full. The deadline set by Argyll, artificial, in spite of the to withdraw the offer. Shareholders follow the course normal advantageous in battles—and hang on last possible moment.

This advertisement is published by N.M. Rothschild & Sons Limited and Samuel Montagu & Co. Ltd. on behalf of Argyll Foods Limited. The Directors of Argyll have taken all reasonable care to ensure that the facts stated and the opinions expressed herein are fair and accurate, and each Director of Argyll accepts responsibility accordingly.

LINFOOD SHAREHOLDER Accept the Offer from Argyll Foods

- * The value of the Offer is 190p* per Linfood share—this represents a fully-taxed historic price earnings multiple of over 20 times and a premium on net assets.
- * The Cash Alternative of 170.875p per Linfood share will not be extended beyond 10th November 1981, if the Offer then becomes unconditional as regards acceptances.
- * During September 1981, executive directors of Linfood sold material parts of their shareholdings at prices of between 153p and 155p per share.
- * Based on Linfood's profit forecast, Linfood has still not achieved any growth in fully-taxed earnings per share over the last five years.
- * Argyll has strong operational management, proved by a progressive earnings per share record. Its top management has a successful record in developing food distribution businesses which stretches over 15 years.

*based on an Argyll ordinary share price of 92p.
Accept by 3.00 p.m. on Tuesday 10th November 1981.



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